Lecture 8: Taxation and Economic Efficiency

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Fall 2023-24

Taxation and Economic Efficiency

- Usually, the market produces efficient outcomes.
- Taxes interfere in the market and reduce efficiency.

- People substitute away from the taxed product, using less efficient alternatives.
- Some taxes have much larger efficiency costs than others.



Taxation and Economic Efficiency: Graphical Approach



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Taxation and Economic Efficiency

Absent taxes:

price = social marginal benefit = social marginal cost

- The tax drives a wedge between SMB and SMC, preventing mutually beneficial trades from occurring.
- The units between 90 and 100 would have generated a consumer and producer surplus.
- The forgone surplus from taxation is called the deadweight loss (*DWL*).
- The size of the *DWL* depends on elasticities.

Elasticities Determine Tax Inefficiency



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Elasticities Determine Tax Inefficiency

Deadweight loss is caused by individuals and firms making inefficient consumption and production choices in order to avoid taxation.

The inefficiency of any tax is determined by the extent to which consumers and producers change their behavior to avoid the tax.

• The more elastic is demand or supply, the larger the DWL.



Determinants of Deadweight Loss

• The formula for *DWL* is:

$$DWL = -\frac{\eta_s \eta_d}{2(\eta_s - \eta_d)} \times \tau^2 \frac{Q}{P}$$

- η_s and η_d are the elasticity of supply and demand, τ is the tax rate, and Q and P are the quantity and price.
- *DWL* rises with the *square* of the tax, so marginal *DWL* rises with the tax rate.
 - Marginal deadweight loss: The increase in deadweight loss per unit increase in the tax.

Determinants of Deadweight Loss



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Example

The market demand is Q = 240 - 6P and the market supply is Q = -40 + 2P.

- 1. Calculate the deadweight loss of a tax of \$4 per quantity imposed on producers.
- 2. How does deadweight loss change if the tax is levied on consumers?

Answer

Equilibrium before tax:

$$240 - 6P = -40 + 2P$$

■ *P*=35 and *Q*=30

Answer

• Equilibrium after tax:

$$240 - 6P = -40 + 2(P-4)$$

■ *P*=36 and *Q*=24

Answer

Deadweight loss:

$$DWL = \frac{1}{2} \times \Delta Q \times \tau$$

$$DWL = \frac{1}{2} \times (30 - 24) \times 4 = 12$$

Exercise

The market demand is Q = 240 - 6P and the market supply is Q = 20 + 2P.

- 1. Calculate the reduction in equilibrium quantity of a tax of 2 euros imposed on consumers.
- 2. Calculate the reduction in equilibrium quantity of a tax of 2 euros imposed on suppliers.
- 3. Calculate the deadweight loss in each case. Explain.

Answers

- Before taxes: P=27.5, Q=75
- After taxes: *P*= *28, Q*=72
- DWL= (1/2)x3x2 = 3