



Invitation to Participate – ICAEW Business Challenge 2026

Dear Students,

ICAEW invites undergraduate and postgraduate students from universities across Greece to participate in the **ICAEW Business Challenge 2026**, an exciting opportunity to apply your knowledge to a real-world business case, work in teams, and connect with leading employers.

Event Details

Date: Tuesday, 19 May 2026

Time: 14:30 – 19:30

Venue: Camelia Hall & Foyer, Amalia Hotel Athens
10 Amalias Avenue, Syntagma, Athens

About the Challenge

Students will work in teams to analyse a business case based on **The Inkwell Company Ltd.** and present their recommendations to a panel of industry professionals.

Throughout the challenge, **mentors from participating firms will support and guide each team**, offering valuable insights and practical advice.

During the challenge, teams will:

- Identify cyber, sustainability, and ethical risks
- Assess a strategic investment decision
- Evaluate industry trends
- Conduct a brief financial analysis and present strategic recommendations

Why Participate?

- Gain hands-on experience analysing a real business case
- Learn from mentors working in leading firms
- Develop teamwork, analytical, and presentation skills
- Expand your professional network
- Receive a **Certificate of Participation** to enhance your CV and LinkedIn profile

Awards

Teams will compete for a range of awards recognising excellence in areas such as financial analysis, presentation, innovation, risk management, and strategic thinking. Selected teams may also have the opportunity to engage with participating firms through activities such as **job shadowing opportunities, insight days, or business lunches**.

Careers Fair

The event will conclude with a **Careers Fair**, where you will have the opportunity to meet representatives from leading firms and learn more about career opportunities.

Registration

Places are limited. If you are interested in participating, please register your interest with your professors and provide your name, surname, email address, mobile number, the undergraduate or postgraduate programme you are enrolled in, and the faculty at which you are studying.

We look forward to welcoming you to the **ICAEW Business Challenge 2026**.