

Topics in Sustainable Finance: *ESG and SDGs*

Landis Conrad Felix Michel

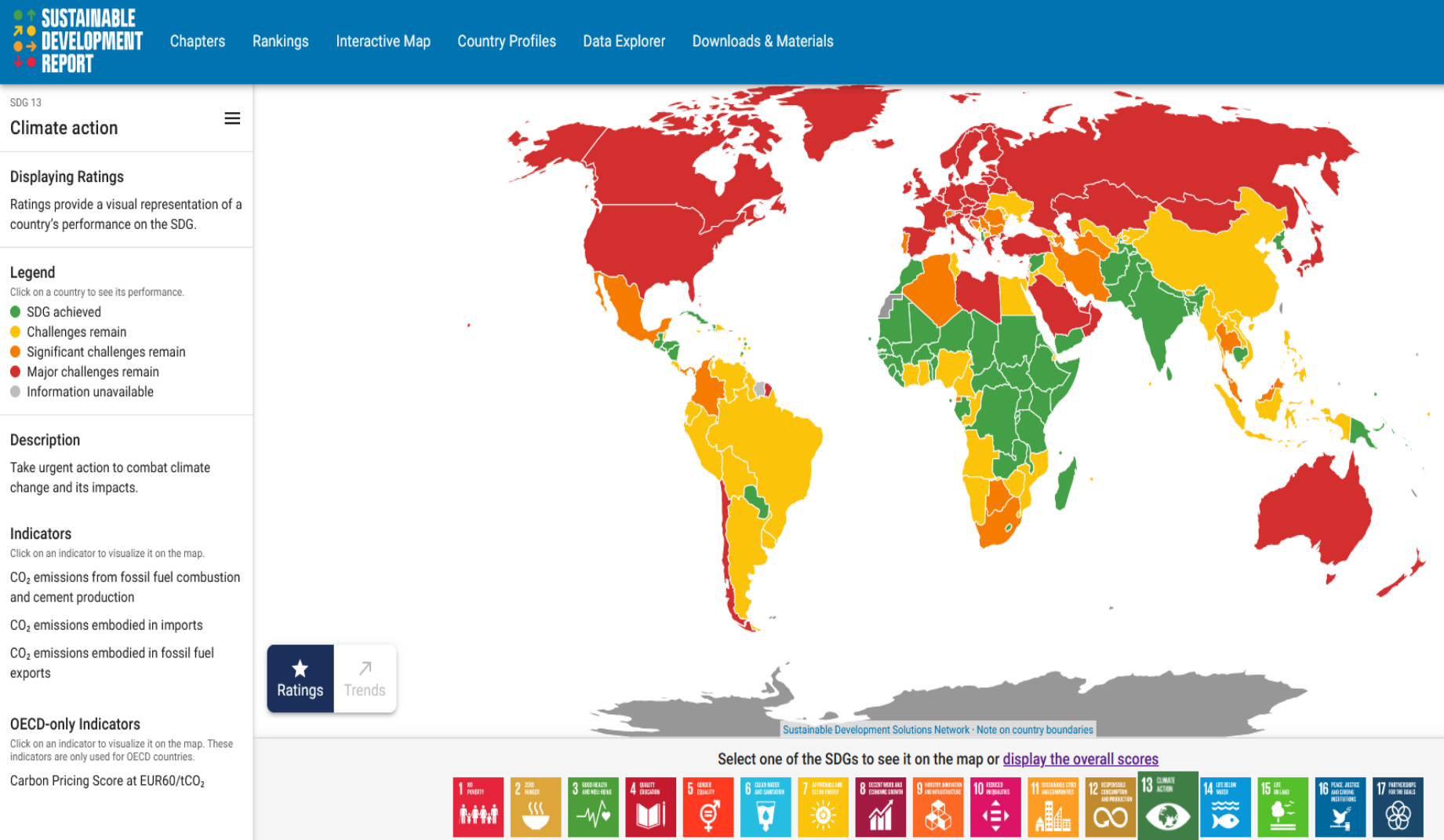
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Sustainable Development Reports



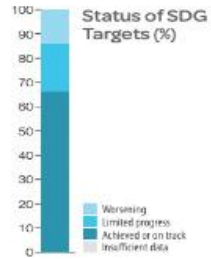
- 245 KPIs and their Targets for Implementation to 2030/2050.
- Aggregated in 17 Goals.
- Methodology Audited by EC - Joint Research Center (JRC)

SDG Dashboards (Global/Regional/National)

EUROPEAN UNION

Overall Performance

Index Rank **NA** /34



Performance by SDG



SDG Dashboards and Trends

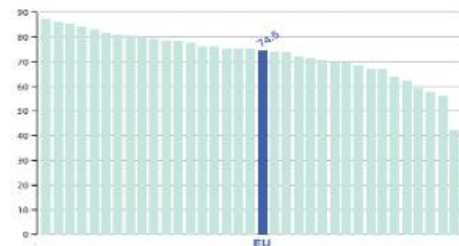


Major challenges Significant challenges Challenges remain SDG achieved Information unavailable
Decreasing Stagnating Moderately improving On track or maintaining SDG achievement Information unavailable

Notes: The full title of Goal 2 "Zero Hunger" is "End hunger, achieve food security and improved nutrition and promote sustainable agriculture".
The full title of each SDG is available at: <https://sustainabledevelopment.un.org/topics/sustainabledevelopmentgoals>
Detailed results and methodology available online at: <https://www.sdgindex.org/EU>

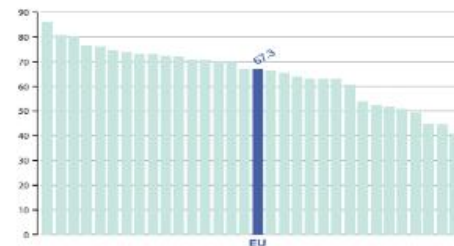
Leave No One Behind Index

100 (best) to 0 (worst)



Spillover Index

100 (best) to 0 (worst)



SUSTAINABLE DEVELOPMENT REPORT

Chapters Rankings Interactive Map Country Profiles Data Explorer Downloads & Materials

Greece

OECD member



OVERVIEW INDICATORS POLICY EFFORTS

SDG Index Rank

32 /163

SDG Index Score

76.8

Spillover Score

72.8

SDG Dashboards and Trends

Click on a goal to view more information.



Dashboards: ● SDG achieved ● Challenges remain ● Significant challenges remain ● Major challenges remain ● Information unavailable

Trends: ↑ On track or maintaining SDG achievement ↑ Moderately improving → Stagnating ↓ Decreasing ** Trend information unavailable



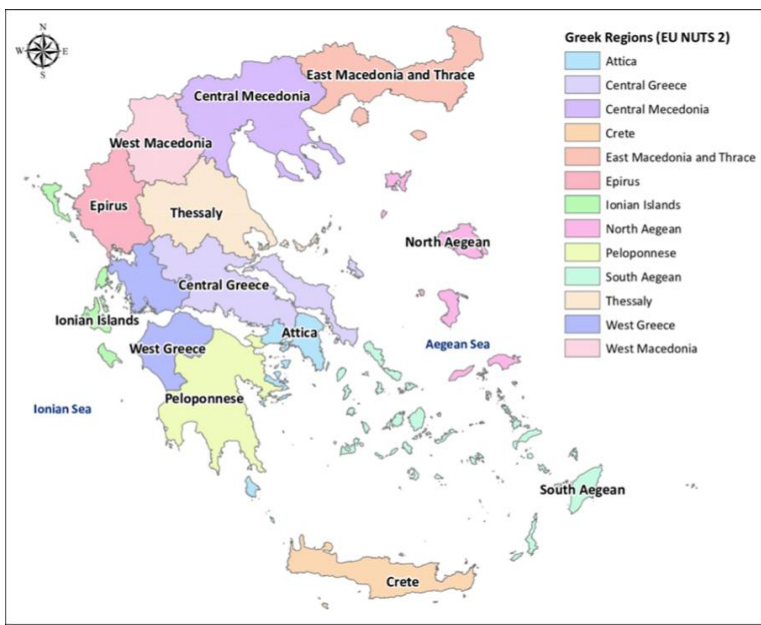
Progress at Subnational -NUTS2 Level - Greece

Table 3 The SDGs heat map for the Greek regions

	Eastern Macedonia and Thrace (EL51)	Attica (EL30)	Northern Aegean (EL41)	Western Greece (EL63)	Western Macedonia (EL53)	Epirus (EL54)	Thessaly (EL61)	Ionian Islands (EL62)	Central Macedonia (EL52)	Crete (EL43)	Southern Aegean (EL42)	Peloponnese (EL65)	Central Greece (EL64)
SDG1	Major challenges	Significant challenges	Major challenges	Major challenges	Major challenges	Significant challenges	Significant challenges	Minor challenges	Major challenges	Significant challenges	Major challenges	Significant challenges	Significant challenges
SDG2	Minor challenges	Major challenges	Major challenges	Minor challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Major challenges	Significant challenges	Major challenges	Minor challenges	Minor challenges
SDG3	Major challenges	Major challenges	Significant challenges	Significant challenges	Significant challenges	Target achieved	Minor challenges	Major challenges	Significant challenges	Minor challenges	Major challenges	Significant challenges	Major challenges
SDG4	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges	Significant challenges	Major challenges	Major challenges	Major challenges	Major challenges
SDG5	Minor challenges	Target achieved	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Minor challenges	Minor challenges	Major challenges	Significant challenges	Significant challenges	Minor challenges
SDG6	Significant challenges	Major challenges	Significant challenges	Significant challenges	Target achieved	Significant challenges	Minor challenges	Minor challenges	Minor challenges	Major challenges	Major challenges	Significant challenges	Significant challenges
SDG7	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges	Major challenges
SDG8	Major challenges	Significant challenges	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges	Significant challenges	Major challenges	Minor challenges	Minor challenges	Significant challenges	Major challenges
SDG9	Major challenges	Major challenges	Significant challenges	Major challenges	Major challenges	Major challenges	Major challenges	Significant challenges	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges
SDG10	Major challenges	Major challenges	Significant challenges	Major challenges	Major challenges	Major challenges	Major challenges	Significant challenges	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges
SDG11	Major challenges	Major challenges	Significant challenges	Major challenges	Significant challenges	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges	Major challenges
SDG13	Target achieved	Minor challenges	N/A	Significant challenges	Significant challenges	Significant challenges	Significant challenges	N/A	Significant challenges	Major challenges	N/A	N/A	Minor challenges
SDG14	Significant challenges	Major challenges	Significant challenges	Major challenges	Major challenges	Major challenges	Significant challenges	Target achieved	Major challenges	Significant challenges	Target achieved	Significant challenges	Significant challenges
SDG15	Significant challenges	Major challenges	Significant challenges	Significant challenges	Significant challenges	Target achieved	Minor challenges	Significant challenges	Minor challenges	Significant challenges	Significant challenges	Significant challenges	Significant challenges
SDG16	Significant challenges	Major challenges	Major challenges	Significant challenges	Significant challenges	Significant challenges	Minor challenges	Major challenges	Major challenges	Major challenges	Major challenges	Significant challenges	Significant challenges

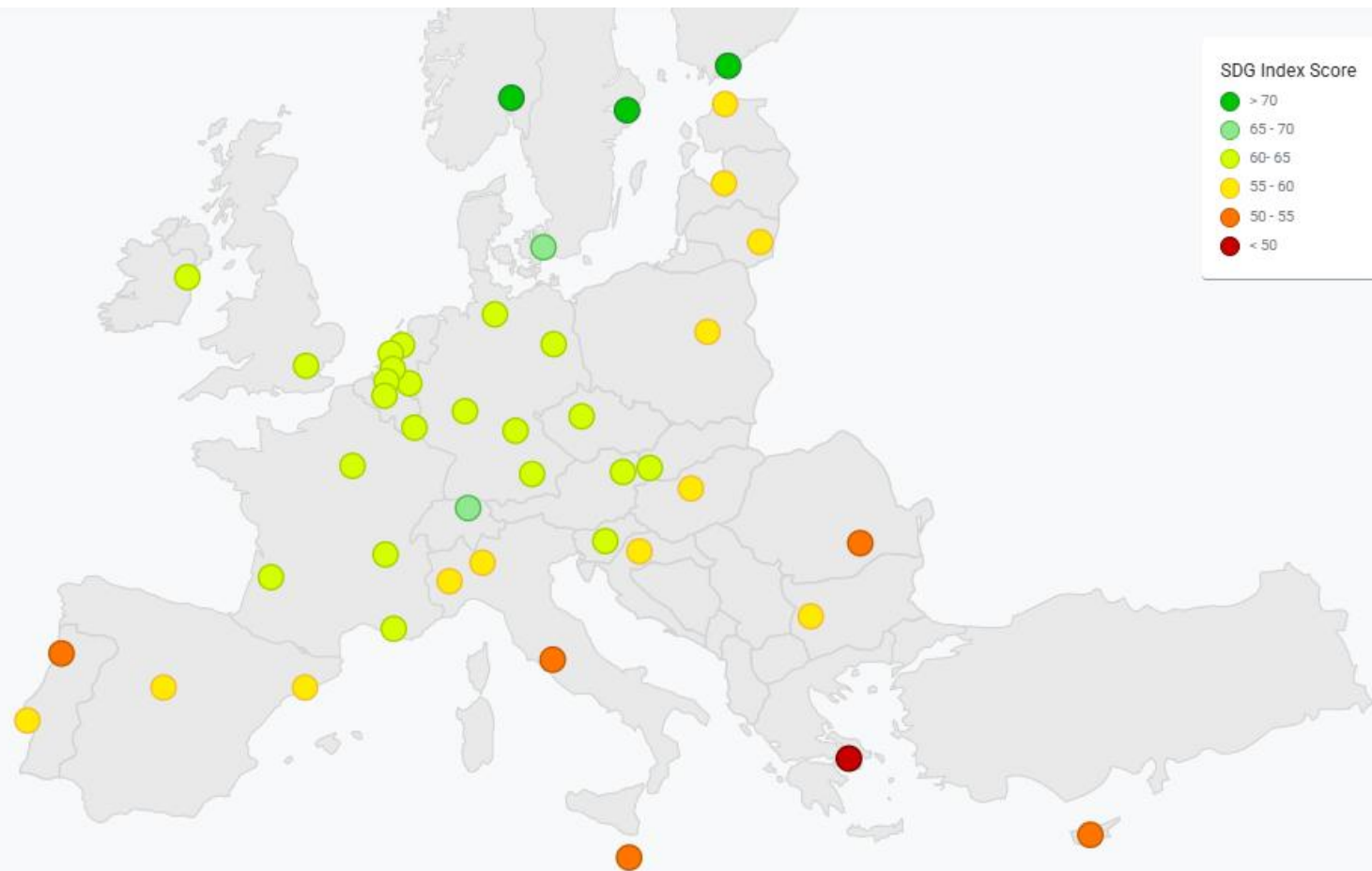


- SDG Indicators at **Subnational Level**
- 13 Greek Administrrating Distincts





Progress at **Subnational** –Functional Urban Areas – **EU Cities**



- SDG Indicators at **FUA** Level
- **47** EU Cities

Oslo

Northern Europe

[Back to cities list](#)

Current Assessment – SDG Dashboard



Due to lack of data availability at the subnational level, SDG 14 (Life Below Water) and SDG 17 (Partnerships for the Goals) were not considered in the prototype report.

Performance by indicator

<div>5</div> <div>GENDER EQUALITY</div> <div></div> <div>Score 66</div>	Gender equality	
	Gender wage gap (% male wage)	15.78
	Women in regional assemblies (%)	N/A
	Gender gap in unemployment (%)	2.7



Progress at Institution/University Level

Research on the SDGs
Interdisciplinary and transdisciplinary research
Innovations and solutions
National & local implementation
Capacity building for research

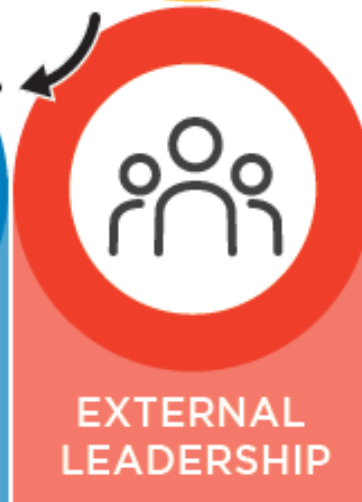


EDUCATION

Education for sustainable development
Jobs for implementing the SDGs
Capacity building
Mobilising young people



Governance and operations aligned with SDGs
Incorporate into university reporting



Public engagement
Cross-sectoral dialogue and action
Policy development and advocacy
Advocacy for sector role
Demonstrate sector commitment

➤ **Athens University of Economics and Business**

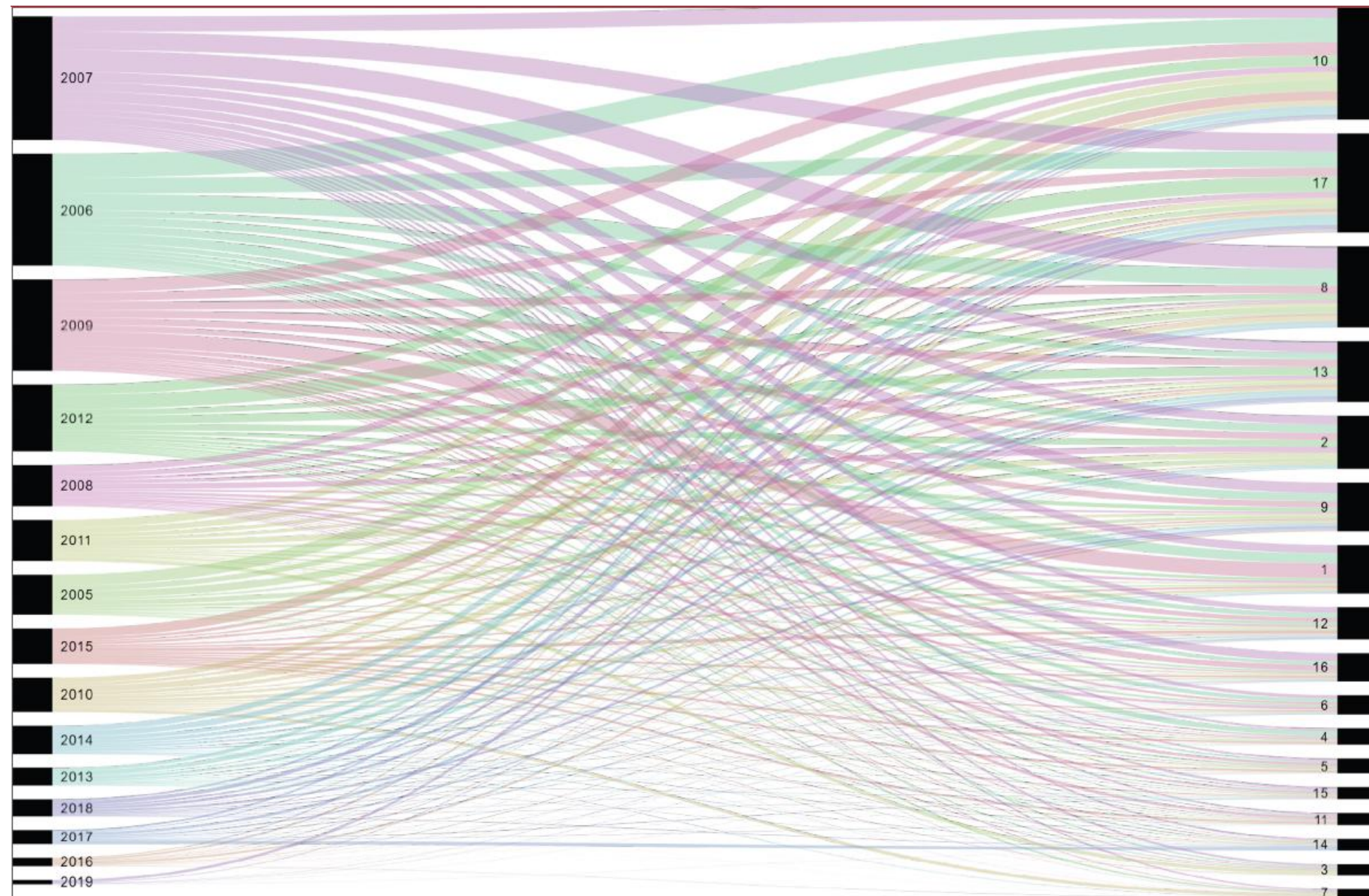
Machine Learning Approaches to **Map**

- Research output
- Course Outlines
- ESGs (Governance Criteria)
- Outreach (Events and News)

Identify Gaps in the implementation of the SDGs at the University Level.

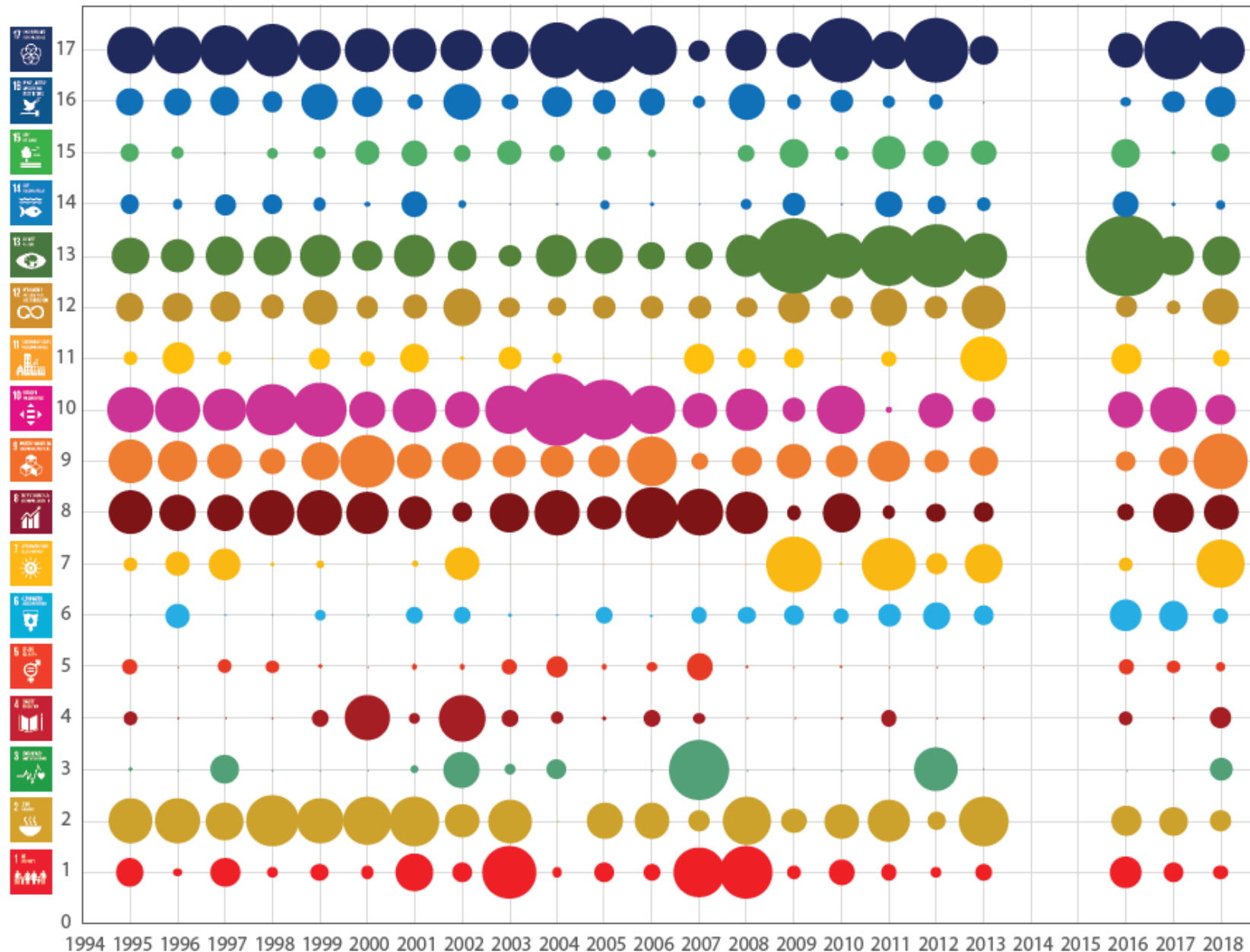


Research



- Publications (abstract, introduction, conclusions) (google scholar, research gate, MODIP, scopus, pixida)
 - a) Published Papers/working papers
 - b) Conference presentation / Conference proceedings
 - c) Journal article (maybe to add weights for some journals)
 - d) Report
 - e) Book
- By Year, to quantify progress
- Weight denotes relevant importance – **Machine / Deep Learning Techniques** to map research material to SDGs

Education

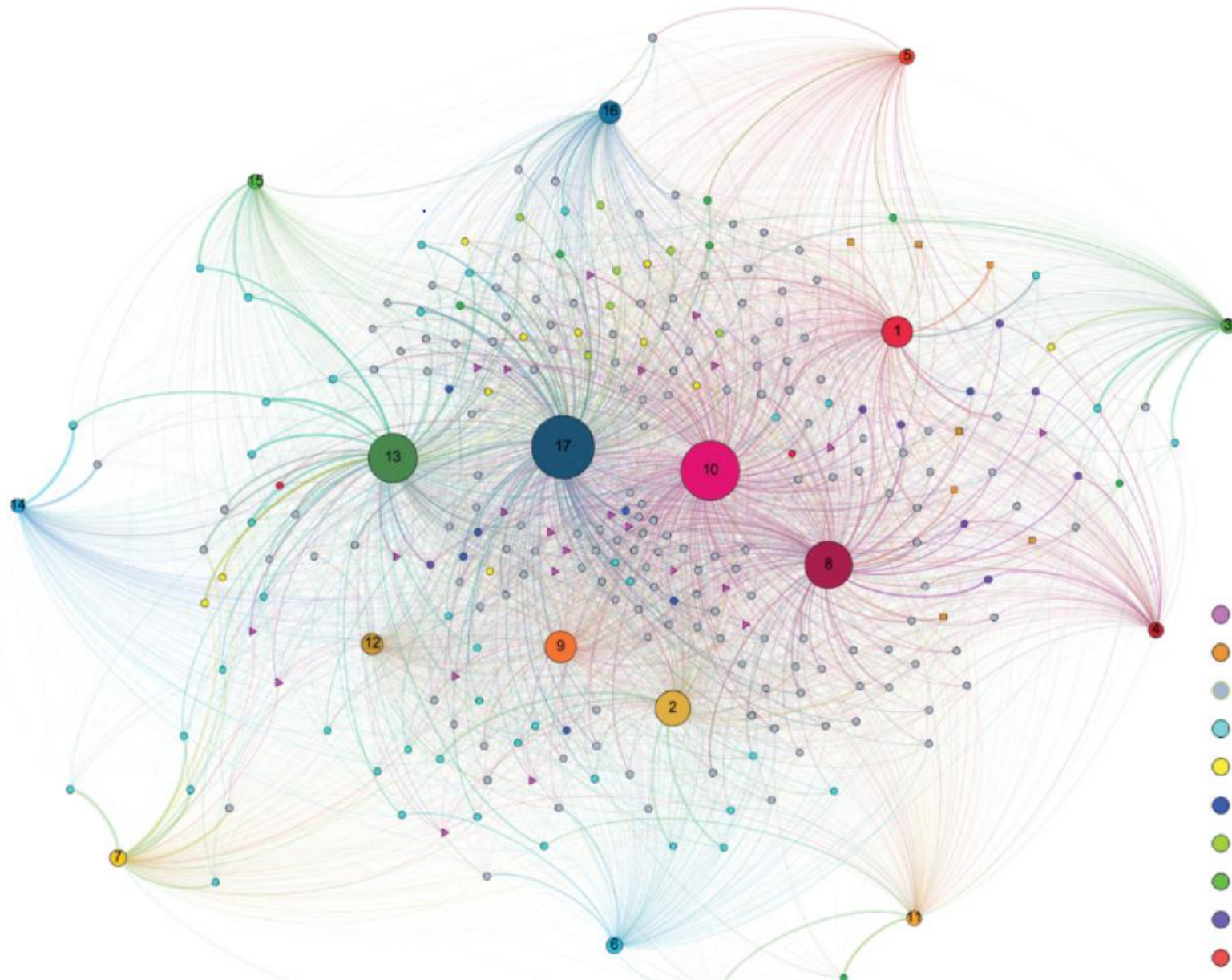


- SDG Reporting by Uni Department
- Based on Mappings with Course Outlines, Seminars , SDG Capacity Building Activities.
- Weight denotes relevant importance – ***Machine / Deep Learning Techniques*** to map Education material to SDGs



- **KPIs to Rank Operations and Activities by SDG** as in the provided ***pool of actions*** in [UNSDSN guide](#)
- Report by University organisational **units**.

External Leadership / Outreach

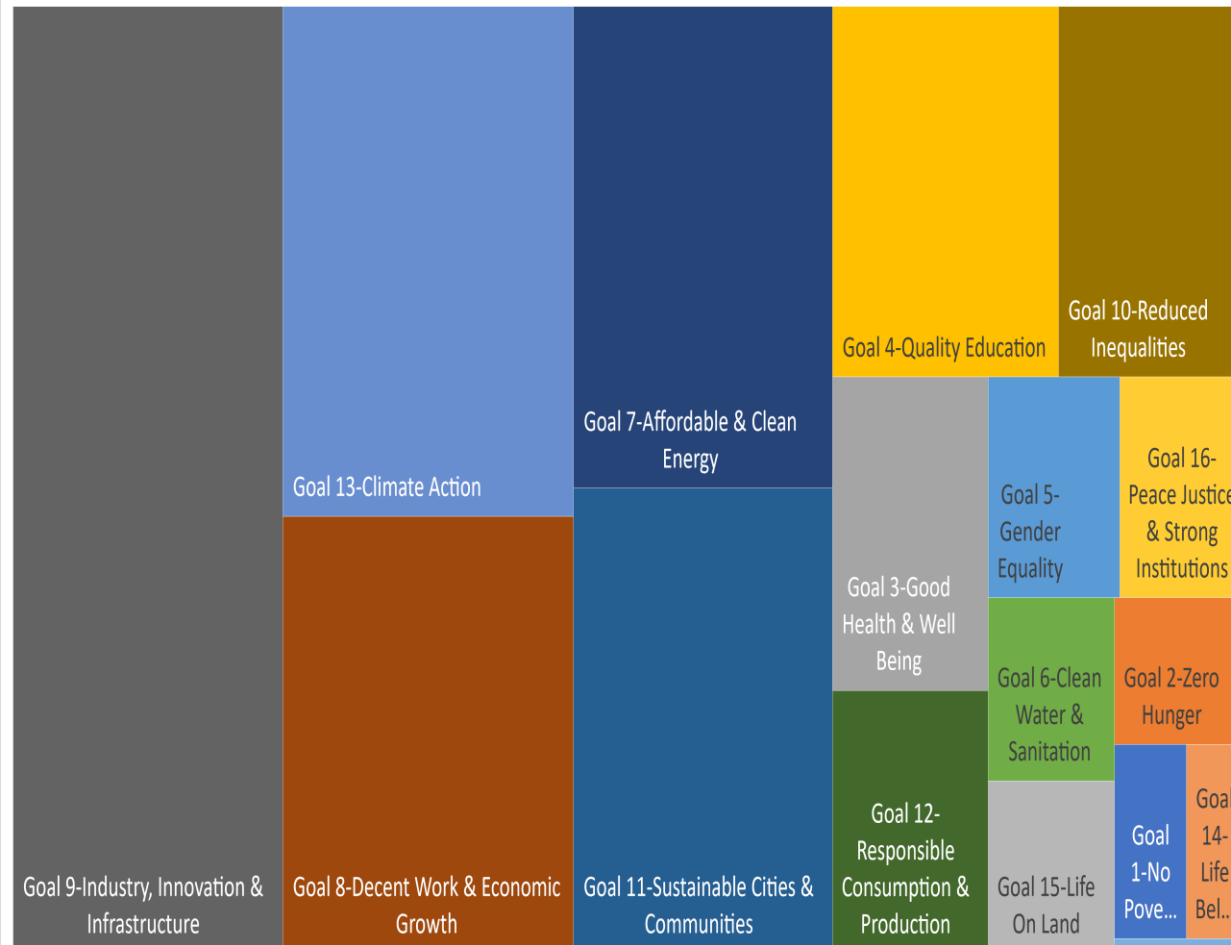


- Map **News/ Announcements / Activities** to **SDGs**.
- Distance Measures relative importance
- Map University Networks

SDGs Budgets & Investment Plans

Sustainability Assessment of the National Recovery & Resilience Plans 7 South European Member States Bulgaria, Croatia, Cyprus, Greece, Italy, Slovenia and Spain

Allocation of Recovery Budgets of 7 South European Countries
(€172 billion, 50% of total EU Recovery Grants)



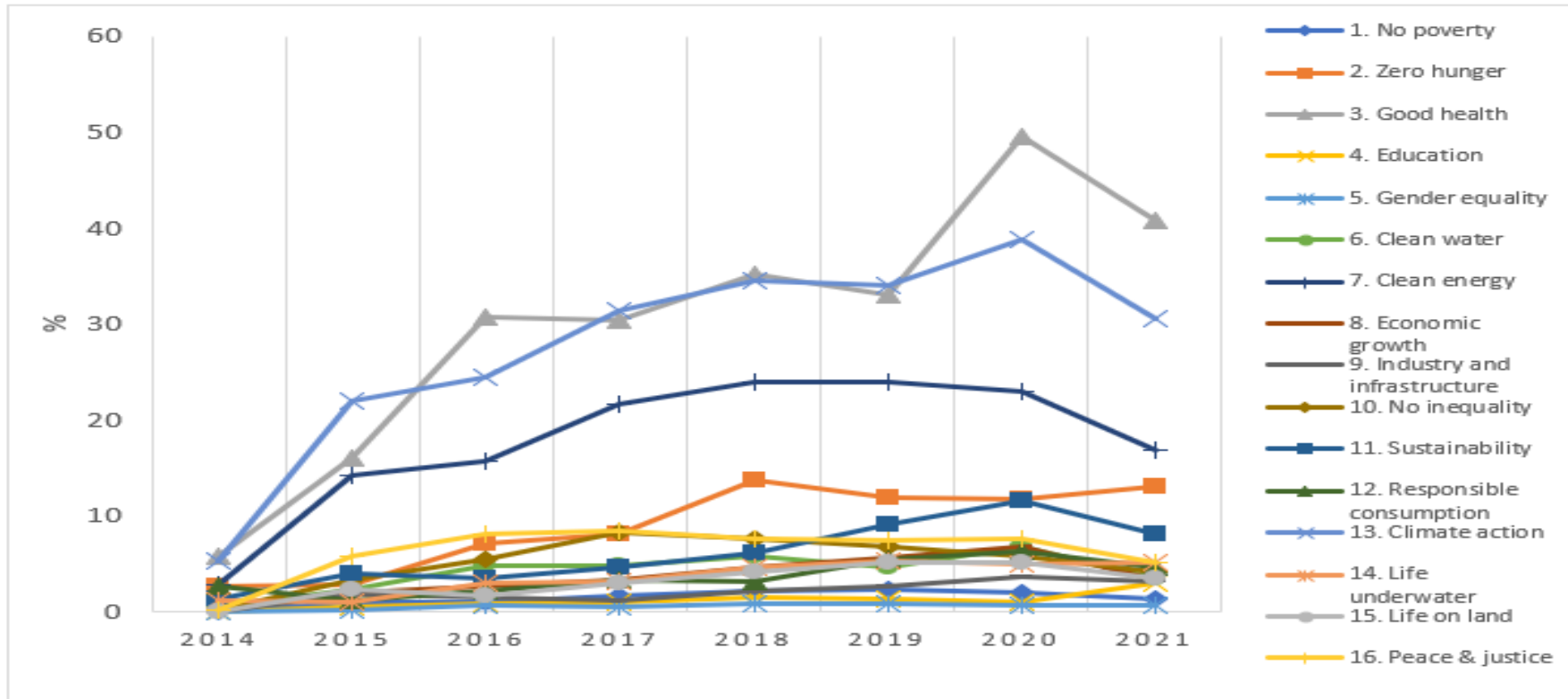
- All SDGs are addressed by most EU countries, albeit to different degrees.
- SDGs mostly covered, in terms of the number of stimulus measures and budget allocated, **are not always those on which countries face the biggest sustainability challenges** (according to UN SDSN SDR 2021).
- Although several European nations demonstrate relatively poor performance on transforming **food systems and diets** and **biodiversity** goals, these challenges have received lower attention in national RRP than those of other SDGs like green energy, electrification of transport, and energy efficiency measures.
- Call for increased attention of EU nations to these topics through other post-pandemic public and private investments.

RIO MARKERS is the OECD system to classify projects on Sustainable Development, Climate Change and Biodiversity

- RIO MARKERS Classification System refers to a discrete 0%-40%-100% score assigned by EC officials at the Project and Topic Level: *(0%) not targeted, (40%) a significant objective, (100%) a principal objective of the action.*
- The values are attributed according to the extent to which the themes are explicitly addressed at the level of problem analysis (context); objectives and results; and activities.
- Fixed percentages of the overall budget are considered to be relevant for the respective themes. The EU has decided to use 0%, 40% and 100%, respectively.

Effectiveness of EU Funds Allocated in H2020

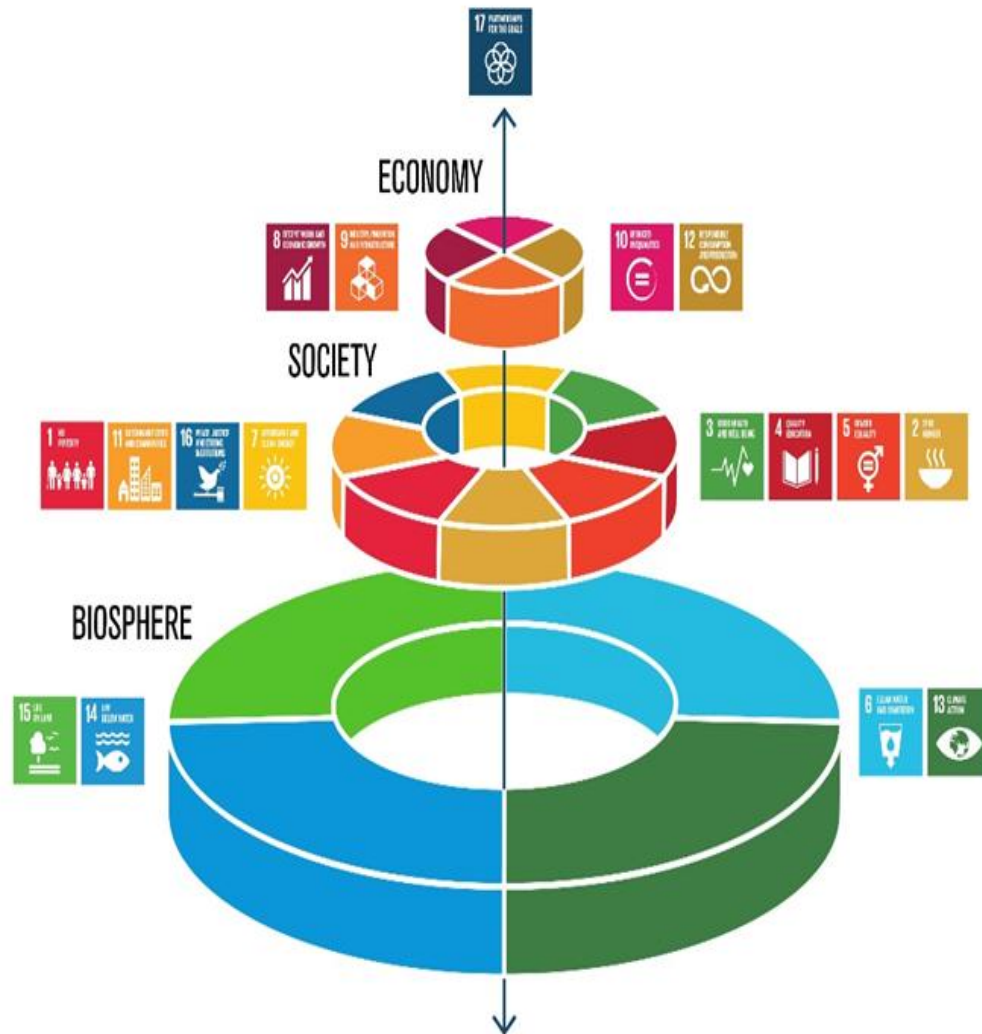
FIGURE 7.11. SDCCB SDG FLAGGED KPIS - % FWCI WEIGHTED EU CONTRIBUTION PER SDG



- *Impact of European research financing to the production of Scientific Research on SDGs*
- Map the outputs of H2020 (Deliverables, Publications, Papers, Patents etc.) to SDGs
- These Metrics can be used to measure Impact/Effectiveness VS Rio Markers (Based on the Intention)

AE4RIA Metrix

- Integrate SDGs into the Corporate Sustainability Reporting (CSR)
- Decision Making Tools and Models to Accelerate the Transition



Environment

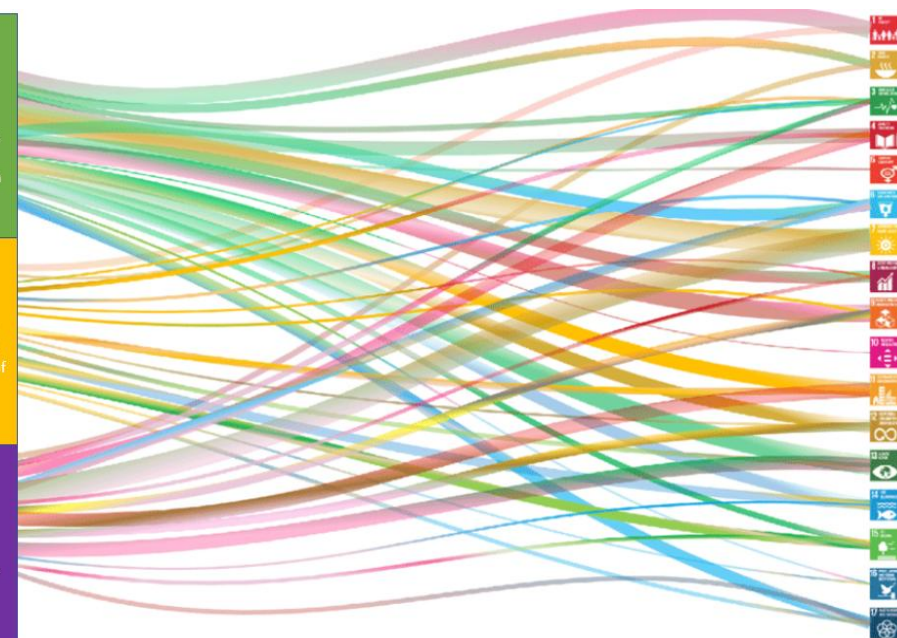
Company's impact (at supply chain level) on the natural environment and its response to the challenge of climate change (greenhouse gas emissions, energy consumption, generation and use of renewable energy, biodiversity and habitat, impact on water resources and deforestation, pollution, efficient use of resources, the reduction and management of waste)

Social

Company's interaction with workers, other stakeholders and the communities in which it operates and the role of the Company in society including: workplace policies ethical/responsible sourcing and social aspects and labour standards of the supply chain, and engagement with and contribution to the broader community through social projects and charitable donations.

Governance:

The ethical conduct of the Company's business including its corporate governance framework, business ethics, policies, code of conduct and the transparency of non-financial reporting.



Connection between ESG and Financial performance



Proceedings

The Impact of ESG performance on the Financial Performance of European Area Companies: An empirical examination [†]

Prof. Dr Phoebe Koundouri ¹, Prof. Dr Nikitas Pittis ² and Angelos Plataniotis ³

¹ Professor and Director of ReSEES Research Laboratory, Athens University of Economics and Business; Director of Sustainable Development Unit and EIT Climate-KIC Hub Greece, Athena RC; Fellow World Academy of Art and Science; President-Elect of the European Association of Environmental and Resource Economists; Co-chair UN SDSN Europe; pkoundouri@aueb.gr

² Professor in Financial Econometrics at the Department of Banking and Financial Management of the University of Piraeus; npittis@unipi.gr

³ Insurance Supervisor at Bank of Greece, Ph.D. candidate in Economics (NKUA), ACCA (UK), M.Sc. in Economics and Finance, M.Sc. in Bioinformatics and Neuroinformatics, angplat@yahoo.gr

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[†] Presented at the ICSO 2021: 9th International Conference on Sustainable Development, Virtual, 20-21 September 2021.

A good ESG performance generally implies a good financial performance as well;

Further, we noticed that in general:

- A good ESG performance is associated with a lower Beta (lower systemic risk);
- Better ESG performers demonstrate improved profit margins, but this of course depends on the business sector;
- High ESG performance is positively correlated with Profitability (both in terms of 'Return-on-Assets (RoA)' and Return-on-Equity (RoE))



Definition of ESG

ESG

is a **generic term** used by investors to refer to **the factors** that can affect a company's ability to create long-term value. It also refers to **intangible assets**.

~ PRI Academy

E

Environmental

- Pollution
- Biodiversity Loss
- Climate Change
- Deforestation
- Resource Depletion
- Waste Management

S

Social

- Human Rights
- Child Labour
- Product Safety
- Product Mis-selling
- Labour Standards
- Employee Relations

G

Corporate Governance

- Accounting
- Board Composition
- Bribery & Corruption
- Executive Pay
- Tax Avoidance
- Shareholders' Rights

ESGs

- ESG grew out of investment philosophies clustered around sustainability and, thereafter, **socially responsible investing**.
- Early efforts focused on “**screening out**” (that is, excluding) companies from portfolios largely due to environmental, social or governance concerns, while more recently ESG has favourably distinguished companies that are making **positive contributions** to the elements of ESG, premised on treating environmental and social issues as core elements of strategic positioning.
- The “**E**” captures energy efficiencies, carbon footprints, greenhouse gas emissions, deforestation, biodiversity, climate change and pollution mitigation, waste management and water usage.
- The “**S**” covers labour standards, wages and benefits, workplace and board diversity, racial justice, pay equity, human rights, talent management, community relations, privacy and data protection, health and safety, supply-chain management and other human capital and social justice issues.
- The “**G**” covers the governing of the “E” and the “S” categories—corporate board composition and structure, strategic sustainability oversight and compliance, executive compensation, political contributions and lobbying, and bribery and corruption.



Environmental

Renewable fuels
Greenhouse gas (GHG) emissions
Energy efficiency
Climate risk
Water management
Recycling processes
Emergency preparedness



Social

Health and safety
Working conditions
Employee benefits
Diversity and inclusion
Human rights
Impact on local communities



Governance

Ethical standards
Board diversity and governance
Stakeholder engagement
Shareholder rights
Pay for performance

ESGs

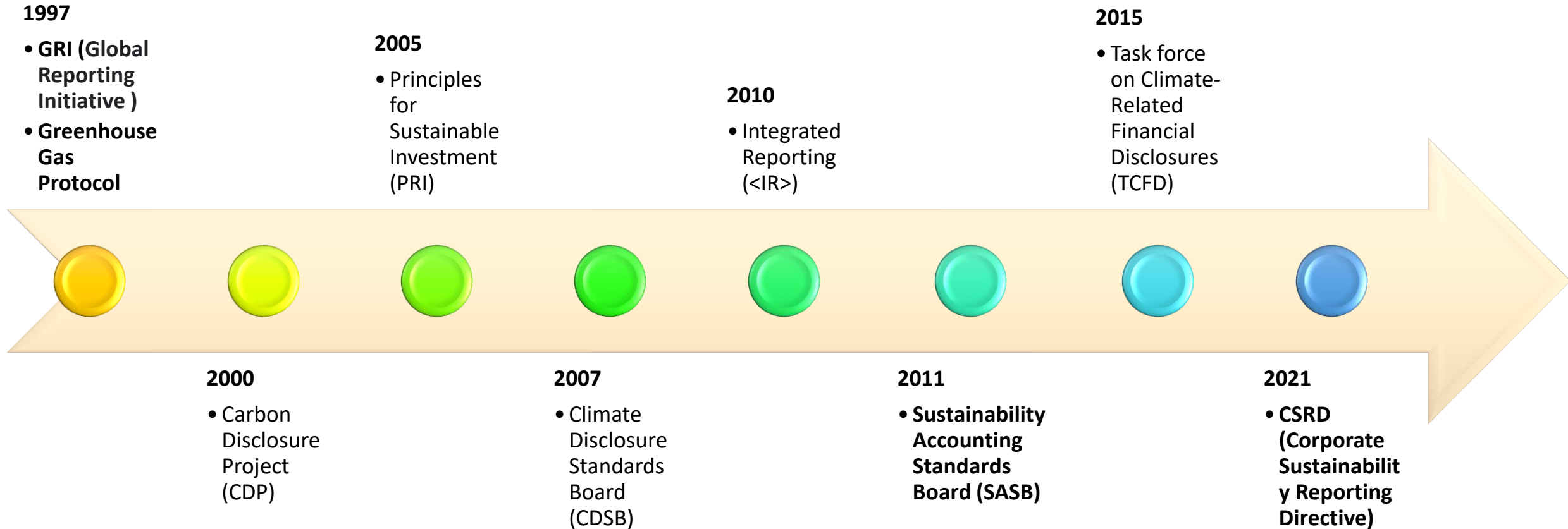
- **ESG metrics** have evolved in recent years to measure **risk** as well as **opportunity**.

Physical Risks	In 2017, 73 companies on the S&P 500 publicly disclosed a material effect on earnings from weather events, and over 90% of these companies disclosed the effect on earnings was negative.
Supply Chain Risks	Supply-chain disruptions due to climate risk have increased 29% from 2012 to 2019.
Reputational Risks	Forty-seven percent of consumers walk away from a brand that doesn't align with their beliefs.
Regulatory Risks	The number of climate change regulations has grown to 1,500 globally, up from 72 in 1997.
Litigation Risks	More than 1000 cases have been filed in the U.S. on climate change impacts as of May 2019.
Transition Risks	Electric vehicles (EVs) are on track to account for over half of new car sales by 2040.
Human Capital Risks	Eighty-six percent of millennials would consider taking a pay cut to work at a company whose mission aligns with their values and the cost of replacing one employee is between 10-30% of an employee's annual salary.



- In the absence of international consensus regarding ESG disclosures, a large number of **frameworks** and indices have emerged to guide company disclosures and inform investors.

Timeline of Sustainability Reporting Standards (ESG Metrics)

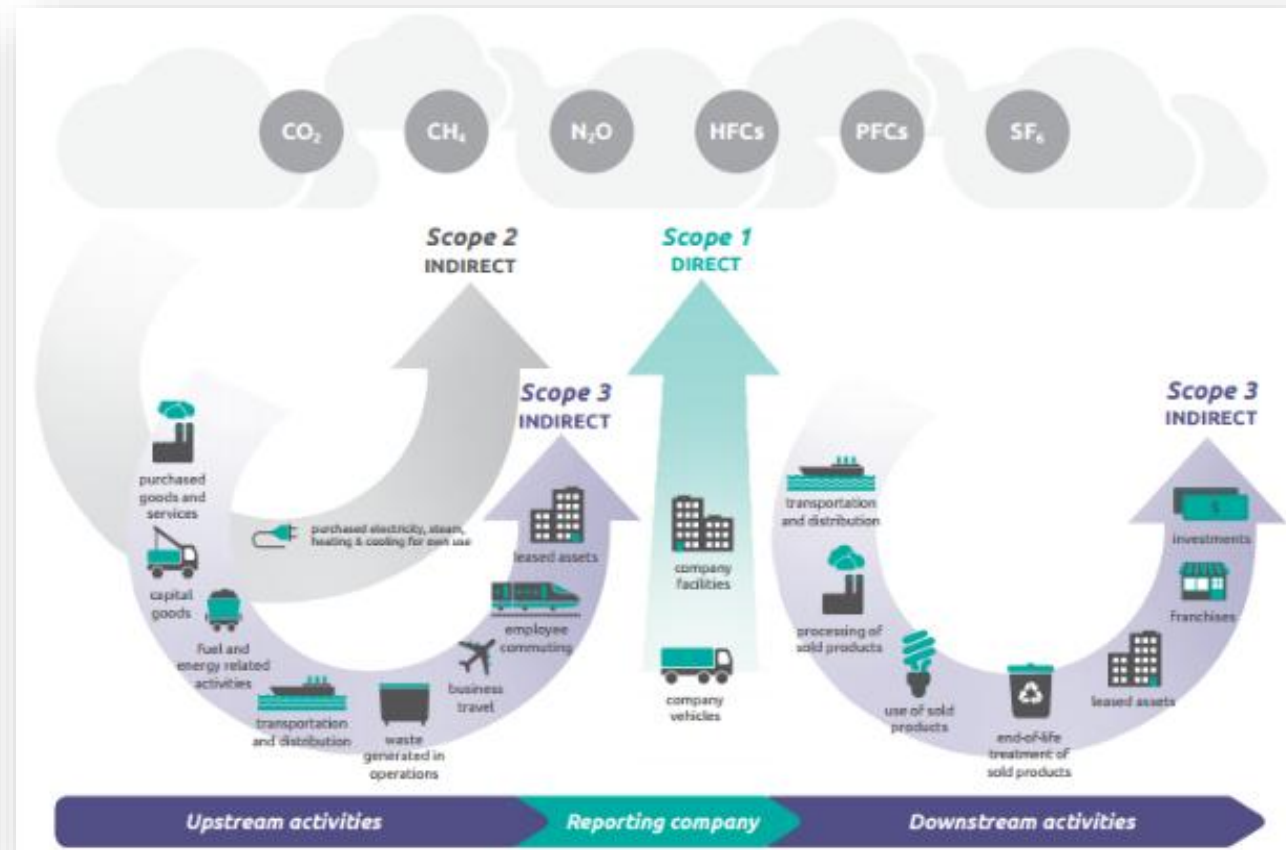




The Global Reporting Initiative (GRI) is a network-based organization that **aims to mainstream a firm's disclosure on environmental, social and governance performance.**



- An extensive standardized framework supporting companies to measure and manage their GHG emissions
- It sets a common understanding of corporate carbon footprint and scopes of emissions



Carbon Disclosure Project (CDP) is an international nonprofit organization based in the United Kingdom, Germany, and the United States that helps companies and cities disclose their environmental impact.

How CDP works



The UN Principles for Responsible Investment (PRI) is an international organization that works to promote the incorporation of [environmental, social, and corporate governance factors \(ESG\)](#) into investment decision-making.



ENVIRONMENTAL

climate change
resource depletion
waste
pollution
deforestation



SOCIAL

- human rights
- modern slavery
- child labour
- working conditions
- employee relations



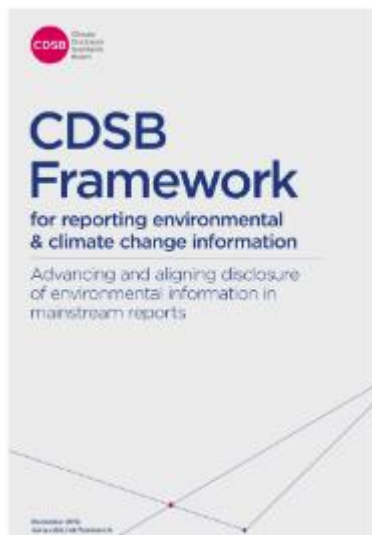
GOVERNANCE

- bribery and corruption
- executive pay
- board diversity and structure
- political lobbying and donations
- tax strategy





Climate
Disclosure
Standards
Board



- The CDSB Framework for reporting environmental and climate change information is designed to help organizations prepare and present environmental information in mainstream reports for the benefit of investors.
- It allows investors to assess the relationship between specific environmental matters and the organization's strategy, performance and prospects.





- **Integrated reporting (IR)** is a "process that results in communication, most visibly a periodic “integrated report”, about [value creation](#) over time.
- An integrated report is a concise communication about how an organization's strategy, governance, performance and prospects lead to the creation of value over the short, medium and long term."



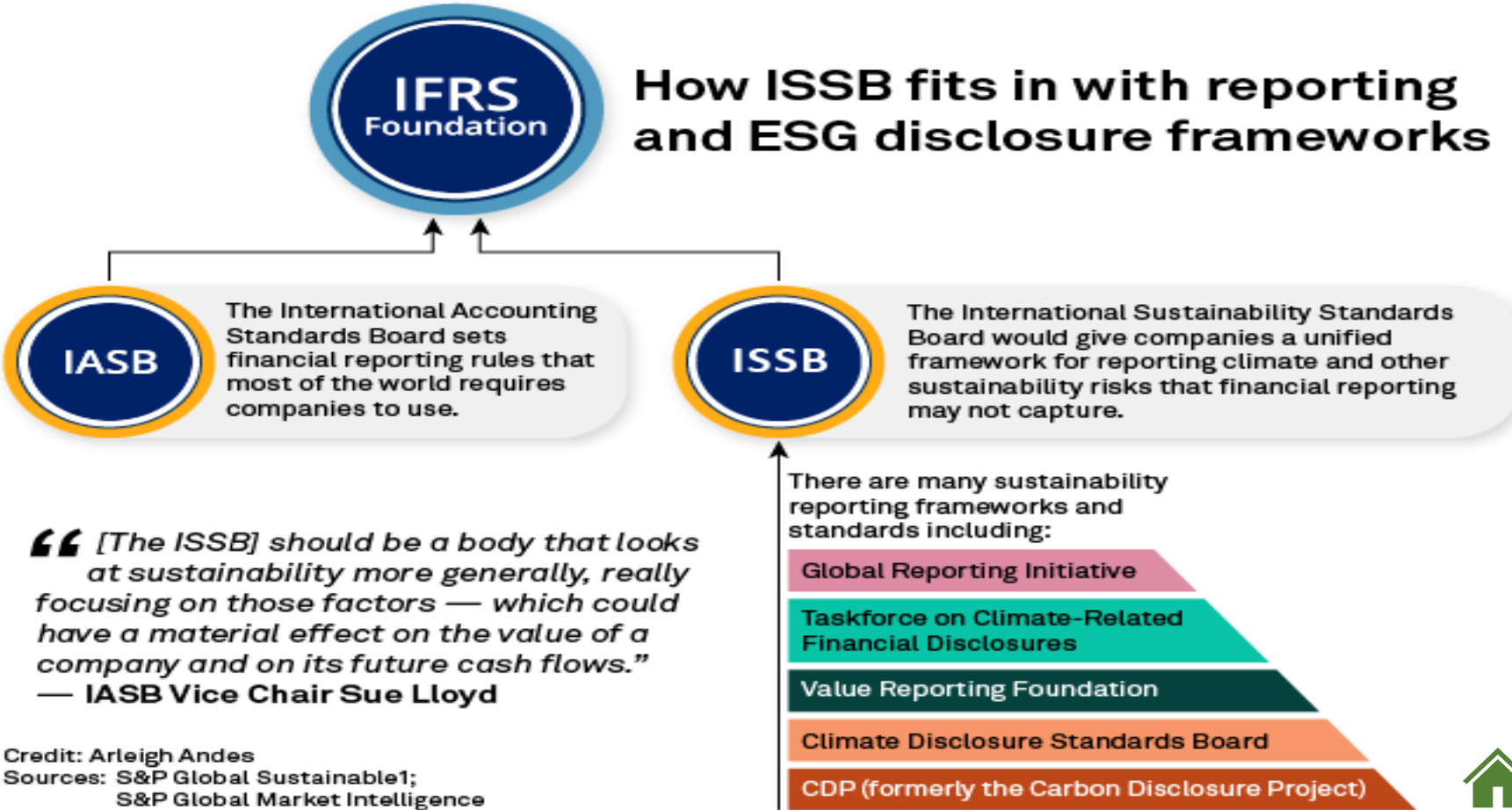
IFRS Foundation announces ISSB and consolidation with CDSB and VRF



UN CLIMATE
CHANGE
CONFERENCE
UK 2021

IN PARTNERSHIP WITH ITALY

The Sustainability Accounting Standards Board (SASB) is an ESG guidance framework that sets standards for the disclosure of financially material sustainability information by companies to their investors.



The Financial Stability Board created the Task Force on Climate-related Financial Disclosures (TCFD) to improve and increase reporting of climate-related financial information.

Core Elements of Recommended Climate-Related Financial Disclosures



Governance

The organization's governance around climate-related risks and opportunities

Strategy

The actual and potential impacts of climate-related risks and opportunities on the organization's businesses, strategy, and financial planning

Risk Management

The processes used by the organization to identify, assess, and manage climate-related risks

Metrics and Targets

The metrics and targets used to assess and manage relevant climate-related risks and opportunities




Corporate Sustainability Reporting Directive (CSRD)

- Amends NFRD Non-Financial Reporting Directive ([2014/95/EU](#)).



Corporate Sustainability Reporting Directive (CSRD)

	Non-financial Reporting Directive (NFRD) EU Directive 2014/95/EU	Corporate Sustainability Reporting Directive (CSRD)
<p>Which companies are concerned?</p> 	<p>Large "public interest entities" with >500 employees:</p> <ul style="list-style-type: none">• Listed companies• Banks & Insurance companies	<p>All large companies meeting at least 2 out of 3 criteria:</p> <ul style="list-style-type: none">> 250 employees and/or> €40M Turnover and/or> €20M Total Assets <p>Listed companies on EU regulated markets (SMEs get 3+ years to comply) → except listed micro-companies (less than 10 employees or below €20M in turnover).</p>



Corporate Sustainability Reporting Directive (CSRD)

Timeline



In application since 2018

Application on **1 January 2024** for the **2023 financial year**.

- Concerned companies will have to submit their report in compliance with the CSRD by 2023.
- For SMEs, more detailed reporting requirements and delayed timelines are available.



Different phases will develop the reporting:

- **FY 2023:** the first set of Sustainability Reporting Standards (draft standards open mid-2022)
- **FY 2024:** the second set of Sustainability Reporting Standards

Adoption of the EU-Directive in member states legislation:
December 1, 2022.





Corporate Sustainability Reporting Directive (CSRD)

<p>Number of companies concerned by the regulation</p> 	<p>11,600</p>	<p>49,000</p> <p>→ covering 75% of total EU's companies turnover.</p>
<p>Scope of reporting requirements</p> 	<p>Companies are to report on the following five dimensions:</p> <ul style="list-style-type: none">• Environmental protection• Social responsibility and treatment of employees• Respect for human rights• Anti-corruption and bribery• Diversity on company boards (age, gender, educational and professional background) <p>Companies need to report the following items on each of the four dimensions:</p> <ul style="list-style-type: none">• Policy• Outcomes of policy• Risks• KPIs	<p>Additional requirements on:</p> <ul style="list-style-type: none">• Double materiality concept:<ul style="list-style-type: none">→ Sustainability risk (including climate change) affecting the company.→ Companies' impact on society and environment.• Process to select material topics for stakeholders• More forward looking information, including targets and progress thereon• Disclose information relating to intangibles (social, human and intellectual capital)• Reporting in line with Sustainable Finance Disclosure Regulation (SFDR) and the EU Taxonomy Regulation



Corporate Sustainability Reporting Directive (CSRD)

<div>Reliability of reporting (Third party assurance)</div> <div></div>	<div>Non-mandatory</div>	<div>Mandatory (planned end of 2022)</div> <div>Reporting must include:</div> <ul style="list-style-type: none">• Integration in auditor's report• Involvement of key audit partner• Scope to include EU Taxonomy and process to identify key relevant information.
<div>Where to report?</div> <div></div>	<div>Included in the Annual report.</div> <div>The sustainability report can be disclosed separately with a clear reference to the financial report and management report.</div>	<div>Included in the Management report</div> <div>A single report in "digital machine-readable format".</div>



2025 OMNIBUS Package

•Omnibus Simplification Packages:

- Aim to simplify the complex policy landscape for EU companies.
- Reduces administrative burdens for businesses.

•Key Features of the Omnibus Packages:

- Streamlining sustainability reporting for large enterprises.
- Ensuring smaller businesses are not overly burdened.
- Incorporating changes to CBAM Regulation and InvestEU Program.
- Strengthening transparency and investment efficiency.

•EU Commission's Goals:

- Reduce administrative burden by 25% by 2029.
- Foster a favorable business environment and support sustainable growth

CSRD-consistent Holistic Approach for Businesses

Create value and move beyond compliance-based codes

Mapping

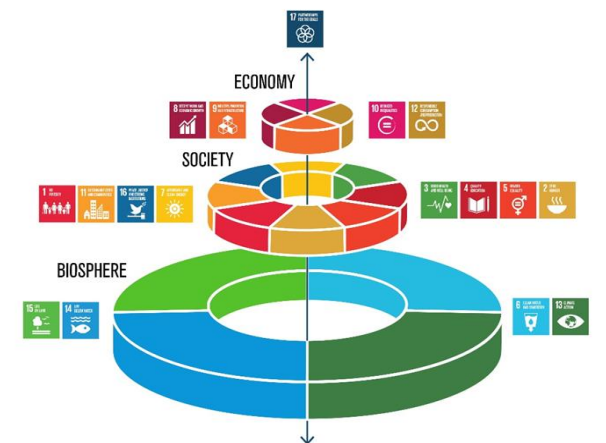
- Map Entire Value Chain of Company - Products and Services
- Map Stakeholders
- Materiality Assessment By Stakeholder

Measurement

- ESG KPIs in accordance with Sustainability Reporting Standards (2023, 2024)
- Map ESG KPIs across the Value Chain
- Map ESG KPI's to SDGs Indicators
- Set Targets

Assessment & Monitoring

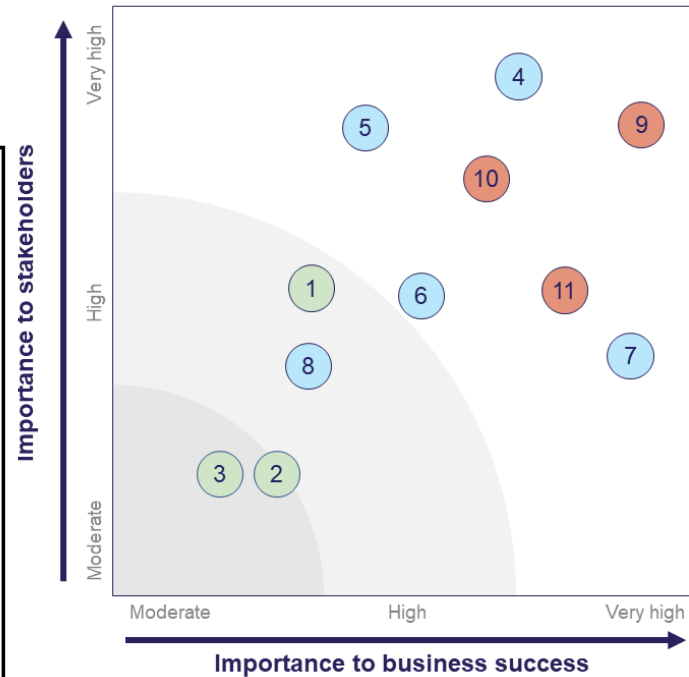
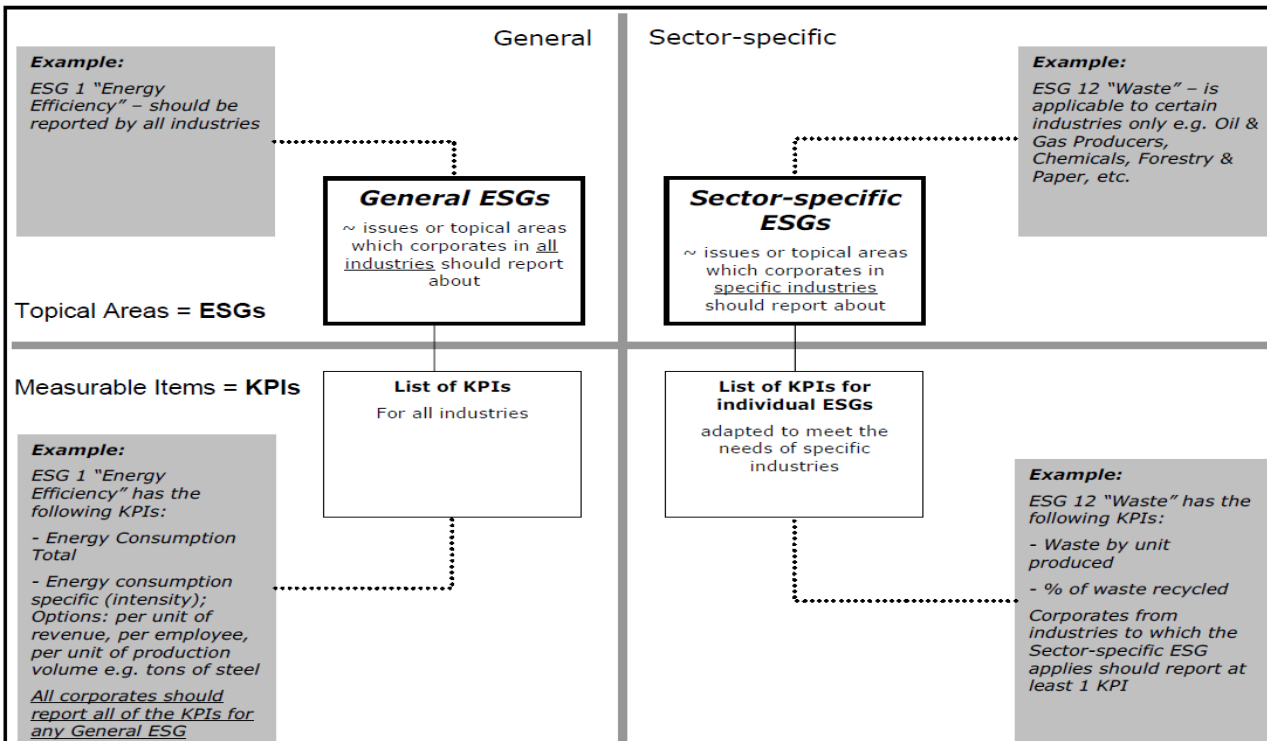
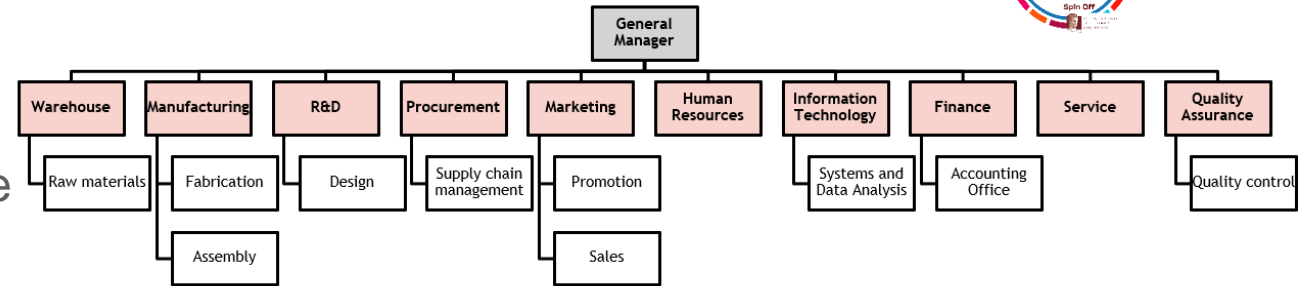
- ESG/SDG Dashboards – Level of Implementation of SDGs and trends to 2030/2050
- Monetization of externalities/ intangible assets
- Design Hybrid Metrics to Optimize for Value
- Restructure Business Plan



ESG/SDG Footprint - Companies



- Mapping the **value chain** of the company
- **ESG Materiality Assessment By Stakeholder Type**
- Mapping of Relevant **KPIs** across value chain
(**Multiple Layers** – Generic – Sector Specific – Unit Specific)
- KPIs in Line with **ESRS, CSRD, EU Taxonomy**



Environmental

- 1 Recycling & waste
- 2 Water stewardship
- 3 Carbon emissions

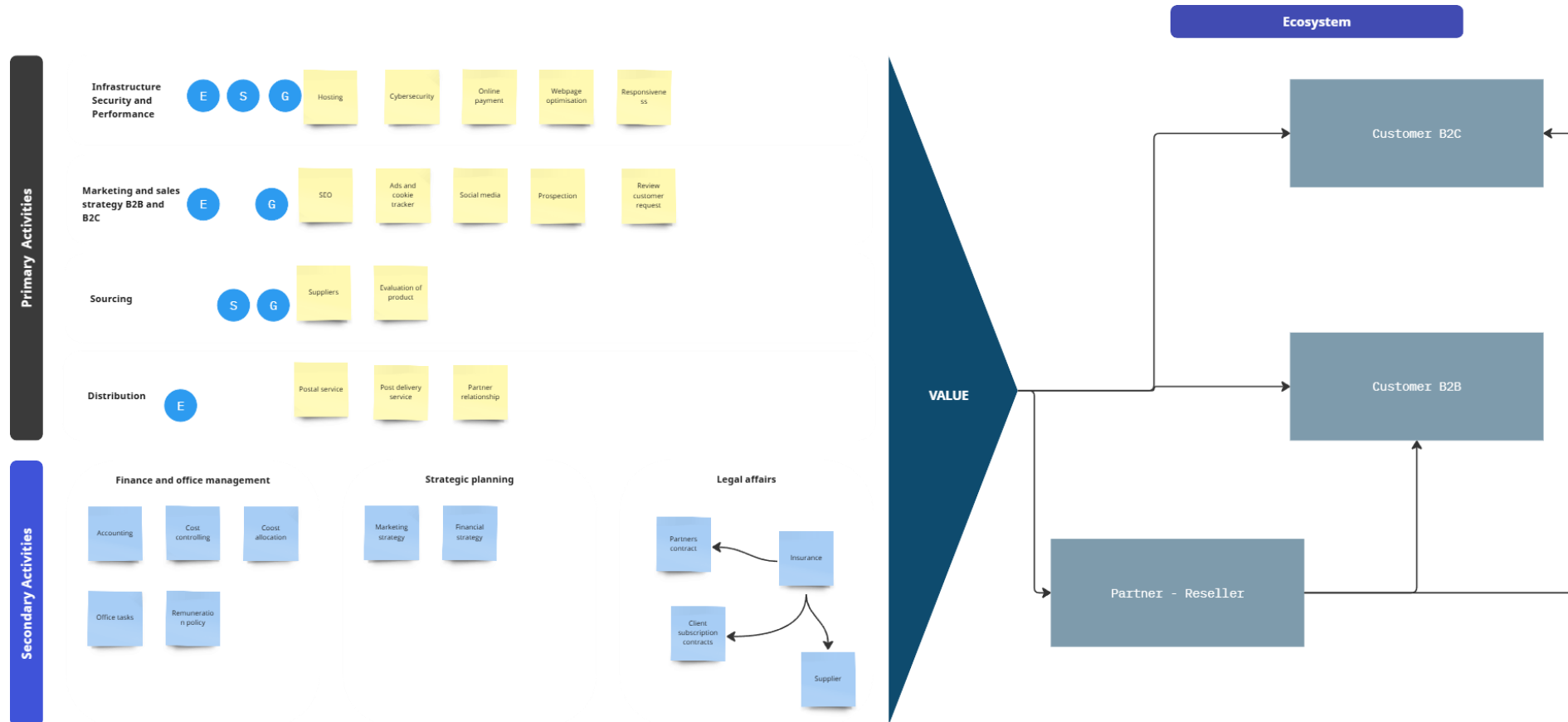
Social

- 4 Employee development
- 5 Employee diversity, equity & inclusion
- 6 Occupational health & safety
- 7 Employee engagement
- 8 Community engagement

Governance

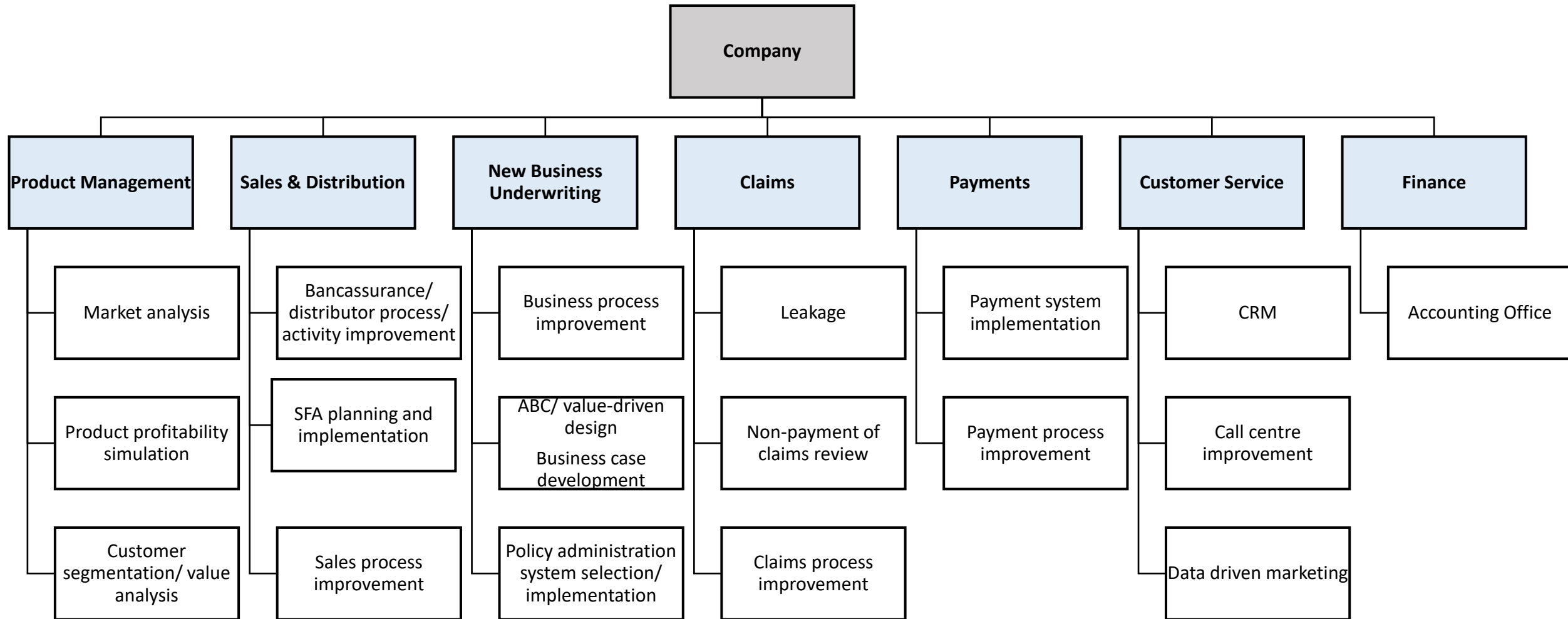
- 9 Business ethics & integrity
- 10 Transparency & disclosure
- 11 Data protection & cyber security

Mapping the value chain of the company

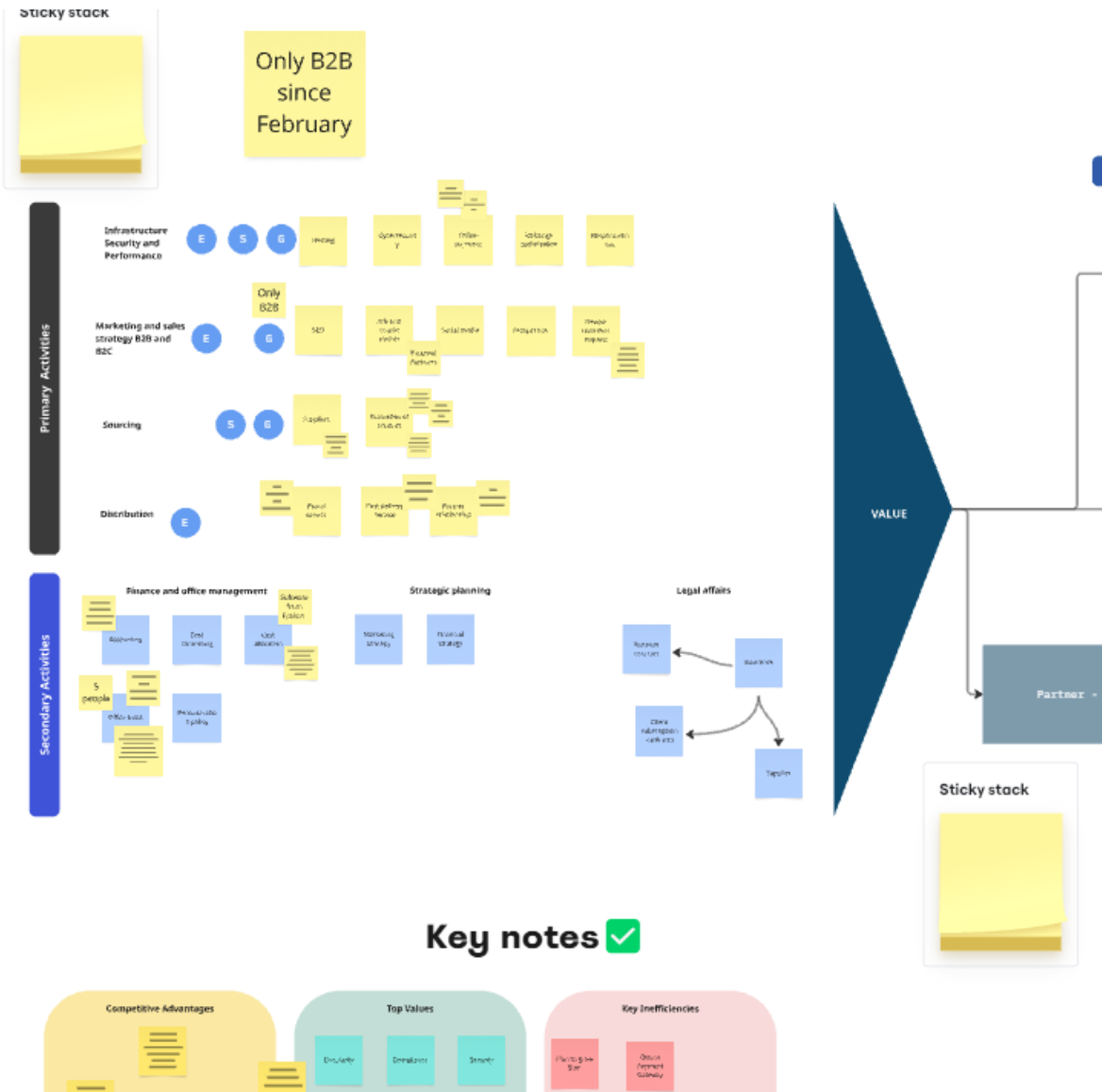


- Typical organization chart based on core business functions/activities.
- Add additional layers depending on the company **segmentation** (e.g., product, geographical, customer).
- First-step in the three-step approach that adapts to each company's specific needs and business units/products/services.

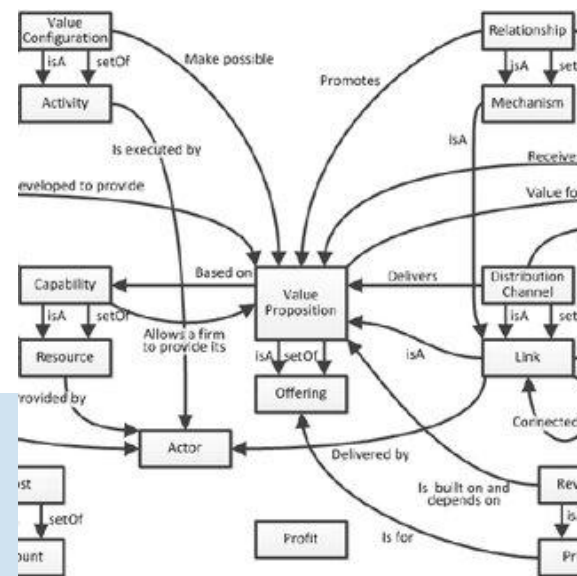
Insurance Sector -Example



Value Chain Mapping- Workshops



- Company also to identify:
 - Competitive Advantages
 - Top Values
 - Key Inefficiencies
- Visualizing and assessing the business model can greatly enhance a company's understanding of how sustainability considerations affect core operations, value propositions, and revenue streams.



Company Stakeholders Mapping

- Shareholders/ Investors : - Evidence-based reporting on how risk factors are expected to affect financial performance.
- Sustainability and viability of the organization in the future.
- Value Chain Partners : - expect a resilient ecosystem with minimal risks of adverse events ranging from financial downturns to data breaches to negative social reputations.
- Employees : - Holding their organizations to higher standards beyond just financial oversight.
- Want to work for relevant organizations and understand environmental and social concerns.
- (End-)Consumers : - Innovative, agile companies that provide products and services that meet their needs
- Responsive to changing demands and social constructs.
- Regulators : - expecting organizations to be responsible and prudent in all facets of business from financial reporting to the impact on the environment.
- Governments and local communities

ESG Materiality Assessment By Stakeholder Type



Environmental

- 1 Recycling & waste
- 2 Water stewardship
- 3 Carbon emissions

Social

- 4 Employee development
- 5 Employee diversity, equity & inclusion
- 6 Occupational health & safety
- 7 Employee engagement
- 8 Community engagement

Governance

- 9 Business ethics & integrity
- 10 Transparency & disclosure
- 11 Data protection & cyber security

- Identify and understand the relative importance of specific **ESG** and **Sustainability** topics relative to its Stakeholders.
- Materiality Matrix by **Stakeholder Type**.

Identify Risk and Opportunities

Transition risks



Policy & legal risk: Compliance costs; stranded assets; asset impairment; restrictions & limitations on carbon intensive assets; and asset depreciation.



Market & economic risk: Company or securities valuations; asset impairment; viability of certain business models; and credit rating implications.



Technology risk: Write-offs for investments in disrupted technologies; required investment in new technologies; and process change costs to accommodate new technologies.



Reputation risk: Damage to brand value or reputation resulting in lost revenue and additional expenditures e.g. corporate affairs, litigation etc.

Physical risks



Acute physical risk: Short lived extreme weather impacts, e.g. flood, wildfire, cyclones, heatwaves, drought



Chronic physical risk: Impacts due to slow insidious change, e.g. rising mean temperatures, long-term water stress

Opportunities



Resource efficiency: Use of more efficient modes of transport; efficient buildings; reduced water usage; use of recycling.



Energy source: Use of lower-emission sources of energy; use of supportive policy incentives; use of new technologies; participation in carbon market.



Products & services: Development of low emission goods and services; climate adaptation and risk solutions; R&D and innovation.

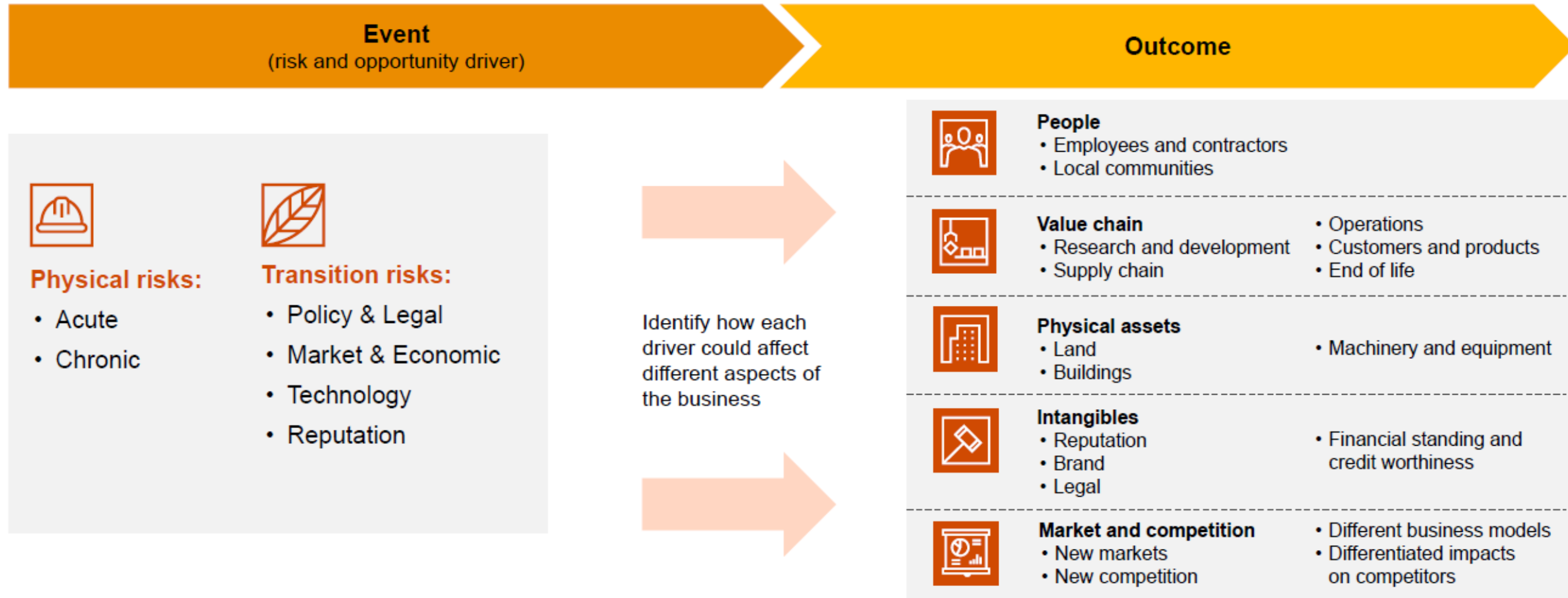


Market opportunity: Exploring new markets or types of assets in order to diversify activities.

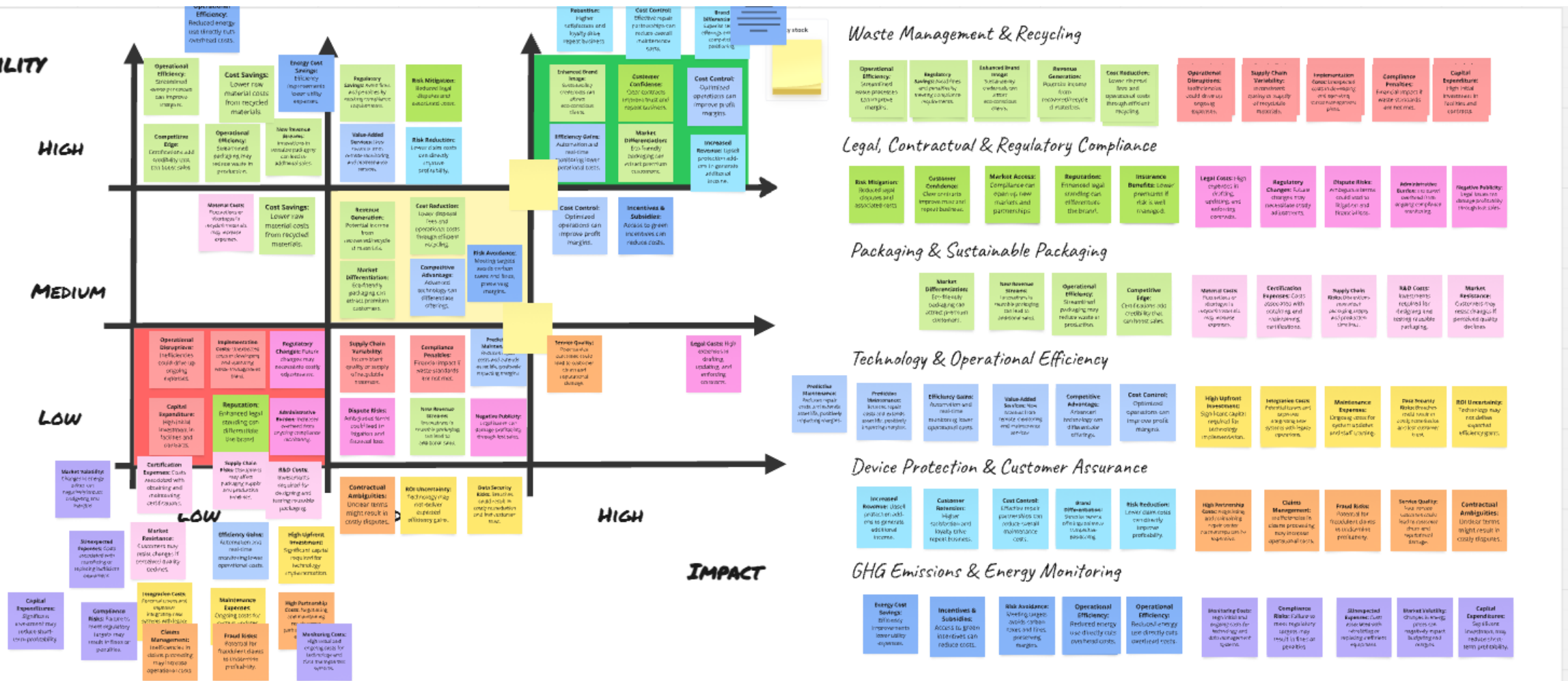
- Across the Value Chain (upstream, downstream, and among different stakeholder groups)
- Scenarios for the company's financial performance, position, or value (Rank Impact and Probability)
- Scenarios for the company's externalities—positive or negative—on people, communities, and natural ecosystems (Rank Impact and Probability)

- **Financial Capital** is the pool of funds available for an organisation to use in the production of goods or the provision of services. Additional funds may be obtained through financing.
- **Manufactured Capital** consists of manufactured physical objects that are available to an organisation for use in the production of goods or the provision of services⁴.
- **Intellectual Capital** consists of organisational, knowledge-based intangibles, including intellectual property and “organisational capital”.
- **Human Capital** consists of people’s competencies, capabilities and experience, as well as their motivations to innovate, often within the realm of the organisation’s activities.
- **Social Capital** refers to individual and collective wellbeing because of institutions and the relationships within and between communities, groups of stakeholders and other networks.
- **Natural Capital** consists of all renewable and non-renewable environmental resources and processes that provide goods or services that support the past, current or future prosperity of an organisation.

Identify outcomes from different angles and across value chain



Identify Risk and Opportunities – Double Materiality Assessment

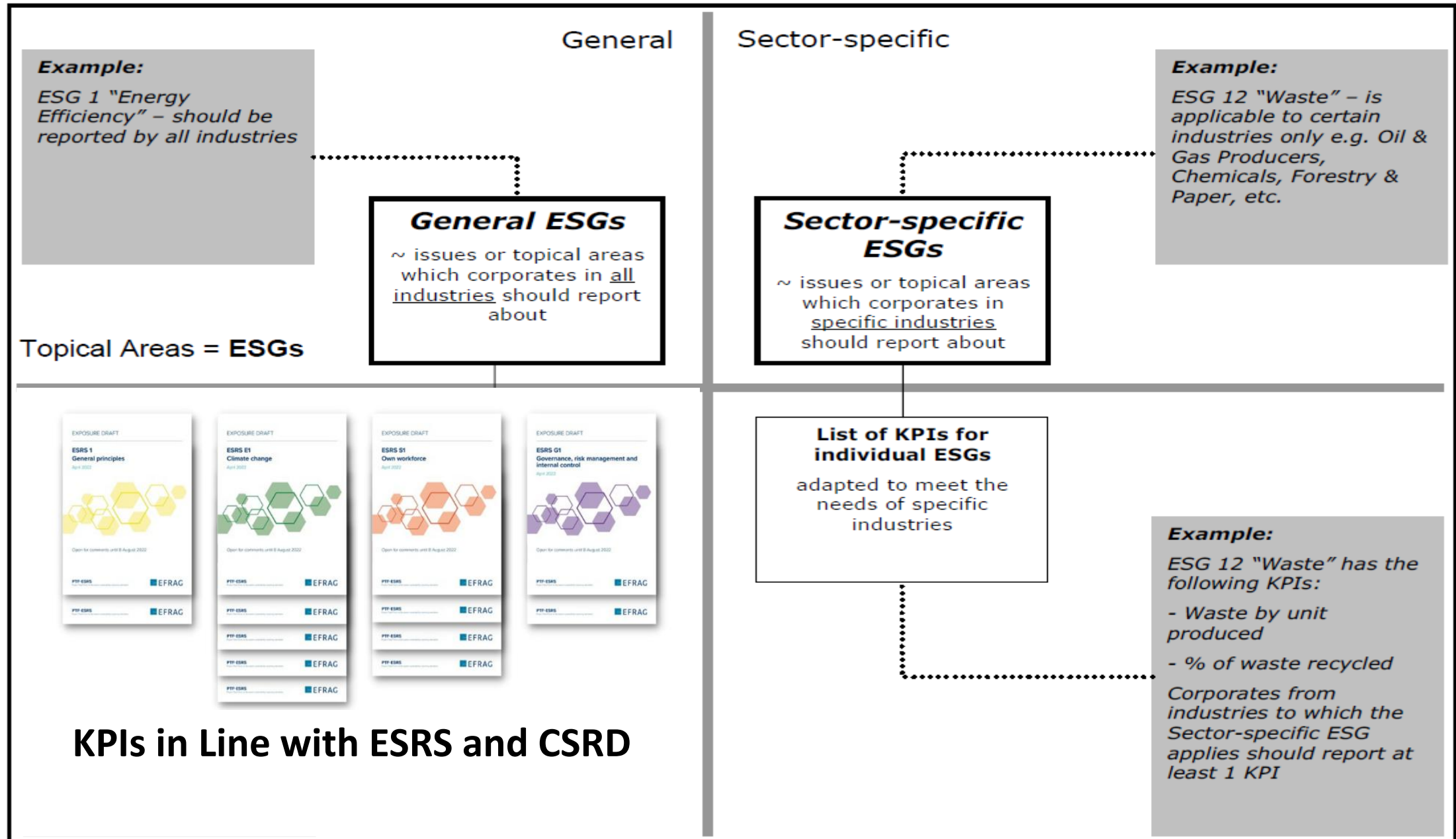


Food Sector Case Study – Materiality Assessment

ESG Categories	Material Issues
Environmental	GHG Emissions
	Energy Management
	Water Consumption
	Waste Management & Circular Economy
	Food Waste
	Sustainable Packaging
	Animal Welfare
Social	Product Quality & Safety
	High Nutritional Value
	Employee Health & Safety
	Diversity, Equality & Inclusion
	Human Rights
	Community Support & Social Contribution

- Identify and understand the relative importance of specific ESG and Sustainability topics relative.
- A materiality assessment helps companies pinpoint the most significant environmental, social, and governance (ESG) issues (alongside traditional financial considerations) that can affect the organization's success.
- These “material” issues typically require active management to both minimize risks (e.g., reputational damage, regulatory non-compliance) and maximize profit (e.g., through innovation, efficiency gains, and stronger stakeholder relationships).
- Relative weights among Material Issues are calculated on several dimensions (Financial / Externalities etc.)

Mapping of Relevant KPIs across value chain



Generic ESG KPI's

	E Environmental	S Social	G Governance	V Longterm Viability
General: ESGs which apply to all industry-groups	ESG 1 Energy efficiency ESG 2 GHG emissions	ESG 3 Staff turnover ESG 4 Training & qualification ESG 5 Maturity of Workforce ESG 6 Absenteeism rate	ESG 7 Litigation risks ESG 8 Corruption	ESG 9 Revenues from new products

- Environmental Indicators should not be focused only to Energy, but to cover a broader set of activities with impact to the Environment.
- For example, additional relevant indicators can include:
 - Ecological limits assessed in terms of sustainable production and consumption;
 - Trends in Ecological Footprint and/or related concepts;
 - Trends in extent to which biodiversity and ecosystem service values are incorporated into organizational accounting and reporting;
- Generic KPI's which applies to all Companies / Sectors. Next slide presents some examples.

Generic KPIs Examples

ESG	KPI
ESG 1 Energy efficiency	ESG 1-1 Energy consumption, total
	ESG 1-2 Energy consumption, specific (intensity); Options: per unit of revenue, per employee, per unit of production volume (tons of steel, for example)
ESG 2 GHG emissions	ESG 2-1 GHG emissions, total
	ESG 2-2 GHG emissions, specific; Options: per unit of revenue, per employee, per unit of production volume (tons of steel, for example)
ESG 3 Staff turnover	ESG 3-1 Percentage of employees leaving p.a./total employees (FTE?)
ESG 4 Training & qualification	ESG 4-1 Percentage of trained employees p.a./total employees (FTE?)
	ESG 4-2 Average expenses on training per employee p.a
ESG 5 Maturity of workforce	ESG 5-1 Age structure/distribution (number of employees per age group, 10 year intervals)
	ESG 5-2 Percentage of workforce to retire in next 5 years
ESG 6 Absenteeism rate	ESG 6-1 Number of mandays lost per employee p.a.
ESG 7 Litigation risks	ESG 7-1 Expenses and fines on filings, law suits related to anti-competitive behavior, anti-trust and monopoly practices
	ESG 7-2 Reserves on preventive measurements against anti-competitive behaviour, anti-trust and monopoly practices
	ESG 7-3 (other) litigation payments, total
	ESG 7-4 (other) litigation payments, reserves
ESG 8 Corruption	ESG 8-1 Percentage of revenues in regions with TI corruption index below 6.0
ESG 9 Revenues from new products	ESG 9-1 Percentage of revenues from products at end of life-cycle
	ESG 9-2 Percentage of new products or modified products introduced less than 12 months ago

Set of Sector/Unit Specific KPIs

Sector Banks [8350]

- Sector Specific KPI's which applies to Sector/Unit of Company.
Next Slide Lists some examples.

A. Overview of sector-specific ESGs

E Environmental	S Social	G Governance	V Longterm Viability
ESG 10 Deployment of renewable energy ESG 12 Waste	ESG 15 Diversity ESG 16 % of Credit loans, undergone ESG screening ESG 17 % of funds managed in accordance to ESG criteria ESG 18 Financial instruments held in accordance to ESG criteria ESG 22 Restructuring-related relocation of jobs	ESG 24 Contributions to political parties	ESG 28 Customer retention ESG 29 Customer satisfaction

Sector/Unit Specific KPIs Examples - Banks

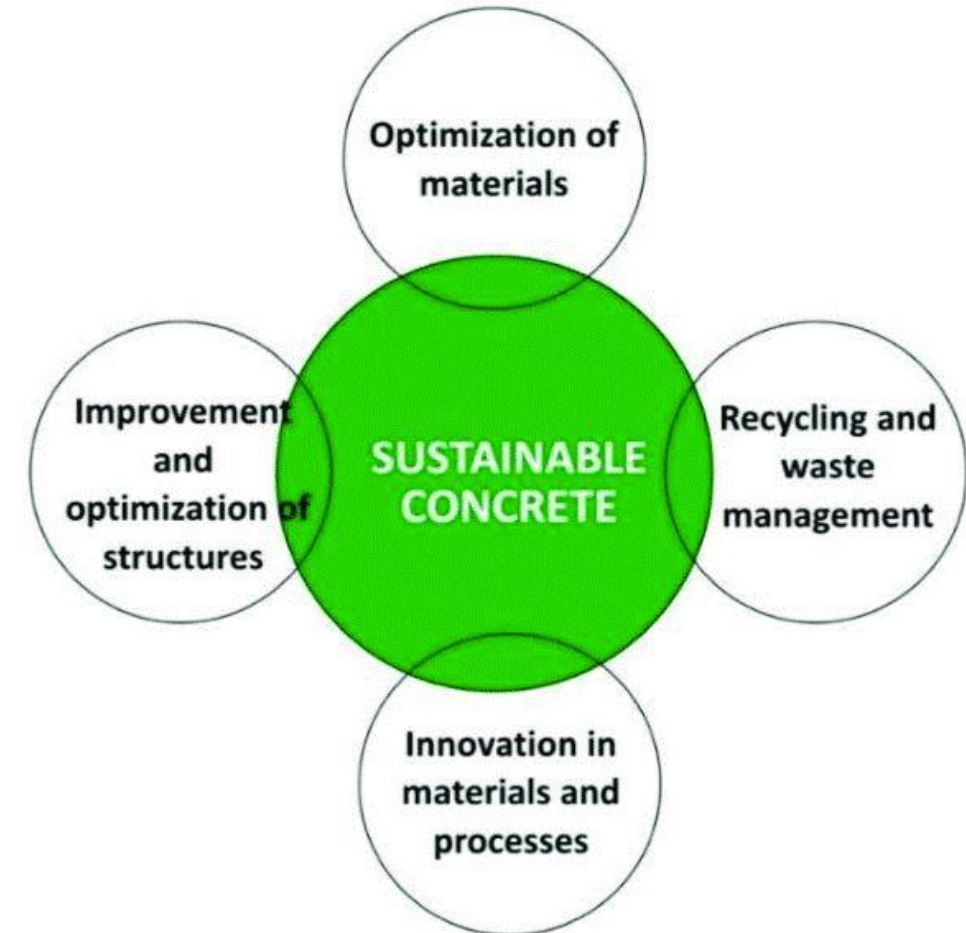
ESG	KPI
ESG 10 Deployment of renewable energy	ESG 10-1 % of energy in kwh from renewable energy sources as of total energy consumed
	ESG 10-2 % of energy in kwh from combined heat and power generation as of total energy consumed
ESG 12 Waste	ESG 12-1 Waste by unit produced
	ESG 12-2 % of waste recycled
ESG 15 Diversity	ESG 15-1 Percentage of female employees as of total
	ESG 15-2 Percentage of female managers as of total
ESG 16 Percentage of credit loans, investments and prop trading activities undergone ESG screening	ESG 16-1 Percentage of credit loans undergone ESG-screening
	ESG 16-2 Percentage of prop trading activities undergone ESG screening
ESG 17 Percentage of funds managed in accordance to ESG-criteria	ESG 17-1 Percentage of funds managed in accordance to ESG-criteria
ESG 18 Financial instruments, investment property held in accordance to ESG-criteria	ESG 18-1 Percentage of financial instruments, investment property held in accordance to ESG-criteria
ESG 22 Restructuring related relocation of jobs	ESG 22-1 Total cost of relocation in \$, € incl. Indemnity, pay-off, outplacement, hiring, training, consulting
ESG 24 Contributions to political parties	ESG 24-1 Contributions to political parties as percentage of revenues
ESG 28 Customer retention	ESG 28-1 Percentage of new customers as of total customers
	ESG 28-2 Average length of time of customer relationship in years
	ESG 28-3 Share-of-market by product, productline, segment, region or total
ESG 29 Customer satisfaction	ESG 29-1 Percentage of satisfied customers as of total customers
	ESG 29-2 Percentage of revenues from repeat business as of total business

Cement Industry Examples

Focus Area	Key Performance Indicator
Health and Safety	• Employee fatalities (N°)
	• Employee Lost Time Injuries Frequency Rate
Customer Centricity	• Net Promoter Score (NPS)
Climate Action	• Reduction of net CO ₂ emissions per ton of cementitious product vs. 1990(%) ^[1]
	• Clinker Factor (cementitious) (%)
	• Alternative fuels rate (%)
	• Clean electricity consumption in cement (%)
Sustainable Construction	• Annual sales of cement and concrete products with outstanding sustainable attributes (%) ^[6]

Cement Industry Examples

Circular Economy	<ul style="list-style-type: none"> • Total waste-derived sources managed (million tons)
Air Emissions	<ul style="list-style-type: none"> • Reduction of dust emissions per ton of clinker vs. 2005 (%)
	<ul style="list-style-type: none"> • Reduction of NO_x emissions per ton of clinker vs. 2005 (%)
	<ul style="list-style-type: none"> • Reduction of SO_x emissions per ton of clinker vs. 2005 (%)
Biodiversity	<ul style="list-style-type: none"> • Quarry rehabilitation plans, Biodiversity Action Plans, and third-party certification (%)
	<ul style="list-style-type: none"> • Third-party certification on critical sites (%)^[2]
Water	<ul style="list-style-type: none"> • Implementation of Water Action Plans in sites located in water-scarce areas (%)
	<ul style="list-style-type: none"> • Reduction in specific freshwater withdrawal in Cementitious (%)^[4]
	<ul style="list-style-type: none"> • Reduction in specific freshwater withdrawal in Aggregates (%)^[4]
	<ul style="list-style-type: none"> • Reduction in specific freshwater withdrawal in Concrete (%)^[4]
Employee Experience	<ul style="list-style-type: none"> • Employee Net Promoter Score (eNPS)^[6]
	<ul style="list-style-type: none"> • Voluntary Turnover (%)^[6]
Communities	<ul style="list-style-type: none"> • Community engagement plans with formal stakeholder dialogues and committees in all priority sites (%)
	<ul style="list-style-type: none"> • Community partners (million people)^[3]
Suppliers	<ul style="list-style-type: none"> • Sustainability assessment of critical suppliers by an independent third-party (% spend)
Ethics and Compliance	<ul style="list-style-type: none"> • Implementation of Ethics and Compliance Continuous Improvement Program (%)



Insurance Industry Examples

Sector Nonlife Insurance [8530]

A. Overview of sector-specific ESGs

E Environmental	S Social	G Governance	V Longterm Viability
ESG 10 Deployment of renewable energy	ESG 15 Diversity ESG 17 % of funds managed in accordance to ESG criteria ESG 18 Financial instruments held in accordance to ESG criteria ESG 22 Restructuring-related relocation of jobs	ESG 23 Dimension of pending legal proceedings ESG 24 Contributions to political parties	ESG 27 Investments in research on new risk ESG 28 Customer retention ESG 29 Customer satisfaction

Insurance Industry Examples

ESG	KPI
ESG 10 Deployment of renewable energy	ESG 10-1 % of energy in kwh from renewable energy sources as of total energy consumed
	ESG 10-2 % of energy in kwh from combined heat and power generation as of total energy consumed
ESG 15 Diversity	ESG 15-1 Percentage of female employees as of total
	ESG 15-2 Percentage of female managers as of total
ESG 17 Percentage of funds managed in accordance to ESG-criteria	ESG 17-1 Percentage of funds managed in accordance to ESG-criteria
ESG 18 Financial instruments, investment property held in accordance to ESG-criteria	ESG 18-1 Percentage of financial instruments, investment property held in accordance to ESG-criteria
ESG 22 Restructuring related relocation of jobs	ESG 22-1 Total cost of relocation in \$, € incl. Indemnity, pay-off, outplacement, hiring, training, consulting
ESG 23 Dimensions of pending legal proceedings	ESG 23-1 Amount in \$, € in controversy, dispute from legal proceedings
	ESG 23-2 Amount in \$, € in controversy, dispute from legal proceedings as a percentage from total revenues
ESG 24 Contributions to political parties	ESG 24-1 Contributions to political parties as percentage of revenues
ESG 27 Investments in research on new risk	ESG 27-1 Total investments in research on new risk in \$, €
	ESG 27-2 Total investments in research on new risk in mandays
	ESG 27-3 Total investments in research on new risk in \$, € as a percentage of revenues

ESG Key Performance Indicators (KPI's)

Economic Rating

- Client Loyalty
- Performance
- Shareholders Loyalty

Environmental Rating

- Resource Reduction
- Emission Reduction
- Product Innovation

Social Rating

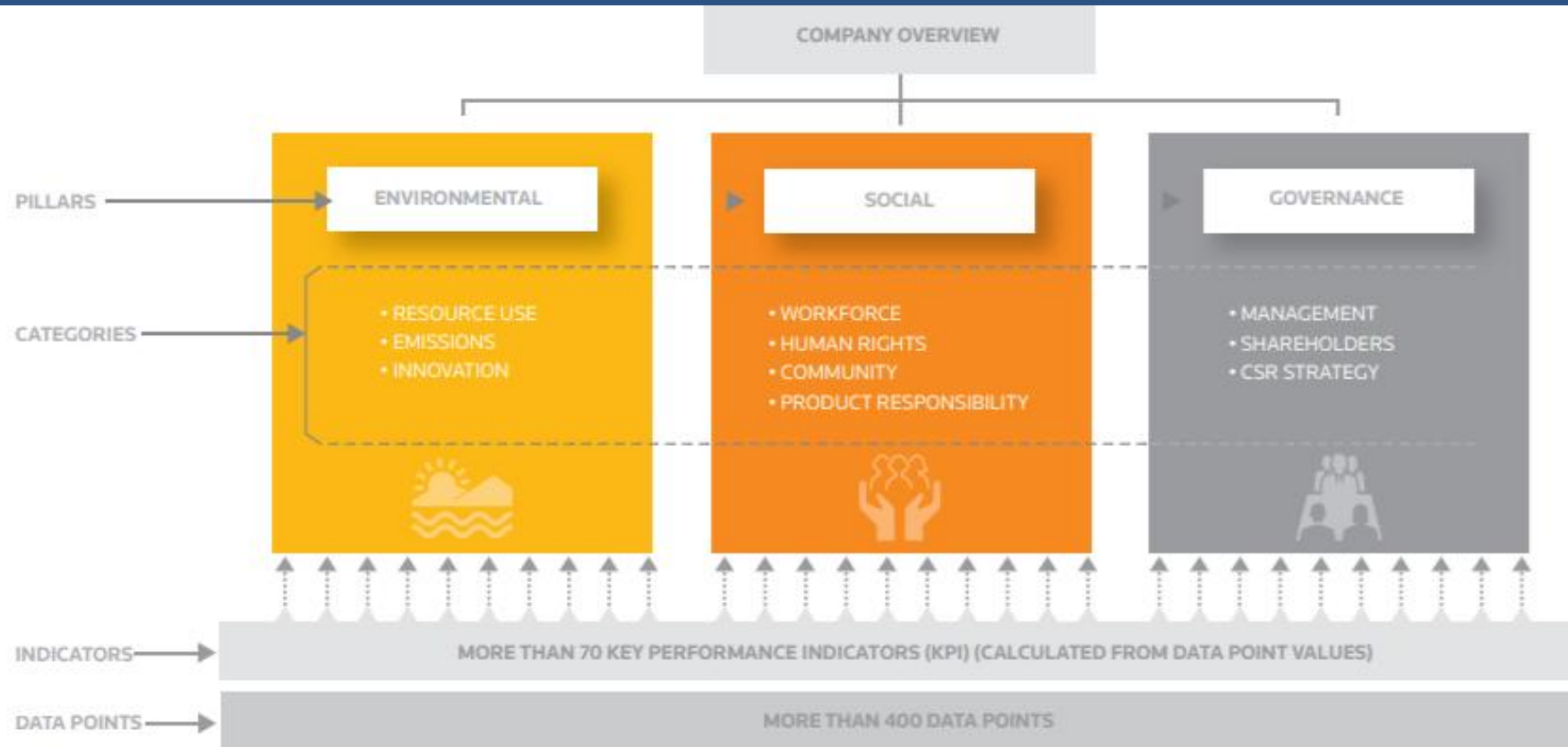
- Employment Quality
- Health & Safety
- Training & Development
- Diversity & Opportunities
- Human Rights
- Community
- Product Responsibility

Corp. Governance Rating

- Board structure
- Compensation Policy
- Board Functions
- Shareholders Rights
- Vision and Strategy

- More than 600 Generic or Sector/Segment Specific KPI's – following all standards - e.g. SASB (Sustainability Accounting Standards Board), GRI (Global Reporting Initiative), Thompson Reuters, Bloomberg and other **standards**.

ESG Reporting Scheme



- The Set of the KPI's are co-identified and validated by the Company, representing all important units across its value chain, and representative of its **Materiality Assessment**.
- Establish an ESG Reporting Scheme : Data Collection / Calculate relevant KPI's.

Ports Case Study – Material Issues and KPIs

Table 1 – Ports KPIs - Material Issues/ Categories

ESG Categories	Material Issues / Categories	# KPIs
Environmental	Climate Change and Environment	6
	Water and Wastewater Management	6
	Energy, Emissions and Energy Efficient Buildings	18
	Biodiversity	6
	Waste, Material and Hazardous Material Management	11
	Environment - Ports Specific	17
Social	Employees	27
	Suppliers	5
	Community	11
	Social - Ports Specific	14
Governance	Highest Governance Body and Committees	12
	Remuneration	5
	Policies	14



Water and Wastewater Management:

Total annual water consumption
 Use of wastewater treatment plant
 Measures of recycling/reusing water
 Employee training programmes on water conservation
 Change in local water balance

Environment – Port Specific:

Development of clean energy vessels initiatives
 Flood risk management plan
 Carbon capture (CO₂e) and storage initiatives
 Electricity use reduction measures
 Total amount of reduced energy (in kWh)
 Monitoring of dB inside the Port and the surrounding area
 Amount of dB in the port (annual average)
 Amount of dB in the surrounding area (annual average)

KPIs Definition, Measurement and Scope

General Categories Identified in CT Strategy	KPI	Explicit KPI	Unit of Measurement	Definition	Methodology	Source	Taxonomy Objective
GHG Emissions	Scope 1 Emissions	Scope 1 Emissions	metric tonnes of CO2eq	Direct GHG emissions from sources that are owned or controlled by the undertaking.	calculate or measure GHG emissions from stationary combustion, mobile combustion, process emissions and fugitive emissions; and use suitable activity data that include the non-renewable fuel consumption; The disclosure on gross Scope 1 GHG emissions required by paragraph 44 (a) shall include: (a)the gross Scope 1 GHG emissions in metric tonnes of CO2eq; and (b)the percentage of Scope 1 GHG emissions from regulated emission trading schemes	ESRS	Climate Change Mitigation
	Scope 2 Emissions	Scope 2 Emissions	metric tonnes of CO2eq	Indirect emissions from the generation of purchased or acquired electricity, steam, heat or cooling consumed by the undertaking. Purchased or acquired electricity, heat, steam, or cooling When the undertaking has received its electricity, heat, steam, or cooling from a third party. The term "acquired" reflects circumstances where a company may not directly purchase electricity (e.g., a tenant in a building), but where the energy is brought into the undertaking's facility for use	Location-based method quantifies Scope 2 GHG emissions based on average energy generation emission factors for defined locations, including local, subnational, or national boundaries (GHG Protocol, "Scope 2 Guidance", Glossary, 2015). Market-based method quantifies Scope 2 GHG emissions based on GHG emissions emitted by the generators from which the reporting entity contractually purchases electricity bundled with instruments, or unbundled instruments on their own (GHG Protocol, "Scope 2 Guidance", Glossary, 2015); in this case, the undertaking may disclose the share of market-based scope 2 GHG emissions linked to purchased electricity bundled with instruments such as Guarantee of Origins or Renewable Energy Certificates.	ESRS	Climate Change Mitigation
	Scope 3 Emissions	Scope 3 Emissions	metric tonnes of CO2eq	All indirect GHG emissions (not included in scope 2 GHG emissions) that occur in the value chain of the reporting undertaking, including both upstream and downstream emissions. Scope 3 GHG emissions can be broken down into scope 3 categories.	The disclosure of gross Scope 3 GHG emissions required by paragraph 44 (c) shall include GHG emissions in metric tonnes of CO2eq from each significant Scope 3 category (i.e. each Scope 3 category that is a priority for the undertaking) .	ESRS	Climate Change Mitigation
	Emission (GHG) Intensity	total GHG emissions per net revenue	tonnes of CO2eq per Euro of Revenue	GHG emissions intensity is measured as the total GHG emissions in metric tonnes of CO2eq per net revenue	Calculate the GHG intensity ratio by using the formula: GHG Intensity=Total GHG emissions (in metric tonnes of CO2eq)/Net revenue Express the total GHG emissions in metric tonnes of CO2eq and the net revenue in monetary units. Include the total GHG emissions in the numerator and overall net revenue in the denominator .	ESRS	Climate Change Mitigation

- The Definition and the methodology are affected by various factors (capacity to gather/measure, need for compliance, comparability)

KPIs Definition, Measurement and Scope

The GHG protocol differentiates between three scopes of emission:

Scope 1

All direct emissions from the activities of an organization or under their control. Including fuel combustion on site such as gas boilers, fleet vehicles, and air-conditioning leaks.

Scope 2

Indirect emissions from electricity purchased and used by the organization. Emissions are created during the production of the energy and eventually used by the organization.

Scope 3

All other indirect emissions from activities of an organization, occurring from sources that they do not own or control. These are usually the **greatest share of the carbon footprint**, covering emissions associated with procurement, transport & distribution, product use, and product end of life. These also can be the most challenging to address.

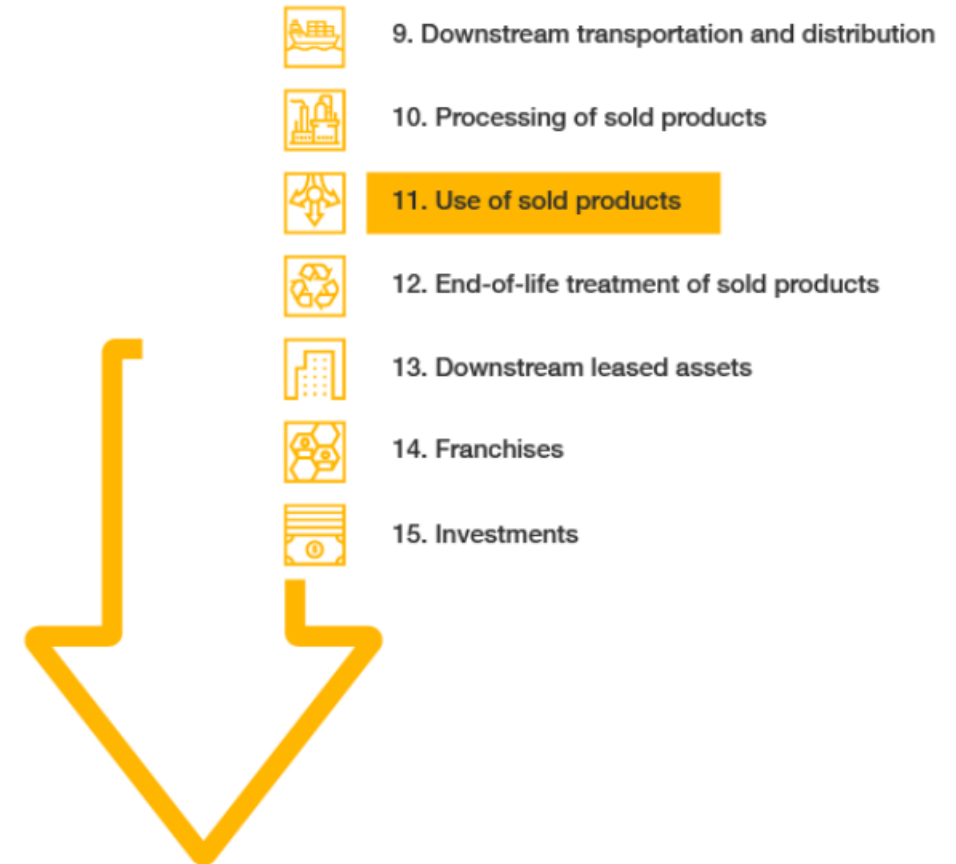


KPIs Definition and Measurement

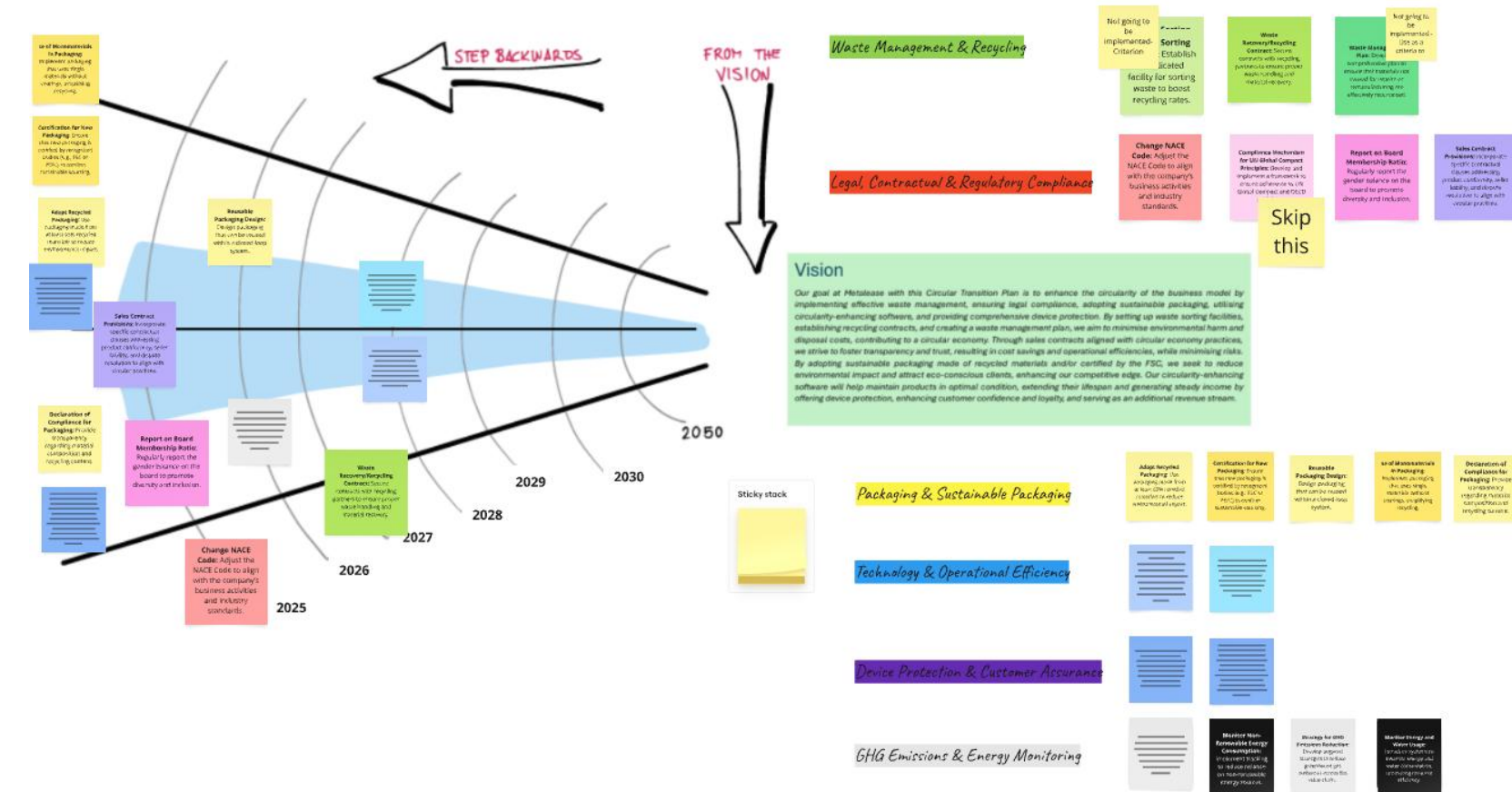
Upstream emissions



Downstream emissions



KPIs – Set Targets



- **Policy-based targets** (derived from government regulations, industry rules, or internal corporate policies. *Example:* A company adopting greenhouse gas emission limits aligned with national or international laws)
- **Scientific-Based (or Science-Based) Targets** (grounded in scientific research and data, typically validated by authoritative bodies. Often used in the context of climate change other environmental/sustainability metrics. *Example:* Setting emissions reductions in line with the IPCC's)
- **Benchmarking-based targets** (set by comparing performance to peers, industry averages, or best-in-class leaders. *Example:* A company aims to reduce water usage or improve energy efficiency to match or surpass the industry's top quartile).
- **Financial targets** (e.g., cost savings through energy efficiency)

- Targets are defined on various horizons (Short/Medium/Long) to form an Action Plan for the company towards it's Vision (Discussed in the SIA sessions)

- Hybrid Metrics
 - Linking Financial Performance to ESG's
- Water Use Efficiency Ratio per company

$$\frac{\textit{Water Use}}{\textit{Revenues} - \textit{Turnover}}$$

- Company to minimize this Ratio relative to other companies in sector
- Target: The average ratio of the top sustainability performers in the Sector

ESG Performance Model / Management Module



- **Hybrid Metrics** to account for **Profitability** and Size
- **Dashboards** and **Pathways** for the implementation of Targets
- ESG scores and rating – Econometric Statistical Model
- Aggregate performance, **ESG scores**, and **Ratings** By Pillar
- Model Incorporates **Benchmarking** against **Sector Peers**
- Test **Scenarios** to calculate expected ESG performance

Pillar	Material Issue	KPI Name	L0 - KPI Score	L0 - KPI Rating
1. Environment	ES - Carbon Footprint	ES - Carbon Footprint (tCO ₂ e)	61,27	3
	ES - Water	ES - Water (m ³)	67,02	3
	ES - Wastewater	ES - Wastewater (m ³)	0,00	1
	ES - Hazardous Waste	ES - Hazardous Waste (kg)	0,00	1
	ES - Non-hazardous Waste	ES - Non-hazardous Waste (kg)	0,00	1
	ES - Biodiversity	ES - Biodiversity (km ²)	22,80	2
	ES - Greenhouse Gas Emissions	ES - Greenhouse Gas Emissions (tCO ₂ e)	100,00	4
	ES - Air Quality	ES - Air Quality (ppm)	100,00	4
	ES - Noise & Vibration	ES - Noise & Vibration (dB)	75,94	4
	ES - Land Use	ES - Land Use (ha)	28,03	2
2. Social	ES - Human Rights	ES - Human Rights (cases)	100,00	4
	ES - Labor Practices	ES - Labor Practices (cases)	74,02	3
	ES - Diversity & Inclusion	ES - Diversity & Inclusion (cases)	71,71	3
	ES - Community Relations	ES - Community Relations (cases)	100,00	4
3. Governance	ES - Board Composition	ES - Board Composition (cases)	100,00	4



Food Sector Case Study – KPIs Targets and Justification

- For each KPI long term target is set (UB) based either on Policy or Benchmarking
- Statistical Distance from the targets: $score_k = 100 \frac{(x - LB)}{(UB - LB)}$
- For each KPI, the Yellow/Orange Limit (YOL) is defined as the average between the lower and the upper bounds (Target is the upper bound. Lower bound is set as the Lower 2.5 Percentile). Red and Green Limits are calculated as:

$$\text{Yellow/Orange Limit (YOL)} \pm \frac{|Target - \text{Yellow/Orange Limit (YOL)}|}{2}$$

- For the targets for which Benchmarking approach is applied (e.g. all Hybrid metrics included in the analysis), the green and red thresholds were determined as $YOL \pm$ one standard deviation of the cross-sectional distribution of the metric for all companies included in the Benchmarking.

$$\text{Yellow – Orange Limit (YOL)} \pm STD(x_k)$$

Aggregate ESG Scores

- For each KPI, $k=1, \dots, K=188$

$$score_k = 100 \frac{(x_k - LB)}{(UB - LB)}$$

- For each material Category, $m=1, \dots, M=14$

$$Score_m = \sum_{k=1}^{Mn} \frac{score_k}{Mn}$$

Mn = # KPIs in Material Category

- For each Pillar, $j=1, \dots, J=3$ (E, S and G)

$$Score_j = \sum_{k=1}^{Jn} \frac{score_k}{Jn}$$

Jn = # KPIs in Pillar

- Aggregate ESG Score

$$Score_{ESG} = \sum_{j=1}^3 score_j W_j$$

$$W_j = \frac{Jn}{K}$$

Ports Case Study – Benchmarking

<i>FULL NAME</i>	<i>Environment Pillar Score</i>	<i>Water Use To Revenues USD in millions</i>	<i>Total Waste To Revenues USD in millions</i>	<i>GEO</i>
ADANI PORTS AND SPECIAL ECONOMIC ZONE	85.01	2285.18	3.51	Asia Pacific
CARNIVAL	81.79	3003.30	64.15	Europe
SINOPEC KANTONS HOLDINGS	80.65	906.74	1.97	Asia Pacific
CHINA MERCHANTS PORT GROUP	76.58	2622.97	6.24	Asia Pacific
SANTOS BRASIL PARTICIPACOES ON	76.45	236.79	15.79	Latin America
HMM	75.18	3.75	1.58	Asia Pacific
NIPPON YUSEN KK	74.84	15.60	0.30	Asia Pacific
COSCO SHIPPING PORTS	74.60	821.32	6.63	Asia Pacific
A P MOLLER MAERSK	74.28	30.71	5.64	Europe

- Sector Identification 4191 to 4199 for Ports
- Top 10% performers are identified based on the “Environmental Pillar Score”. For all calculations we use data from Thompson Reuters REFINITIVE.

Table 3 - Top 10% Performers 1

FULL NAME	Environment Pillar Score	Water Use <u>To Revenues</u> USD in millions	Total Waste <u>To Revenues</u> USD in millions	GEO
ADANI PORTS AND SPECIAL ECONOMIC ZONE	85.01	2285.18	3.51	Asia Pacific
CARNIVAL	81.79	3003.30	64.15	Europe
SINOPEC KANTONS HOLDINGS	80.65	906.74	1.97	Asia Pacific
CHINA MERCHANTS PORT GROUP	76.58	2622.97	6.24	Asia Pacific
SANTOS BRASIL PARTICIPACOES ON	76.45	236.79	15.79	Latin America
HMM	75.18	3.75	1.58	Asia Pacific
NIPPON YUSEN KK	74.84	15.60	0.30	Asia Pacific
COSCO SHIPPING PORTS	74.60	821.32	6.63	Asia Pacific
A P MOLLER MAERSK	74.28	30.71	5.64	Europe

- Sector Identification 4191 to 4199 for Ports
- Top 10% performers are identified based on the “Environmental Pillar Score”. For all calculations we use data from Thompson Reuters REFINITIVE.

Corporate Sustainability Assessment Framework



- Integrate SDGs in CSR Framework
- Machine Learning Algorithms (Cosine Similarity) to
- Map ESG KPIs vs 232 SDG Indicators

$$\text{similarity} = \cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = \frac{\sum_{i=1}^n A_i B_i}{\sqrt{\sum_{i=1}^n A_i^2} \sqrt{\sum_{i=1}^n B_i^2}}$$

$$W_{i,k}^{SDG} = \frac{\sum \text{SDG Indicators mapped to } KPI_k \text{ under } SDG_i}{\sum \text{Indicators under } SDG_i}$$

- Model to Evaluate SDG performance at the Company Level and Across the Value Chain

Environment
Company's impact (at supply chain level) on the natural environment and its response to the challenge of climate change (greenhouse gas emissions, energy consumption, generation and use of renewable energy, biodiversity and habitat, impact on water resources and deforestation, pollution, efficient use of resources, the reduction and management of waste)

Social
Company's interaction with workers, other stakeholders and the communities in which it operates and the role of the Company in society including: workplace policies ethical/responsible sourcing and social aspects and labour standards of the supply chain, and engagement with and contribution to the broader community through social projects and charitable donations.

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SDG		1	2	3	4	5	6	7	8	9	10	12	13	15	16	17
Value Chain Level 1	Value Chain Level 2	1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS
1. Supply Chain	1.1 Raw Materials	4	4	4	2	3		4	3	2	4	2	4		4	4
	1.2 Sub-Process	4	4	4	2	3		4	3	2	4	2	4		4	4
2. Production	2.1 Processing	4	4	4	2	3		4	3	2	4	2	4		4	4
	2.2 Distribution	4	4	4	2	3		4	3	2	4	2	4		4	4
3. Sale and Distribution	3.1 Retail	4	4	4	3			4	3	2	2	2	4		4	4
	3.2 Logistics	4	4	4	3			4	3	2	2	2	4		4	4



Mapping ESG KPIs to SDG Indicators



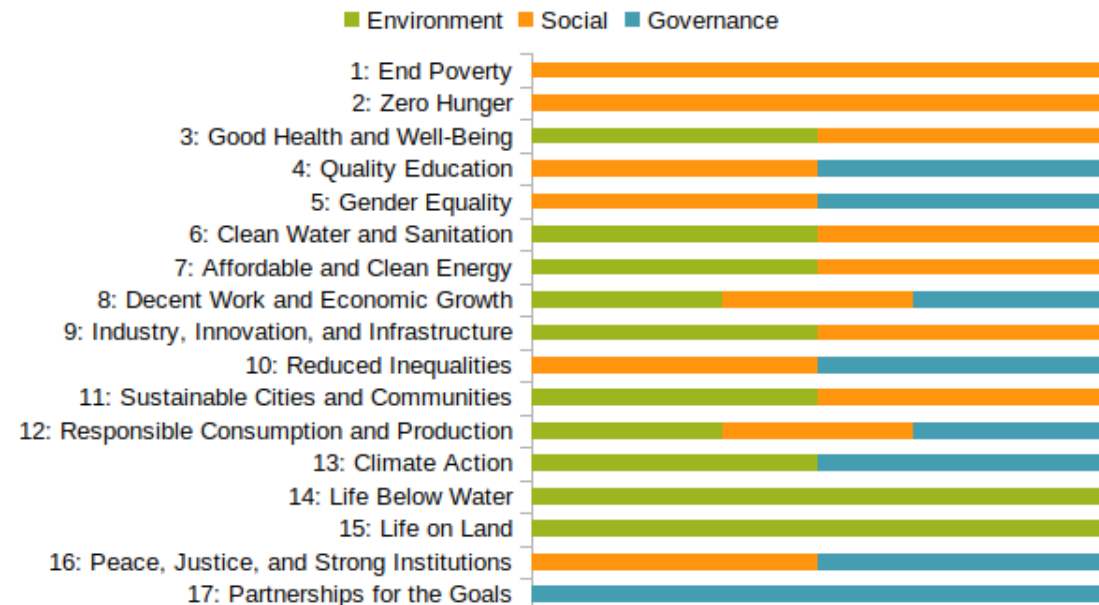
- **ESG KPIs** are mapped to SDG indicators with Multiple Methodologies.

- Machine/Deep Learning

$$\text{similarity} = \cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = \frac{\sum_{i=1}^n A_i B_i}{\sqrt{\sum_{i=1}^n A_i^2} \sqrt{\sum_{i=1}^n B_i^2}}$$

- **Sensitivities** based on Multifactor Econometric Models

$$KPI_{p,t} = \beta_0 + \sum_{i=1}^{267} \beta_i (SDG_KPI_{i,t}) + \varepsilon_t$$



Circular Economy KPIs Example – Econometric Model – Sensitivities (2000-2023)

CE Categories	CE Indicators	SDG1	SDG2	SDG3	SDG4	SDG5	SDG6	SDG7	SDG8	SDG9	SDG10	SDG11	SDG12	SDG13	SDG14	SDG15	SDG16	SDG17
1. Production and Consumption	1.1.Resource productivity	0,73	0,79	0,95	0,91	0,94	0,97	0,95	0,74	0,96	0,77	0,96	0,94	0,90	0,96	0,85	0,81	0,52
	1.2 Generation of municipal waste per capita	0,32	0,21	0,37	0,12	0,35	0,29	0,24	0,38	0,32	0,41	0,29	0,42	0,28	0,29	0,24	0,14	0,61
	1.3 Generation of packaging waste per capita	0,07	0,22	0,26	0,61	0,19	0,45	0,48	0,12	0,33	0,18	0,42	0,14	0,16	0,37	0,61	0,42	0,40
	1.4 Generation of plastic packaging waste per capita	0,10	0,25	0,29	0,64	0,23	0,47	0,51	0,14	0,36	0,20	0,44	0,16	0,19	0,40	0,63	0,45	0,39
2. Waste Management	2.1 Recycling rate of municipal waste	0,16	0,34	0,30	0,57	0,30	0,42	0,46	0,13	0,37	0,12	0,41	0,22	0,33	0,40	0,43	0,46	0,30
	2.2 Recycling rate of packaging waste by type of packaging	0,01	0,19	0,24	0,62	0,17	0,45	0,48	0,06	0,32	0,15	0,41	0,12	0,18	0,36	0,62	0,41	0,42
	2.3 Recycling rate of waste of electrical and electronic equipment	0,27	0,62	0,55	0,83	0,58	0,66	0,68	0,24	0,64	0,23	0,67	0,51	0,66	0,73	0,57	0,72	0,18
3. Secondary Raw Materials	3.1 Circular material use rate	0,20	0,25	0,45	0,70	0,37	0,61	0,60	0,27	0,50	0,34	0,56	0,34	0,31	0,53	0,75	0,49	0,14
	3.2 Trade in recyclable raw materials	0,76	0,94	0,89	0,85	0,92	0,84	0,85	0,74	0,90	0,62	0,88	0,83	0,81	0,94	0,68	0,91	0,42
4. Competitiveness and Innovation	4.1 Private investment and gross added value related to circular economy sectors	0,35	0,66	0,59	0,83	0,62	0,68	0,71	0,31	0,67	0,28	0,70	0,54	0,67	0,74	0,58	0,77	0,14
	4.2 Persons employed in circular economy sectors	0,31	0,64	0,57	0,84	0,60	0,67	0,70	0,27	0,66	0,25	0,69	0,53	0,67	0,74	0,58	0,74	0,16
	4.3 Patents related to recycling and secondary raw materials	0,06	0,43	0,38	0,69	0,35	0,54	0,53	0,03	0,46	0,07	0,50	0,28	0,49	0,55	0,50	0,59	0,32
1 Global Sustainability and Resilience	5.1 Greenhouse gases emissions from production activities	0,26	0,31	0,47	0,72	0,41	0,67	0,69	0,24	0,53	0,37	0,60	0,42	0,51	0,52	0,72	0,50	0,10
	5.2 Material import dependency	0,38	0,61	0,64	0,79	0,61	0,70	0,66	0,40	0,67	0,32	0,67	0,53	0,49	0,76	0,62	0,73	0,02
	5.3 Consumption footprint	0,54	0,78	0,73	0,85	0,77	0,77	0,78	0,49	0,79	0,43	0,78	0,68	0,74	0,85	0,63	0,73	0,13

Corporate Sustainability Assessment Framework

Environment

Company's impact (at supply chain level) on the natural environment and its response to the challenge of climate change (greenhouse gas emissions, energy consumption, generation and use of renewable energy, biodiversity and habitat, impact on water resources and deforestation, pollution, efficient use of resources, the reduction and management of waste)

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SDG Scores And Ratings

- For each SDG, $i=1, \dots, 17$

$$Score_i^{SDG} = \sum_{k=1}^K \widetilde{W}_{i,k}^{SDG} Score_k$$

$$\widetilde{W}_{i,k}^{SDG} = \frac{W_{i,k}^{SDG}}{\sum_{k=1}^K W_{i,k}^{SDG}}$$

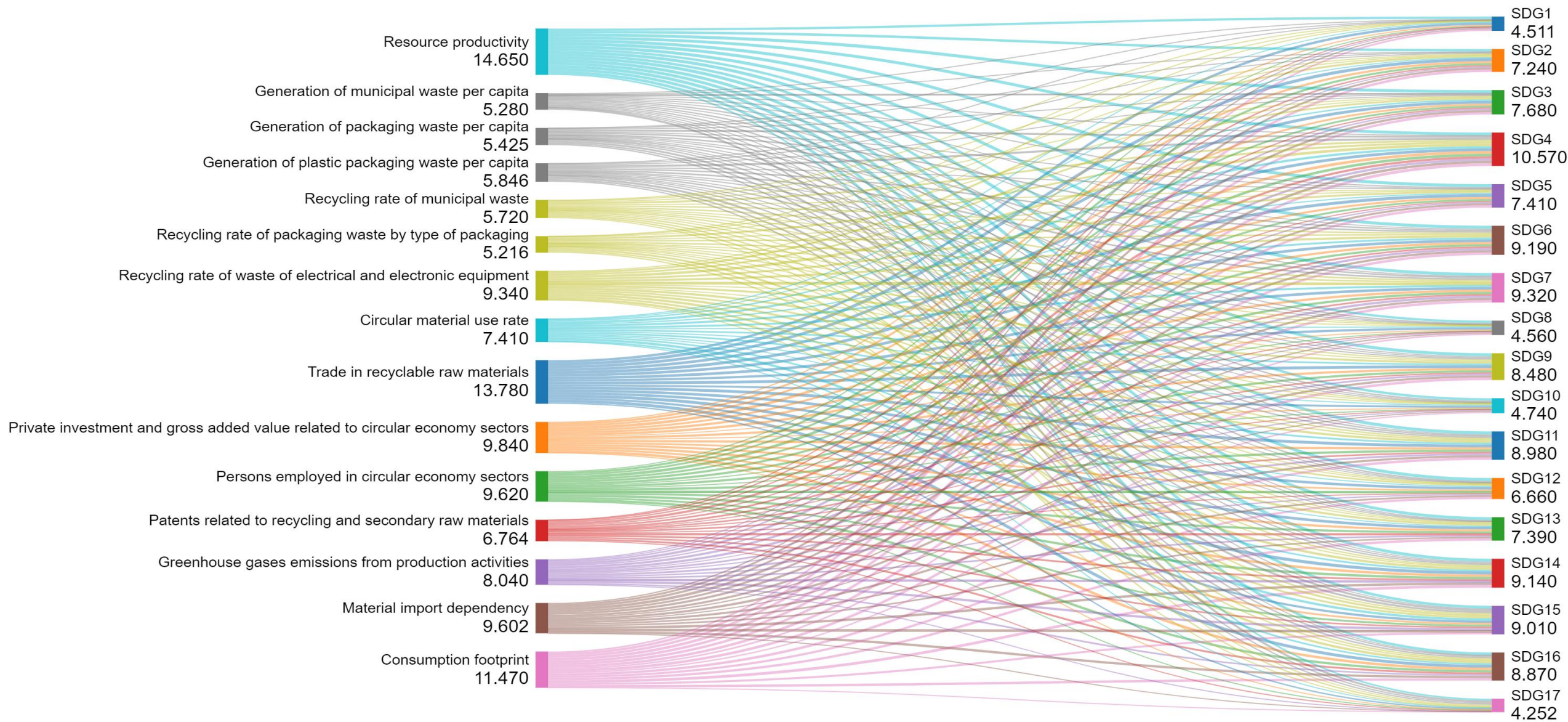
$$W_{i,k}^{SDG} = \frac{\sum \text{SDG Indicators mapped to } KPI_k \text{ under } SDG_i}{\sum \text{Indicators under } SDG_i}$$

- For each SDG, $i=1, \dots, 17$, The limits are calculated as:

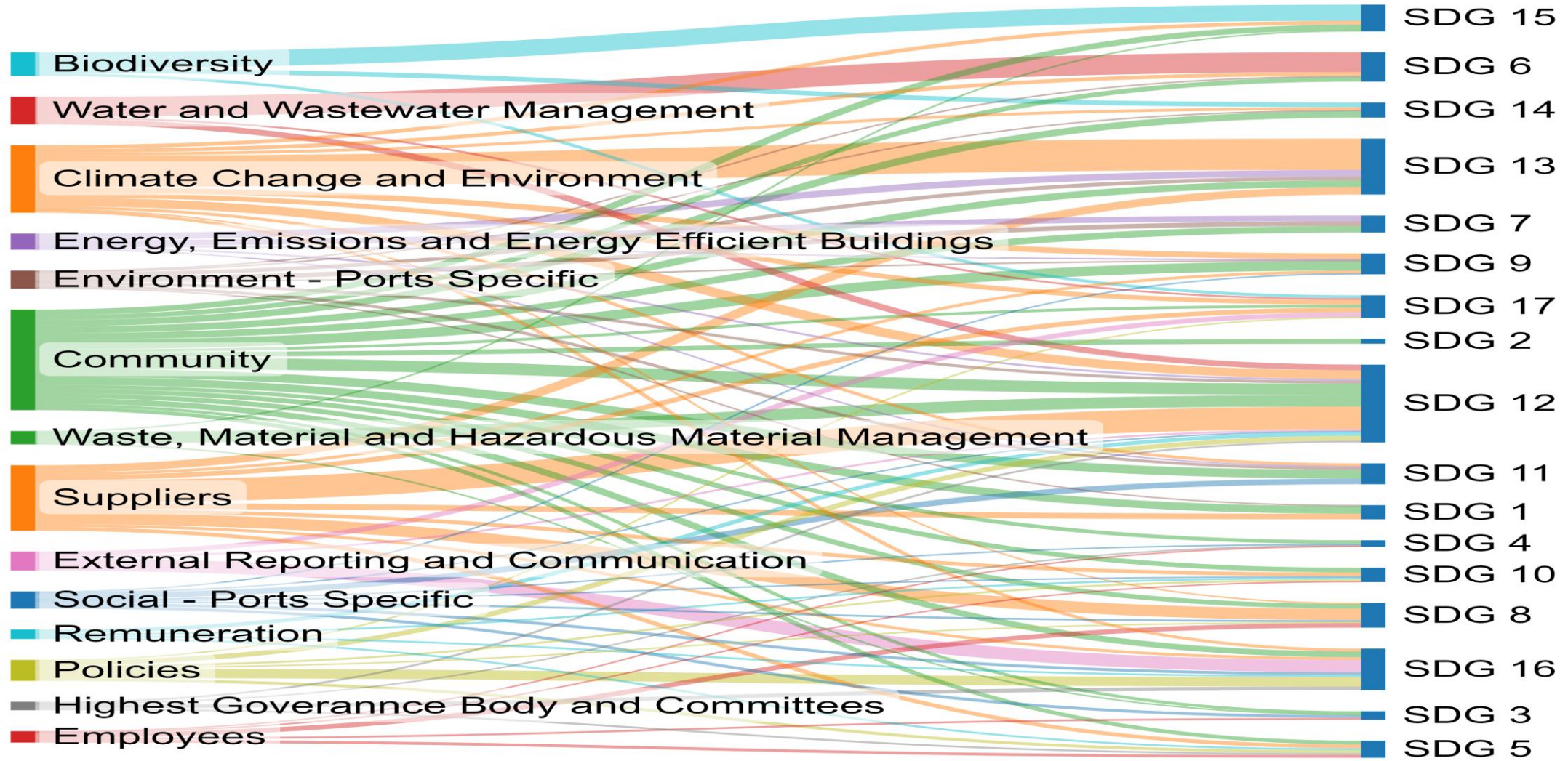
$$\text{Yellow – orange Limit}_i = \sum_{k=1}^K \widetilde{W}_{i,k}^{SDG} \frac{(Target_k - LB_k)}{2}$$

$$\text{Red/Green Limit}_i = \sum_{k=1}^K \widetilde{W}_{i,k}^{SDG} \text{Rating Yellow/Orange Limit (YOL)}_k$$

Circular Economy KPIs Example



Ports Case Study – ESG & SDG Mapping



$$W_{i,k}^{SDG} = \frac{\sum \text{SDG Indicators mapped to } KPI_k \text{ under } SDG_i}{\sum \text{Indicators under } SDG_i}$$

$$\widetilde{W}_{i,k}^{SDG} = \frac{W_{i,k}^{SDG}}{\sum_{k=1}^K W_{i,k}^{SDG}}$$

Dashboard –Scores & Ratings

Pillar	Material Issue	KPI Name	L0 - KPI Score	L0 - KPI Rating
1. Environment	Energy Efficiency	Energy consumption per unit of value added (kWh/unit)	61,27	3
	Waste Management	% of waste recycled	67,02	3
	Water Management	Water consumption per unit of value added (m³/unit)	0,00	1
	Greenhouse Gas Emissions	Scope 1 emissions (tCO2e/unit)	0,00	1
	Greenhouse Gas Emissions	Scope 2 emissions (tCO2e/unit)	0,00	1
	Greenhouse Gas Emissions	Scope 3 emissions (tCO2e/unit)	22,80	2
	Greenhouse Gas Emissions	% of emissions from renewable sources	100,00	4
	Greenhouse Gas Emissions	% of emissions from renewable sources	100,00	4
	Greenhouse Gas Emissions	% of emissions from renewable sources	75,94	4
	Greenhouse Gas Emissions	% of emissions from renewable sources	28,03	2
2. Social	Employee Safety	Frequency of safety incidents per 100 employees	100,00	4
	Employee Safety	% of employees with safety training	74,02	3
	Employee Safety	Frequency of safety incidents per 100 employees	71,71	3
	Employee Safety	Frequency of safety incidents per 100 employees	100,00	4
3. Governance	Board Composition	Percentage of independent non-executive directors	100,00	4

Value Chain Level 1	SDG	1	2	3	4	5	6	7	8	9	10	12	13	15	16	17
Value Chain Level 2		1.1	2.1	3.1	4.1	5.1	6.1	7.1	8.1	9.1	10.1	12.1	13.1	15.1	16.1	17.1
1. Raw Materials	1.1 Raw Materials	4	4	4	2	3		4	3	2	4	2	4		4	4
	1.2 Raw Materials	4	4	4	2	3		4	3	2	4	2	4		4	4
	1.3 Raw Materials	4	4	4	2	3		4	3	2	4	2	4		4	4
2. Production	2.1 Processing	4	4	4	4	3	2	3	4	3	4	4	3	3	4	4
3. Distribution	3.1 Distribution	4	4	4	2	1			3	2	2	2	4		4	4
	3.2 Distribution	4	4	4	2	1			3	2	2	2	4		4	4
4. Sales & Marketing	4.1 Sales	4	4	4	3			4	3	2	2	2	4		4	4
	4.2 Sales	4	4	4	3			4	3	2	2	2	4		4	4

References

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