



## MSc in Public Policy & Public Management

# Governance, Institutions and Public Policies




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<b>Lectures</b>	6 * 3 hrs
<b>Assessment</b>	Final Exams: Essay Writing (60%) Assignment: Public Policy Analysis Case Study (40%)

### Course Description and Structure

The course familiarizes students with basic concepts of public policy analysis, focusing on the continuous interaction between politics and policy-making. It provides an overview of the key analytical tools in this field, including the stages of the policy-making cycle, the identification, classification and role of the key policy actors as well as the main theoretical approaches to the studying of public policy-making (rational choice, incrementalism, “garbage can” model). Furthermore, it offers an overview of the main problems and challenges in the implementation of public policies as well as different approaches in their evaluation and assessment. The final two lectures deal with the specific features of public policy-making at the EU level, with emphasis laid upon the role of the key institutions, the different modes of policy-making and the channels through which policies at the EU level are diffused at the national policy-making public arenas.

### Course Objectives and Learning Outcomes

#### *Course Objectives*

-  Familiarization with key concepts of public policy-making analysis
-  Awareness of the interplay between various societal and governmental actors
-  Understanding of the most significant theoretical approaches in the field

- ✚ Knowledge -at an introductory level- of the main features of the EU public policy-making process

### *Learning Outcomes*

At the end of this module students will be able to:

- Engage critically with the relevant literature on public policy making
- Perform a public policy analysis by using the basic tools available
- Understand how and why public policies do not always reflect rational choices
- Identify the main actors and their role in public policy-making at the EU level.

## **Course Prerequisites and Requirements**

This is an introductory course to public policy-making and there are no specific prerequisites for it.

## **Course Assessment**

Students are assessed on the basis of:

- **Assignment: Case-Study Analysis (40% of final grade):** Students select a public policy of their own choice as a case-study and perform a short (max 3000 words) analysis structuring it along the lines of the policy-making cycle (initiation, formulation, implementation, evaluation, refeeding). The assignments are evaluated on the basis of their clarity, analytical accuracy, overall depth and sophistication of analysis. They are delivered at the end of the course.
- **Final examination (60% of final grade):** At the end of the term, there is a comprehensive final examination on all topics covered during the course's lectures. Students must pass the final exam in order to succeed in the course.

## **Course Material**

The course material comprises the slides used during the lectures by the instructor, which serve as the anchor to further reading. Additional material is uploaded at the e-class of the course. Students are also encouraged to engage with key readings that can be found at the library or by contacting the instructor of the course. Such readings that offer a more comprehensive overview of the concepts and analytical tools discussed in the class are the following:

### **Basic Bibliography**

Goodin, R.E., M. Moran, and M. Rein (eds.) (2008) *The Oxford Handbook of Public Policy* (Oxford: Oxford University Press).

Kingdon J. (1995) *Agendas, Alternatives and Public Policies. 2<sup>nd</sup> Ed.* (New York: Longman).

Hague, R. και M. Harrop (2005) *Συγκριτική Πολιτική και Διακυβέρνηση* (Αθήνα: Κριτική) [κεφ. 1, 10, 11, 16, 17].

Λαδή, Σ. και Β. Νταλάκου (2016) *Ανάλυση Δημόσιας Πολιτικής* (Αθήνα: Παπαζήσης).

Σπανού, Κ. (επιμ.) (2011) *Δημόσιες Πολιτικές στην Ελλάδα: Όψεις και Αντιφάσεις* (Αθήνα: Παπαζήσης).

### **Supportive Bibliography**

Börzel, T. A. and T. Risse (2000) 'When Europe Hits Home: Europeanization and Domestic Change'. European Integration online Papers (EIoP) Vol. 4 <http://eiop.or.at/eiop/texte/2000-015a.htm>

Dunn, W. N. (2008) *Public Policy Analysis. An Introduction. 4<sup>th</sup> Ed.* (New Jersey: Pearson Prentice Hall).

Majone G. (1996) 'Public Policy and Administration: Ideas, Interests and Institutions', in R. E. Goodin and H. D. Klingemann (eds.) *A New Handbook of Political Science* (Oxford: Oxford University Press).

Nelson, B. J. (1996) 'Public Policy and Administration', in R. E. Goodin and H. D. Klingemann (eds.) *A New Handbook of Political Science* (Oxford: Oxford University Press).

Peters, G.B and J. Pierre (eds.) (2006) *Handbook of Public Policy* (London: Sage).

Peters, G. B. and V. Wright (1996) 'Public Policy and Administration, Old and New', in R. E. Goodin and H. D. Klingemann (eds.) *A New Handbook of Political Science* (Oxford: Oxford University Press).

Radaelli, C. (2003) 'The Europeanization of Public Policy' in K. Featherstone and C. Radaelli (eds) *The Politics of Europeanization* (Oxford: Oxford University Press), pp. 27-57.

Surel Y. και P. Muller (2002) *Ανάλυση των Πολιτικών του Κράτους - Ανάλυση των Δημόσιων Πολιτικών* (Αθήνα: Δάρδανος/Τυπωθήτω).

Σπανού, Κ. (2001) *Ελληνική Διοίκηση και Ευρωπαϊκή Ολοκλήρωση* (Αθήνα: Παπαζήσης).

Σπανού, Κ. (2001) «Δημόσια Διοίκηση και Δημόσια Πολιτική» στο Ε. Σπηλιωτόπουλος και Α. Μακρυδημήτρης (επιμ.) *Η Δημόσια Διοίκηση στην Ελλάδα* (Αθήνα: Σάκκουλας).