

Environmental and Natural Resource Economics

Externalities & Economic Policy

Kostas Dellis
kdellis@aueb.gr

October 2022



Environment, Markets and Policy

- Industrial era has severely contributed to *Climate Change* through GHG Emissions (Graph) and Wetlands Pollution

Environment, Markets and Policy

- Industrial era has severely contributed to *Climate Change* through GHG Emissions (Graph) and Wetlands Pollution
- Associated with the Inefficiency of Market Mechanisms in the presence of **Negative Externalities**

Environment, Markets and Policy

- Industrial era has severely contributed to *Climate Change* through GHG Emissions (Graph) and Wetlands Pollution
- Associated with the Inefficiency of Market Mechanisms in the presence of **Negative Externalities**
- What are the Economics of Externalities?

Environment, Markets and Policy

- Industrial era has severely contributed to *Climate Change* through GHG Emissions (Graph) and Wetlands Pollution
- Associated with the Inefficiency of Market Mechanisms in the presence of **Negative Externalities**
- What are the Economics of Externalities?
- What is the role of *Public Policy*?

Environment, Markets and Policy

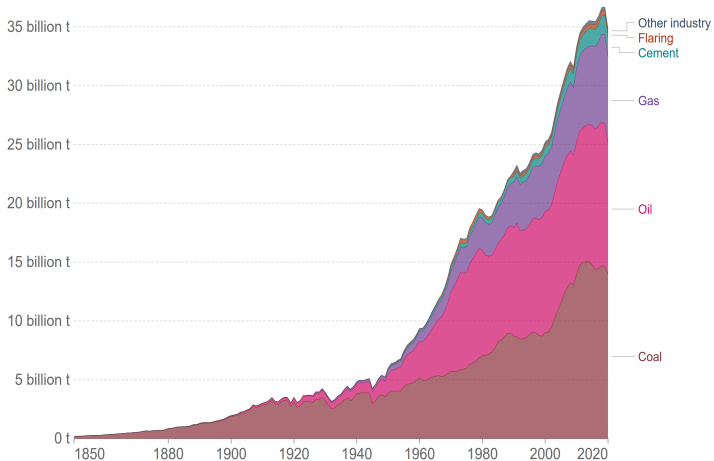
- Industrial era has severely contributed to *Climate Change* through GHG Emissions (Graph) and Wetlands Pollution
- Associated with the Inefficiency of Market Mechanisms in the presence of **Negative Externalities**
- What are the Economics of Externalities?
- What is the role of *Public Policy*?
- Importance of *Trade-offs & (dis)Incentives*

CO₂ Emissions

CO₂ emissions by fuel type, World

Annual carbon dioxide (CO₂) emissions from different fuel types, measured in tonnes per year.

Our World
in Data



Source: Global Carbon Project

OurWorldInData.org/co2-and-other-greenhouse-gas-emissions/ • CC BY

Critique on the Invisible Hand

- The Market Equilibrium produces a *Pareto Efficient* outcome in Perfectly Competitive Markets (1st Welfare Economics Theorem)

Critique on the Invisible Hand

- The Market Equilibrium produces a *Pareto Efficient* outcome in Perfectly Competitive Markets (1st Welfare Economics Theorem)
- This is **not** the case where there is **Market Failure**

Critique on the Invisible Hand

- The Market Equilibrium produces a *Pareto Efficient* outcome in Perfectly Competitive Markets (1st Welfare Economics Theorem)
- This is **not** the case where there is **Market Failure**
 - ① **Monopoly Power**

Critique on the Invisible Hand

- The Market Equilibrium produces a *Pareto Efficient* outcome in Perfectly Competitive Markets (1st Welfare Economics Theorem)
- This is **not** the case where there is **Market Failure**
 - ① **Monopoly Power**
 - ② **Externalities**

Critique on the Invisible Hand

- The Market Equilibrium produces a *Pareto Efficient* outcome in Perfectly Competitive Markets (1st Welfare Economics Theorem)
- This is **not** the case where there is **Market Failure**
 - ① **Monopoly Power**
 - ② **Externalities**
 - ③ **Information Asymmetries**

Critique on the Invisible Hand

- The Market Equilibrium produces a *Pareto Efficient* outcome in Perfectly Competitive Markets (1st Welfare Economics Theorem)
- This is **not** the case where there is **Market Failure**
 - ① **Monopoly Power**
 - ② **Externalities**
 - ③ **Information Asymmetries**
 - ④ **Public Goods**

Critique on the Invisible Hand

- The Market Equilibrium produces a *Pareto Efficient* outcome in Perfectly Competitive Markets (1st Welfare Economics Theorem)
- This is **not** the case where there is **Market Failure**
 - ① Monopoly Power
 - ② Externalities
 - ③ Information Asymmetries
 - ④ Public Goods
 - ⑤ Market Absence

Critique on the Invisible Hand

- The Market Equilibrium produces a *Pareto Efficient* outcome in Perfectly Competitive Markets (1st Welfare Economics Theorem)
- This is **not** the case where there is **Market Failure**
 - ① **Monopoly Power**
 - ② **Externalities**
 - ③ **Information Asymmetries**
 - ④ **Public Goods**
 - ⑤ **Market Absence**
- Inefficient Outcome → (*the right*) **Government Intervention**

Government vs Market vol.XXX

- Market Failure is the *rule, not the exception*

Government vs Market vol.XXX

- Market Failure is the *rule, not the exception*
- Government Intervention warranted to achieve Pareto Efficiency

Government vs Market vol.XXX

- Market Failure is the *rule, not the exception*
- Government Intervention warranted to achieve Pareto Efficiency
- **Caveats**
 - ▶ Information Asymmetries - Government is not *Omniscient*

Government vs Market vol.XXX

- Market Failure is the *rule, not the exception*
- Government Intervention warranted to achieve Pareto Efficiency
- **Caveats**
 - ▶ Information Asymmetries - Government is not *Omniscient*
 - ▶ Government is not *Omnipotent* → Second Best Solutions

Government vs Market vol.XXX

- Market Failure is the *rule, not the exception*
- Government Intervention warranted to achieve Pareto Efficiency
- **Caveats**
 - ▶ Information Asymmetries - Government is not *Omniscient*
 - ▶ Government is not *Omnipotent* → Second Best Solutions
 - ▶ Regulatory Capture & Rent Seeking

Government vs Market vol.XXX

- Market Failure is the *rule, not the exception*
- Government Intervention warranted to achieve Pareto Efficiency
- **Caveats**
 - ▶ Information Asymmetries - Government is not *Omniscient*
 - ▶ Government is not *Omnipotent* → Second Best Solutions
 - ▶ Regulatory Capture & Rent Seeking
 - ▶ Need for compliance with Macroeconomic Stability (e.g. Fiscal Adjustment)

Government vs Market vol.XXX

- Market Failure is the *rule*, not the *exception*
- Government Intervention warranted to achieve Pareto Efficiency
- **Caveats**
 - ▶ Information Asymmetries - Government is not *Omniscient*
 - ▶ Government is not *Omnipotent* → Second Best Solutions
 - ▶ Regulatory Capture & Rent Seeking
 - ▶ Need for compliance with Macroeconomic Stability (e.g. Fiscal Adjustment)
 - ▶ Distortion of Economic Freedom

The Economic Policy Challenge

- **Million \$ Question:** A sound Economic Policy is ...

The Economic Policy Challenge

- **Million \$ Question:** A sound Economic Policy is ...
- Common Ground: **Wellbeing** (Aristotelian *eudaimonia*)

The Economic Policy Challenge

- **Million \$ Question:** A sound Economic Policy is ...
- Common Ground: **Wellbeing** (Aristotelian *eudaimonia*)
- How is it measured? → Economic Variables (*means*)

The Economic Policy Challenge

- **Million \$ Question:** A sound Economic Policy is ...
- Common Ground: **Wellbeing** (Aristotelian *eudaimonia*)
- How is it measured? → Economic Variables (*means*)

The Economic Policy Challenge

- **Million \$ Question:** A sound Economic Policy is ...
- Common Ground: **Wellbeing** (Aristotelian *eudaimonia*)
- How is it measured? → Economic Variables (*means*)
- Each Economic Policy (& System) is evaluated in terms of
 - ▶ **Efficiency**
 - ▶ **Justice**
 - ▶ **Freedom**

Externalities

Definition

Externalities arise whenever the actions of one economic agent directly affect another economic agent outside the market mechanism

Externalities

Definition

Externalities arise whenever the actions of one economic agent directly affect another economic agent outside the market mechanism

- Directly means that the effect is not transmitted through prices - *Non-Pecuniary*

Externalities

Definition

Externalities arise whenever the actions of one economic agent directly affect another economic agent outside the market mechanism

- Directly means that the effect is not transmitted through prices - *Non-Pecuniary*
- Example: a steel plant that pollutes a river used for recreation

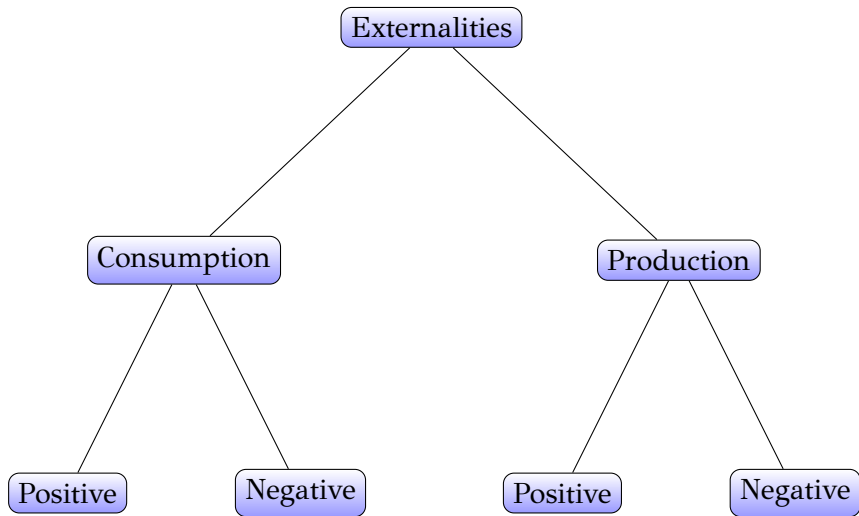
Externalities

Definition

Externalities arise whenever the actions of one economic agent directly affect another economic agent outside the market mechanism

- Directly means that the effect is not transmitted through prices - *Non-Pecuniary*
- Example: a steel plant that pollutes a river used for recreation
- Externalities are one important case of *market failure*

Externalities Classification



Externalities Fundamentals

- Externalities create a *Wedge* between Private and Social Outcomes (Benefits & Costs)

Externalities Fundamentals

- Externalities create a *Wedge* between Private and Social Outcomes (Benefits & Costs)
- **Production Externalities:** Private vs Social Cost
 - ▶ **Positive Externalities:** $MSC < MPC$
 - ▶ **Negative Externalities** $MSC > MPC$
- **Consumption Externalities:** Private vs Social Benefit
 - ▶ **Positive Externalities:** $MSB > MPB$
 - ▶ **Negative Externalities** $MSB < MPB$

Pollution as an Externality

- Industrial Production causes *Environmental Degradation*

Pollution as an Externality

- Industrial Production causes *Environmental Degradation*
- Polluting Units (factories, oil refineries etc.) impose *Additional Cost (Marginal Damage MD)* through Pollution not reflected on Price Mechanism

Pollution as an Externality

- Industrial Production causes *Environmental Degradation*
- Polluting Units (factories, oil refineries etc.) impose *Additional Cost (Marginal Damage MD)* through Pollution not reflected on Price Mechanism
- This Cost does **not entail** adverse impact on recreational and cultural Ecosystem Services

Pollution as an Externality

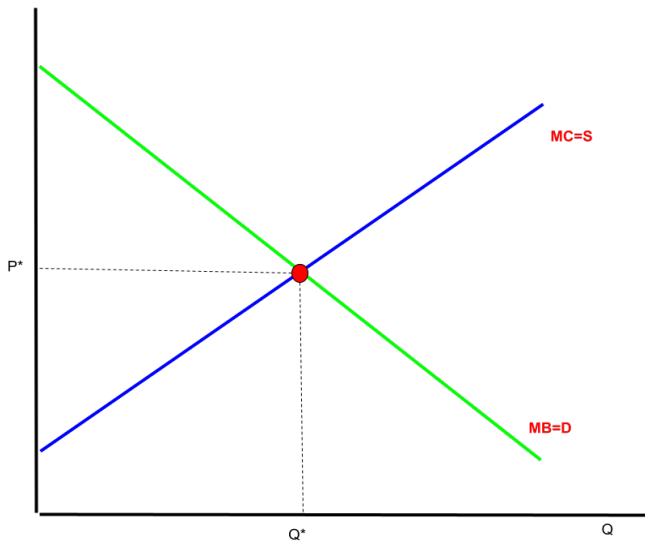
- Industrial Production causes *Environmental Degradation*
- Polluting Units (factories, oil refineries etc.) impose *Additional Cost (Marginal Damage MD)* through Pollution not reflected on Price Mechanism
- This Cost does **not entail** adverse impact on recreational and cultural Ecosystem Services
- E.g. Chemical Plant dumping waste in the sea → hinders Jet-ski Rental Business

Pollution as an Externality

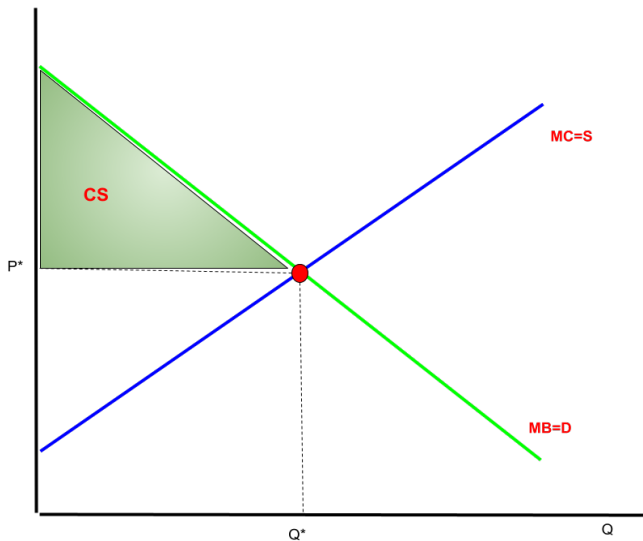
- Industrial Production causes *Environmental Degradation*
- Polluting Units (factories, oil refineries etc.) impose *Additional Cost (Marginal Damage MD)* through Pollution not reflected on Price Mechanism
- This Cost does **not entail** adverse impact on recreational and cultural Ecosystem Services
- E.g. Chemical Plant dumping waste in the sea → hinders Jet-ski Rental Business

$$MSC = MPC + MD$$

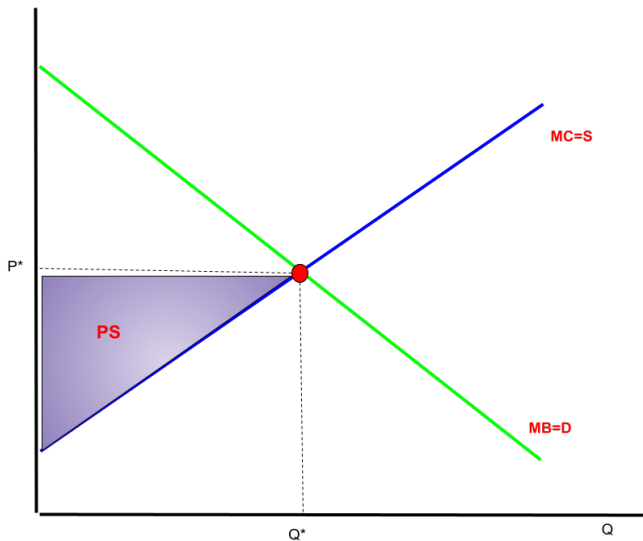
Market Equilibrium



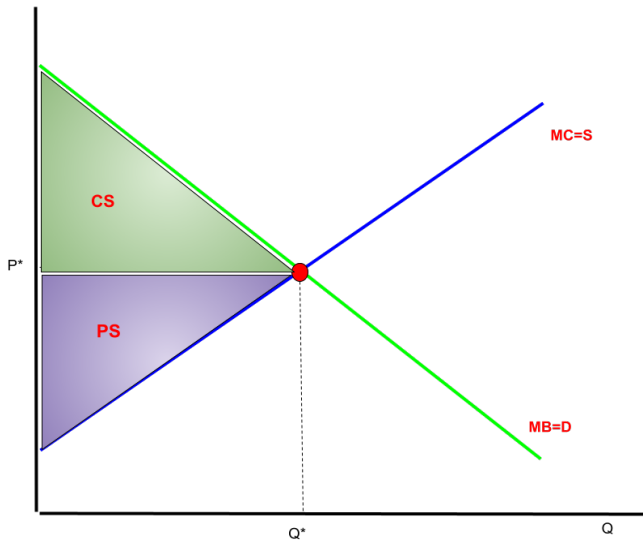
Consumer Surplus



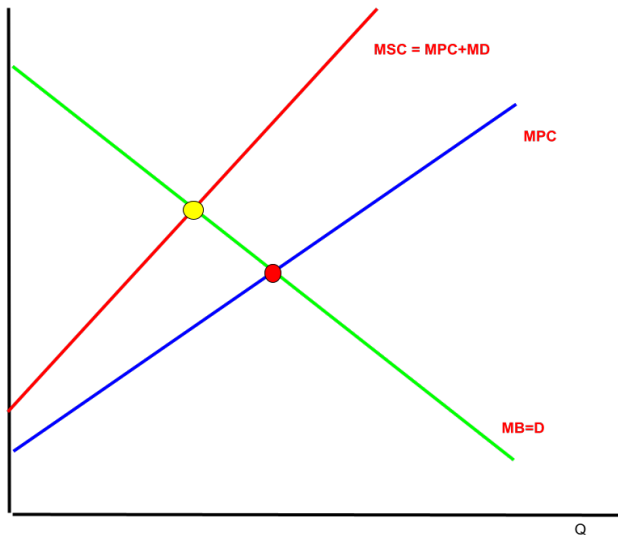
Producer Surplus



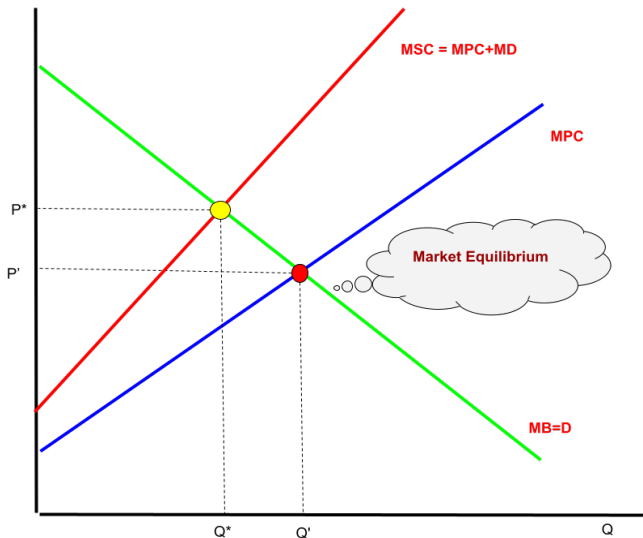
Total Welfare



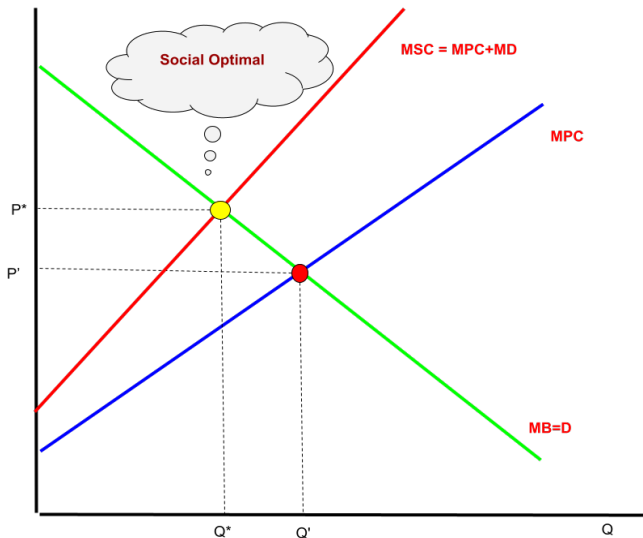
Negative Production Externality



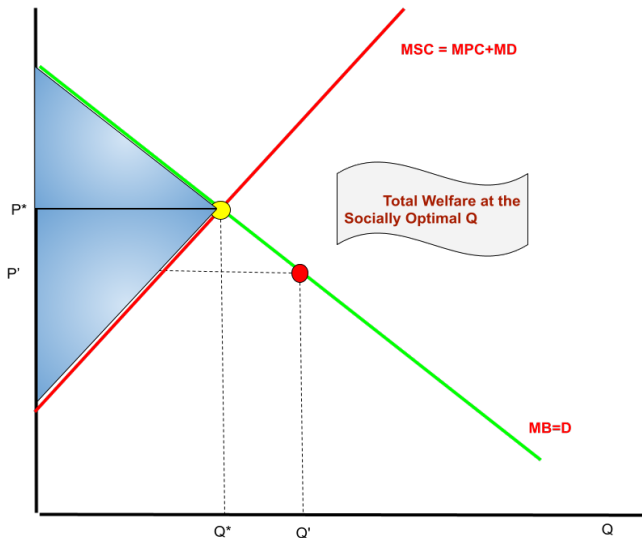
Market (Private) Equilibrium



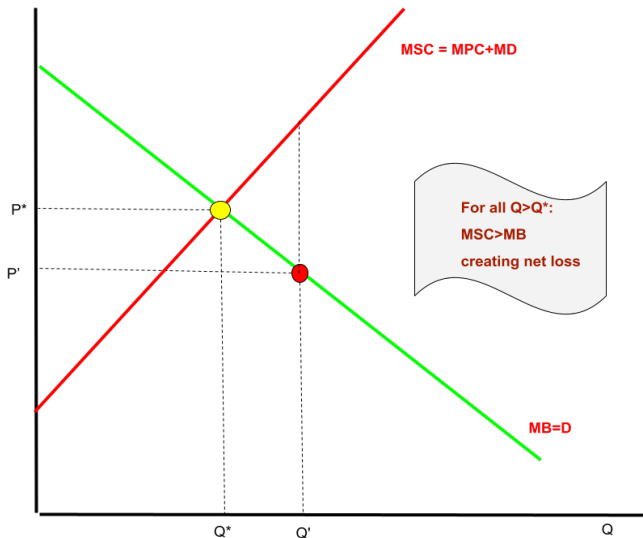
Socially Optimal Equilibrium



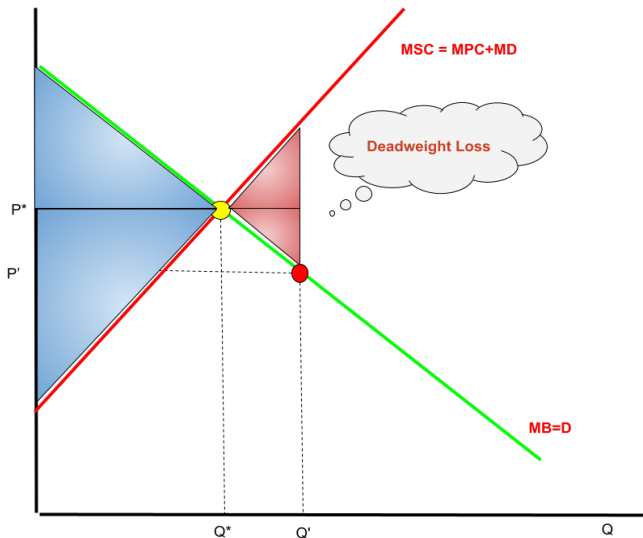
Maximum Welfare



Society's View



Welfare Loss



Government Intervention

- In the presence of *Externalities* there is room for *Government Intervention - Public Policy*

Government Intervention

- In the presence of *Externalities* there is room for *Government Intervention - Public Policy*
- Economic Policies trigger **Incentives** and **Disincentives** for the Private Sector (Firms & Consumers)

Government Intervention

- In the presence of *Externalities* there is room for *Government Intervention - Public Policy*
- Economic Policies trigger **Incentives** and **Disincentives** for the Private Sector (Firms & Consumers)
 - ▶ **Taxes**
 - ▶ **Subsidies**
 - ▶ **Production Permits (e.g. Carbon Permits)**
 - ▶ **Definition of Property Rights**
 - ▶ **Market Regulations and Regulatory Bodies**

Pigovean Tax

- Under a *Negative Externality* (e.g. Pollution) the Market Equilibrium yields a level of Output $>$ Social Optimum

Pigovean Tax

- Under a *Negative Externality* (e.g. Pollution) the Market Equilibrium yields a level of Output $>$ Social Optimum
- A **Tax per Unit of Output t** is a disincentives on production by **increasing the Marginal Private Cost**

Pigovean Tax

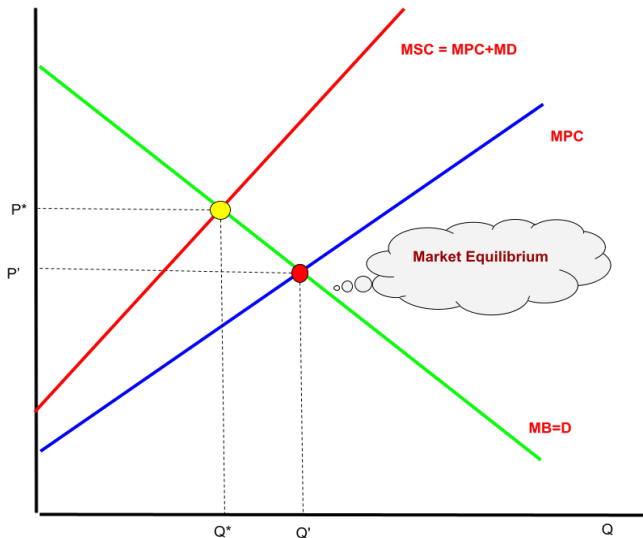
- Under a *Negative Externality* (e.g. Pollution) the Market Equilibrium yields a level of Output $>$ Social Optimum
- A **Tax per Unit of Output t** is a disincentives on production by **increasing the Marginal Private Cost**
- Profit Maximization requires $MB = MPC + t$

Pigovean Tax

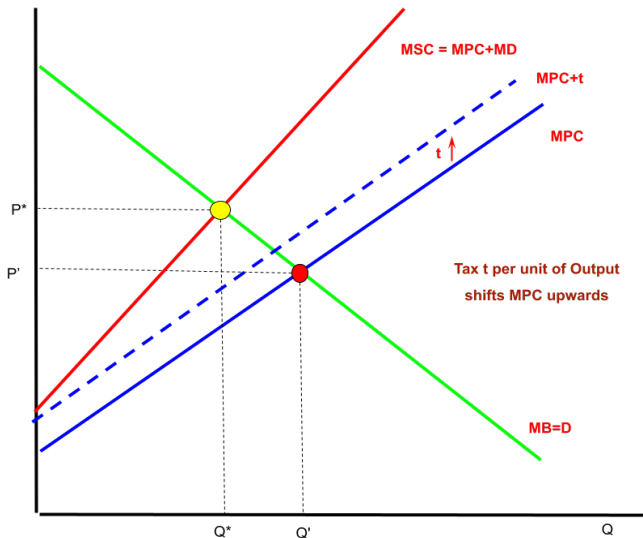
- Under a *Negative Externality* (e.g. Pollution) the Market Equilibrium yields a level of Output $>$ Social Optimum
- A **Tax per Unit of Output t** is a disincentives on production by **increasing the Marginal Private Cost**
- Profit Maximization requires $MB = MPC + t$
- The *correct* tax rate is equal to the **Marginal Damage (MSC-MPC) at the socially optimal output** ensures Profit Maximization at the Pareto Optimal Equilibrium

$$t = MD(Q^*)$$

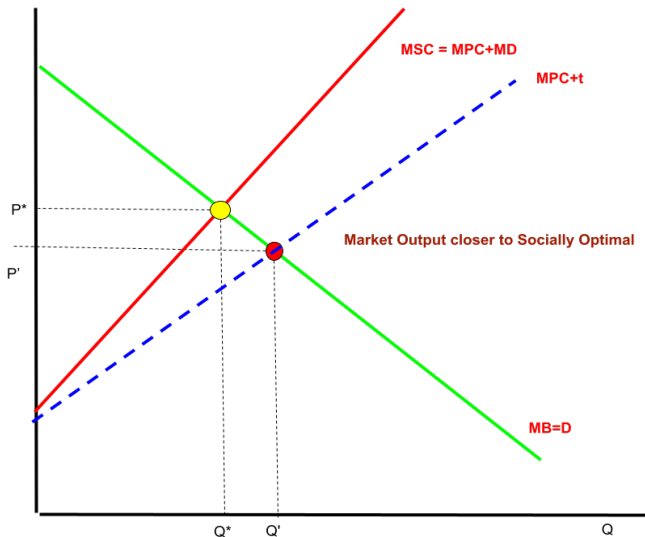
Pigovian Tax 1



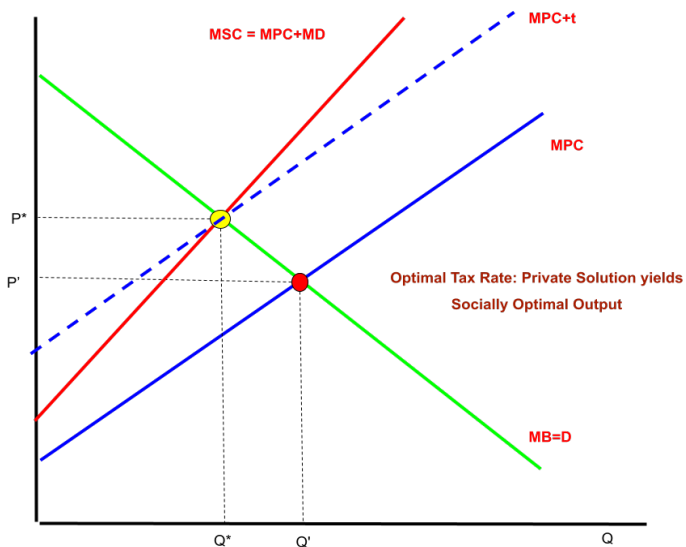
Pigovian Tax 2



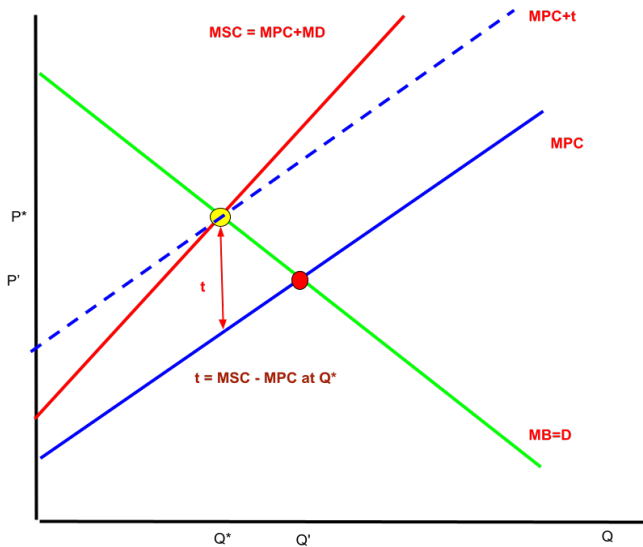
Pigovian Tax 3



Pigovean Tax 4



Pigovian Tax 5



Coase's Theorem

- According to R. Coase (1973) the issues associated with Externalities actually reflect the issue of **Market Absence**

Coase's Theorem

- According to R. Coase (1973) the issues associated with Externalities actually reflect the issue of **Market Absence**
- A Steel Plant polluting a lake adversely affects local Fishermen because of the lack of *Property Rights* for the lake

Coase's Theorem

- According to R. Coase (1973) the issues associated with Externalities actually reflect the issue of **Market Absence**
- A Steel Plant polluting a lake adversely affects local Fishermen because of the lack of *Property Rights* for the lake
- Defining **Property Rights** leads to the Socially Optimal Output through the Market *without* Government Intervention pause
 - ▶ **Irrespective** of the Party they are awarded to!

Coase's Theorem

- According to R. Coase (1973) the issues associated with Externalities actually reflect the issue of **Market Absence**
- A Steel Plant polluting a lake adversely affects local Fishermen because of the lack of *Property Rights* for the lake
- Defining **Property Rights** leads to the Socially Optimal Output through the Market *without* Government Intervention pause
 - ▶ **Irrespective** of the Party they are awarded to!
- Conditional on **Zero Transaction Costs** (*plausible?*)

Coase's Theorem Functioning

- 1 Awarding Property Rights to the [Fishermen](#)

Coase's Theorem Functioning

- 1 Awarding Property Rights to the **Fishermen**
 - ▶ Production initially at $Q = 0$ with No Pollution

Coase's Theorem Functioning

- ① Awarding Property Rights to the Fishermen
 - ▶ Production initially at $Q = 0$ with No Pollution
 - ▶ Steel Plant willing to pay $x < MB - MPC$ to produce

Coase's Theorem Functioning

- 1 Awarding Property Rights to the **Fishermen**
 - ▶ Production initially at $Q = 0$ with No Pollution
 - ▶ Steel Plant willing to pay $x < MB - MPC$ to produce
 - ▶ Fishermen accept $x > MSC - MPC$ to allow production

Coase's Theorem Functioning

- 1 Awarding Property Rights to the **Fishermen**
 - ▶ Production initially at $Q = 0$ with No Pollution
 - ▶ Steel Plant willing to pay $x < MB - MPC$ to produce
 - ▶ Fishermen accept $x > MSC - MPC$ to allow production
 - ▶ Production continues up to $MB - MPC = MSC - MPC \rightarrow MB = MSC$

Coase's Theorem Functioning

- 1 Awarding Property Rights to the **Fishermen**
 - ▶ Production initially at $Q = 0$ with No Pollution
 - ▶ Steel Plant willing to pay $x < MB - MPC$ to produce
 - ▶ Fishermen accept $x > MSC - MPC$ to allow production
 - ▶ Production continues up to
 $MB - MPC = MSC - MPC \rightarrow MB = MSC$
- 2 Awarding Property Rights to the **Steel Plant**

Coase's Theorem Functioning

- 1 Awarding Property Rights to the **Fishermen**
 - ▶ Production initially at $Q = 0$ with No Pollution
 - ▶ Steel Plant willing to pay $x < MB - MPC$ to produce
 - ▶ Fishermen accept $x > MSC - MPC$ to allow production
 - ▶ Production continues up to
 $MB - MPC = MSC - MPC \rightarrow MB = MSC$
- 2 Awarding Property Rights to the **Steel Plant**
 - ▶ Production initially at $Q = Q'$ at the Private Optimum

Coase's Theorem Functioning

- 1 Awarding Property Rights to the **Fishermen**
 - ▶ Production initially at $Q = 0$ with No Pollution
 - ▶ Steel Plant willing to pay $x < MB - MPC$ to produce
 - ▶ Fishermen accept $x > MSC - MPC$ to allow production
 - ▶ Production continues up to
 $MB - MPC = MSC - MPC \rightarrow MB = MSC$
- 2 Awarding Property Rights to the **Steel Plant**
 - ▶ Production initially at $Q = Q'$ at the Private Optimum
 - ▶ Fishermen willing to pay $x < MSC - MPC$ to avert production

Coase's Theorem Functioning

- 1 Awarding Property Rights to the **Fishermen**
 - ▶ Production initially at $Q = 0$ with No Pollution
 - ▶ Steel Plant willing to pay $x < MB - MPC$ to produce
 - ▶ Fishermen accept $x > MSC - MPC$ to allow production
 - ▶ Production continues up to
 $MB - MPC = MSC - MPC \rightarrow MB = MSC$
- 2 Awarding Property Rights to the **Steel Plant**
 - ▶ Production initially at $Q = Q'$ at the Private Optimum
 - ▶ Fishermen willing to pay $x < MSC - MPC$ to avert production
 - ▶ Steel Plant accepts $x > MB - MPC$ to sacrifice production

Coase's Theorem Functioning

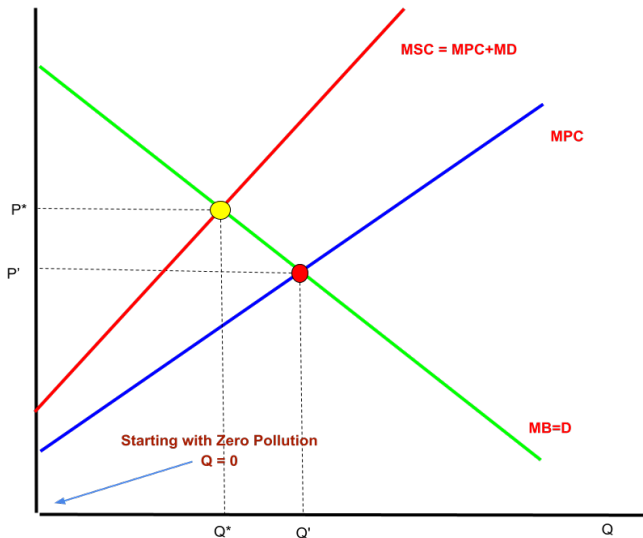
1 Awarding Property Rights to the Fishermen

- ▶ Production initially at $Q = 0$ with No Pollution
- ▶ Steel Plant willing to pay $x < MB - MPC$ to produce
- ▶ Fishermen accept $x > MSC - MPC$ to allow production
- ▶ Production continues up to
 $MB - MPC = MSC - MPC \rightarrow MB = MSC$

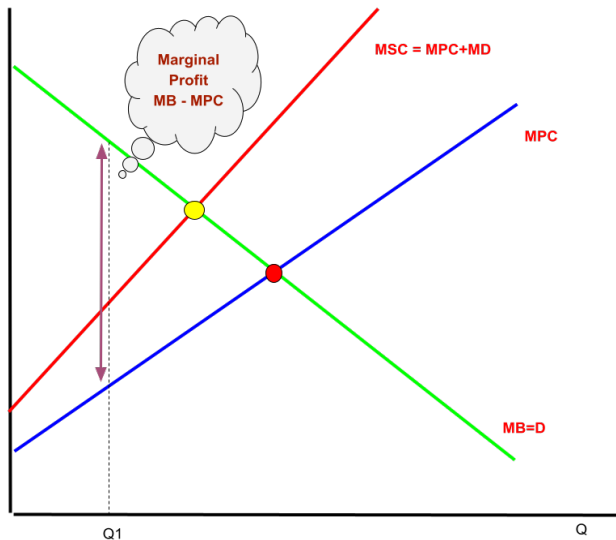
2 Awarding Property Rights to the Steel Plant

- ▶ Production initially at $Q = Q'$ at the Private Optimum
- ▶ Fishermen willing to pay $x < MSC - MPC$ to avert production
- ▶ Steel Plant accepts $x > MB - MPC$ to sacrifice production
- ▶ Production continues up to
 $MB - MPC = MSC - MPC \rightarrow MB = MSC$

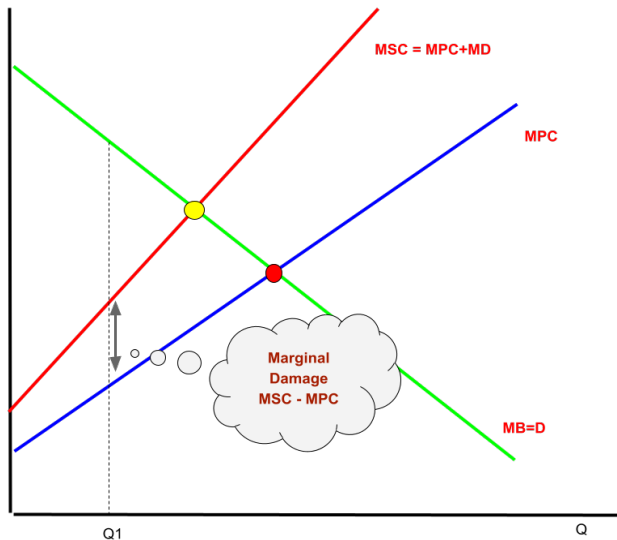
Property Rights awarded to the "Victim"



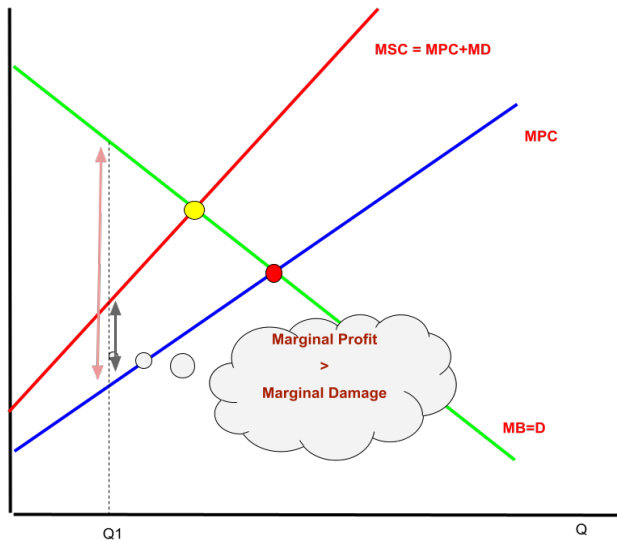
Firm View



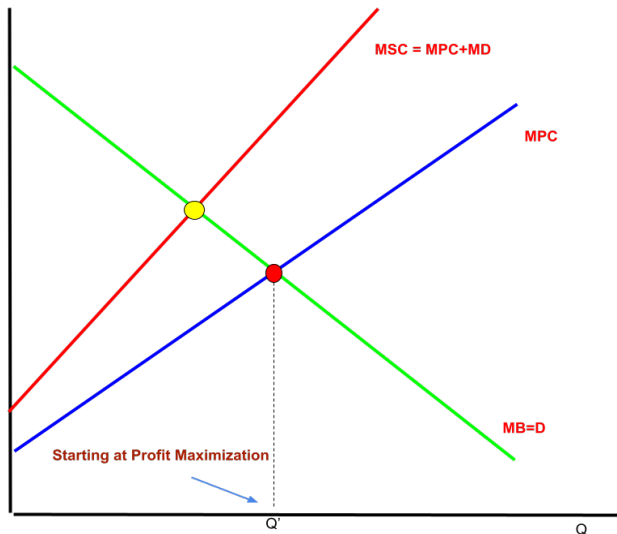
Victim View



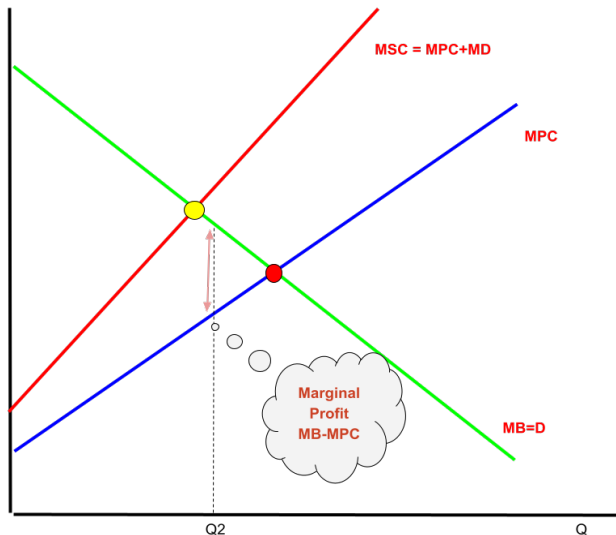
Q1 is Produced



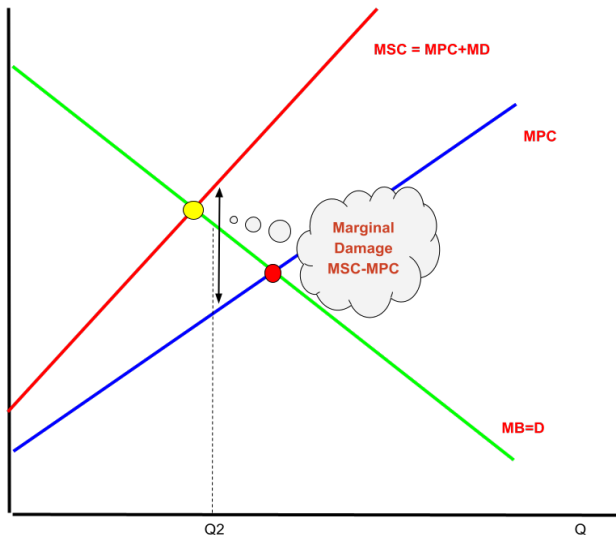
Property Rights awarded to the Polluter



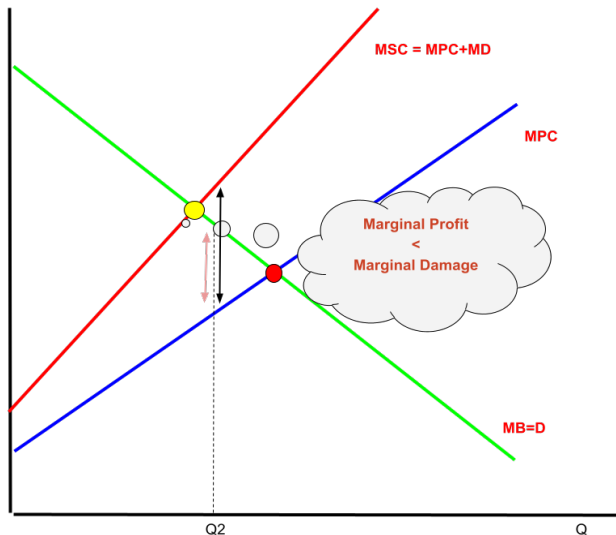
Firm View



Victim View



Q2 is Averted



Coase's Problems

1 The Assignment Problem

Where externalities affect many agents (e.g. global warming) assigning property rights is difficult

Coase's Problems

1 The Assignment Problem

Where externalities affect many agents (e.g. global warming) assigning property rights is difficult

- ## 2 The Holdout Problem
- Shared ownership of property rights →
Power of one owner over all the others

Coase's Problems

1 The Assignment Problem

Where externalities affect many agents (e.g. global warming) assigning property rights is difficult

2 The Holdout Problem

Shared ownership of property rights →
Power of one owner over all the others

3 Transaction Costs and Negotiating Problems

Hard to negotiate with large numbers of individuals on one or both sides

Coase's Problems

1 **The Assignment Problem**

Where externalities affect many agents (e.g. global warming) assigning property rights is difficult

2 **The Holdout Problem** Shared ownership of property rights → Power of one owner over all the others

3 **Transaction Costs and Negotiating Problems** Hard to negotiate with large numbers of individuals on one or both sides

- Insightful analysis lacking applicability to **large scale Environmental Issues**

Public Regulatory Policy

- Apart from **market-based solutions** the authorities can conduct environmental policy through **Rules, Standards and Quotas**

Public Regulatory Policy

- Apart from **market-based solutions** the authorities can conduct environmental policy through **Rules, Standards and Quotas**
- Most common Regulation form: **Command And Control (CAC)**
Authorities *Command* Emissions ↓ and *Control* the Outcome

Public Regulatory Policy

- Apart from **market-based solutions** the authorities can conduct environmental policy through **Rules, Standards and Quotas**
- Most common Regulation form: **Command And Control (CAC)**
Authorities *Command* Emissions \downarrow and *Control* the Outcome
- Effective with **Point Source Pollution** Factories, Power Plants, Municipal wastewater treatment plants

Public Regulatory Policy

- Apart from **market-based solutions** the authorities can conduct environmental policy through **Rules, Standards and Quotas**
- Most common Regulation form: **Command And Control (CAC)**
Authorities *Command* Emissions ↓ and *Control* the Outcome
- Effective with **Point Source Pollution** Factories, Power Plants, Municipal wastewater treatment plants
- Drawbacks in addressing **Diffusion non-Point Source Pollution**
Overflow of fluids in a city (*run-off*)

Environmental Standards

- 1 **Ambient quality standards**
- 2 **Emission or discharge standards**
- 3 **Process standards**
- 4 **Product standards**
- 5 **Technical standards**

Ambient quality standards

- Establishment of Quality Indicators → **Maximum Concentration** levels of pollutants for a given Space and Time period

Ambient quality standards

- Establishment of Quality Indicators → **Maximum Concentration** levels of pollutants for a given Space and Time period
- Based on scientific **dose-response** relationships
Projected health deterioration due to exposition

Ambient quality standards

- Establishment of Quality Indicators → **Maximum Concentration** levels of pollutants for a given Space and Time period
- Based on scientific **dose-response** relationships
Projected health deterioration due to exposition
- Definition of **Critical Loads**
Concentration levels above which there is significant deterioration for the ecosystem - also used for international problems (e.g. acid rain)

Ambient quality standards

- Establishment of Quality Indicators → **Maximum Concentration** levels of pollutants for a given Space and Time period
- Based on scientific **dose-response** relationships
Projected health deterioration due to exposition
- Definition of **Critical Loads**
Concentration levels above which there is significant deterioration for the ecosystem - also used for international problems (e.g. acid rain)
- The **Ambient Air Quality Directives** set EU air quality standards for 12 air pollutants: sulphur dioxide, nitrogen dioxide / nitrogen oxides, particulate matter (PM10, PM2.5), ozone, benzene, lead, carbon monoxide, arsenic, cadmium, nickel, and benzo(a)pyrene ([Link](#))

Emission or discharge standards

- Establishment of Maximum amount of Pollutants *emitted form a specific unit* (e.g. industrial plant)

Emission or discharge standards

- Establishment of Maximum amount of Pollutants *emitted form a specific unit* (e.g. industrial plant)
- Used widely for Air & Water Pollution

Emission or discharge standards

- Establishment of Maximum amount of Pollutants *emitted form a specific unit* (e.g. industrial plant)
- Used widely for Air & Water Pollution
- Setting Caps **per Pollutant and per Source**

Emission or discharge standards

- Establishment of Maximum amount of Pollutants *emitted form a specific unit* (e.g. industrial plant)
- Used widely for Air & Water Pollution
- Setting Caps **per Pollutant and per Source**
- Standards designed based on
 - ▶ What can be achieved through available **emissions control infrastructure**
 - ▶ The environmental effects of pollution

Process Standards

- Standards pertaining to

Process Standards

- Standards pertaining to
 - ① **Production Process**

Process Standards

- Standards pertaining to
 - ① **Production Process**
 - ② **Pollution Abatement Equipment** (*technology*) for industrial or other units

Process Standards

- Standards pertaining to
 - ① **Production Process**
 - ② **Pollution Abatement Equipment** (*technology*) for industrial or other units
 - **Best Available Technology (BAT)**
 - **Best Practicable Technology (BPT)**
 - **Best Available Technology not Entailing Excessive Costs (BATNEEC)**

Production & Technical standards

- **Production standards** shape the attributes of potential pollutant products (fertilizers, detergents, chemicals, automobiles)

Production & Technical standards

- **Production standards** shape the attributes of potential pollutant products (fertilizers, detergents, chemicals, automobiles)
- **Technical standards** are directives regarding the *specifications* for the operation of polluting sources
e.g. standards for furnaces

Production & Technical standards

- **Production standards** shape the attributes of potential pollutant products (fertilizers, detergents, chemicals, automobiles)
- **Technical standards** are directives regarding the *specifications* for the operation of polluting sources
e.g. standards for furnaces
- Standards on use of **Fossil Fuels** in almost all OECD economies

Production & Technical standards

- **Production standards** shape the attributes of potential pollutant products (fertilizers, detergents, chemicals, automobiles)
- **Technical standards** are directives regarding the *specifications* for the operation of polluting sources
e.g. standards for furnaces
- Standards on use of **Fossil Fuels** in almost all OECD economies
- e.g. 0.2 % Sulfur content for light and medium fuel oil and 0.3 % for gas diesel oil

Efficiency of Environmental Standards

- Standards can lead to *Asymmetric Cost Distribution*

Efficiency of Environmental Standards

- Standards can lead to *Asymmetric Cost Distribution*
- Firms A and B have different **Marginal Costs of Control** when ↓ pollution (see Graph)

Efficiency of Environmental Standards

- Standards can lead to *Asymmetric Cost Distribution*
- Firms A and B have different **Marginal Costs of Control** when ↓ pollution (see Graph)
- Requiring the *same level of control* OQ
→ $MAC_A = OA > OB = MAC_B$

Efficiency of Environmental Standards

- Standards can lead to *Asymmetric Cost Distribution*
- Firms A and B have different **Marginal Costs of Control** when ↓ pollution (see Graph)
- Requiring the *same level of control OQ*
→ $MAC_A = OA > OB = MAC_B$
 - ▶ Firm A can ↓ pollution and incur $MAC = OA$
 - ▶ Firm B can ↑ pollution and *save* $MAC = OB$

Efficiency of Environmental Standards

- Standards can lead to *Asymmetric Cost Distribution*
- Firms A and B have different **Marginal Costs of Control** when ↓ pollution (see Graph)
- Requiring the *same level of control OQ*
→ $MAC_A = OA > OB = MAC_B$
 - ▶ Firm A can ↓ pollution and incur $MAC = OA$
 - ▶ Firm B can ↑ pollution and *save* $MAC = OB$
- **Inefficiency**: Same level of Pollution with less Industry Cost

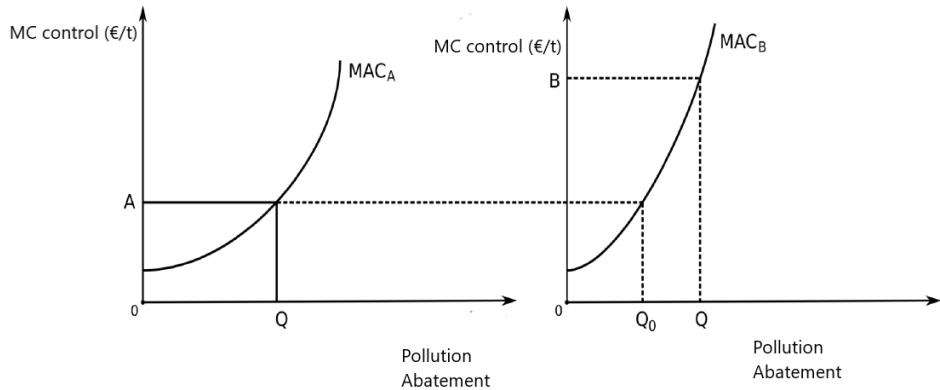
Efficiency of Environmental Standards

- Standards can lead to *Asymmetric Cost Distribution*
- Firms A and B have different **Marginal Costs of Control** when ↓ pollution (see Graph)
- Requiring the *same level of control OQ*
→ $MAC_A = OA > OB = MAC_B$
 - ▶ Firm A can ↓ pollution and incur $MAC = OA$
 - ▶ Firm B can ↑ pollution and *save* $MAC = OB$
- **Inefficiency**: Same level of Pollution with less Industry Cost
- Optimal Standard: $MAC_A = OA = MAC_B$

Efficiency of Environmental Standards

- Standards can lead to *Asymmetric Cost Distribution*
- Firms A and B have different **Marginal Costs of Control** when \downarrow pollution (see Graph)
- Requiring the *same level of control* OQ
 $\rightarrow MAC_A = OA > OB = MAC_B$
 - ▶ Firm A can \downarrow pollution and incur $MAC = OA$
 - ▶ Firm B can \uparrow pollution and *save* $MAC = OB$
- **Inefficiency**: Same level of Pollution with less Industry Cost
- Optimal Standard: $MAC_A = OA = MAC_B$
- Pollution Abatement = $OQ + OQ_0$

Standards Efficiency



Negotiations

- **Voluntary Arrangements** among Stakeholders referring to the establishment of Environmental Rules and Standards

Negotiations

- **Voluntary Arrangements** among Stakeholders referring to the establishment of Environmental Rules and Standards
- Small number of involved parties → Mutually Beneficial Solutions

Negotiations

- **Voluntary Arrangements** among Stakeholders referring to the establishment of Environmental Rules and Standards
- Small number of involved parties → Mutually Beneficial Solutions
- *Avoiding Administrative costs and Rigidity of formal regulations*

Taxing Emissions

- Proportional Taxation per unit of Pollution \rightarrow *Internalize* Pollution Externality

Taxing Emissions

- Proportional Taxation per unit of Pollution \rightarrow *Internalize* Pollution Externality
- Firm Incentive: \downarrow Pollution as long as $MAC < t$

Taxing Emissions

- Proportional Taxation per unit of Pollution \rightarrow *Internalize* Pollution Externality
- Firm Incentive: \downarrow Pollution as long as $MAC < t$
- Optimal Pollution Control: $MAC = t$

Taxing Emissions

- Proportional Taxation per unit of Pollution \rightarrow *Internalize* Pollution Externality
- Firm Incentive: \downarrow Pollution as long as $MAC < t$
- Optimal Pollution Control: $MAC = t$
- Firm A: Controls Q units *saving* AtB

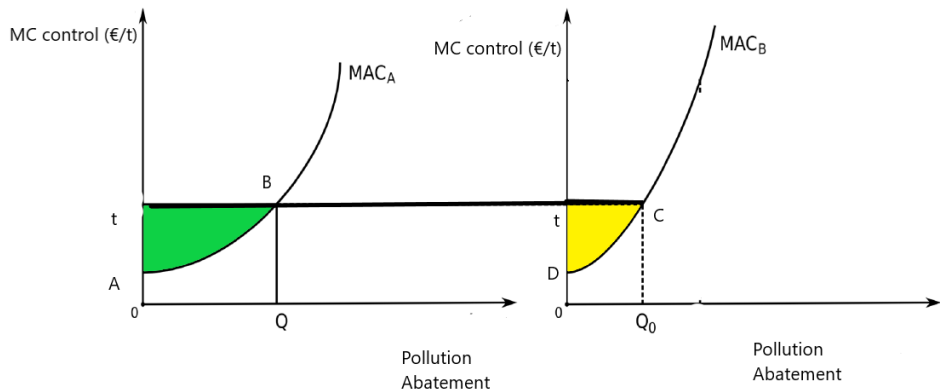
Taxing Emissions

- Proportional Taxation per unit of Pollution \rightarrow *Internalize* Pollution Externality
- Firm Incentive: \downarrow Pollution as long as $MAC < t$
- Optimal Pollution Control: $MAC = t$
- Firm A: Controls Q units *saving* AtB
- Firm B: Controls Q_0 units *saving* DtC

Taxing Emissions

- Proportional Taxation per unit of Pollution \rightarrow *Internalize* Pollution Externality
- Firm Incentive: \downarrow Pollution as long as $MAC < t$
- Optimal Pollution Control: $MAC = t$
- Firm A: Controls Q units *saving* AtB
- Firm B: Controls Q_0 units *saving* DtC
- Emissions Tax \rightarrow *Incentive for Abatement Operations*

Environmental Tax



Taxing Taxation

- Emissions Tax \rightarrow Emissions \downarrow as long as $t > MAC$

Taxing Taxation

- Emissions Tax \rightarrow Emissions \downarrow as long as $t > MAC$
- Tax of t euros/unit with a maximum Emissions \downarrow target of OD

Taxing Taxation

- Emissions Tax \rightarrow Emissions \downarrow as long as $t > MAC$
- Tax of t euros/unit with a maximum Emissions \downarrow target of OD
 - ▶ Firm Controls OC units ($MAC = t$) incurring
Total Cost of Control OABC

Taxing Taxation

- Emissions Tax \rightarrow Emissions \downarrow as long as $t > MAC$
- Tax of t euros/unit with a maximum Emissions \downarrow target of OD
 - ▶ Firm Controls OC units ($MAC = t$) incurring
Total Cost of Control OABC
 - ▶ Pays the Tax for the remaining CD units incurring
Taxation Cost BCED

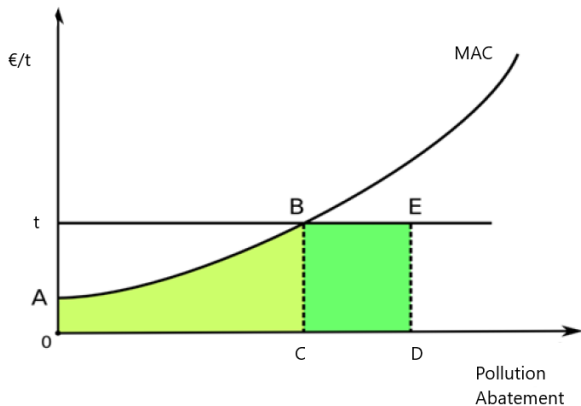
Taxing Taxation

- Emissions Tax \rightarrow Emissions \downarrow as long as $t > MAC$
- Tax of t euros/unit with a maximum Emissions \downarrow target of OD
 - ▶ Firm Controls OC units ($MAC = t$) incurring
Total Cost of Control OABC
 - ▶ Pays the Tax for the remaining CD units incurring
Taxation Cost BCED
- **First-Best Solution:** $T = MAC(D)$ - difficult to estimate

Taxing Taxation

- Emissions Tax \rightarrow Emissions \downarrow as long as $t > MAC$
- Tax of t euros/unit with a maximum Emissions \downarrow target of OD
 - ▶ Firm Controls OC units ($MAC = t$) incurring
Total Cost of Control OABC
 - ▶ Pays the Tax for the remaining CD units incurring
Taxation Cost BCED
- **First-Best Solution:** $T = MAC(D)$ - difficult to estimate
- **Second-Best Solution:** A substantially high Tax rate

Optimal Tax



Evaluation of Environmental Taxation

- **Advantages**

- ① Incentive for Pollution Abatement
- ② Incentive for introduction of Control Methods → *Innovation*
- ③ Additional Source of Government Revenue → ↓ other Taxes

Evaluation of Environmental Taxation

- **Advantages**

- ① Incentive for Pollution Abatement
- ② Incentive for introduction of Control Methods → *Innovation*
- ③ Additional Source of Government Revenue → ↓ other Taxes

- **Drawbacks**

- ① Requires perfect information of Regulating Authority (demand & supply elasticities, technology level etc.)
- ② Distortion → *Deadweight Loss*
- ③ **Regressive Taxation**
Energy/Fuel tax disproportionately affecting low-income households with high income elasticity

Other Environmental Measures

① Subsidies

- ▶ Pecuniary Incentives for Emissions ↓ and/or Green Innovation
- ▶ Encourages Firm Entry which could ↑ *overall* Industry Emissions

Other Environmental Measures

① Subsidies

- ▶ Pecuniary Incentives for Emissions ↓ and/or Green Innovation
- ▶ Encourages Firm Entry which could ↑ *overall* Industry Emissions

② Environmental Liability

- ▶ Polluting Source *Compensates* "Victims"
- ▶ High Fines → Environmental Insurance Market

Other Environmental Measures

① Subsidies

- ▶ Pecuniary Incentives for Emissions ↓ and/or Green Innovation
- ▶ Encourages Firm Entry which could ↑ *overall* Industry Emissions

② Environmental Liability

- ▶ Polluting Source *Compensates* "Victims"
- ▶ High Fines → Environmental Insurance Market

③ Deposit Refund Systems (DRS)

- ▶ *Refundable Tariff* on Price of Product associated with pollution
- ▶ Encourages *Recycling and Re-using*

A "Market" for Pollution

- A **Cap-and-Trade System** creates a market for pollution permits

A "Market" for Pollution

- A **Cap-and-Trade System** creates a market for pollution permits
 - ▶ Setting a maximum level of pollution (Cap)
 - ▶ Issuing *Tradable* Pollution (Carbon) Permits

A "Market" for Pollution

- A **Cap-and-Trade System** creates a market for pollution permits
 - ▶ Setting a maximum level of pollution (Cap)
 - ▶ Issuing *Tradable* Pollution (Carbon) Permits
- **Advantage:** Authorities can set standards for a certain Region without requiring information of individual benefit and costs functions

A "Market" for Pollution

- A **Cap-and-Trade System** creates a market for pollution permits
 - ▶ Setting a maximum level of pollution (Cap)
 - ▶ Issuing *Tradable* Pollution (Carbon) Permits
- **Advantage:** Authorities can set standards for a certain Region without requiring information of individual benefit and costs functions
- Price of Allowance *resembles* optimal Pigovian tax rate albeit in a *decentralized manner!*

A "Market" for Pollution

- A **Cap-and-Trade System** creates a market for pollution permits
 - ▶ Setting a maximum level of pollution (Cap)
 - ▶ Issuing *Tradable* Pollution (Carbon) Permits
- **Advantage:** Authorities can set standards for a certain Region without requiring information of individual benefit and costs functions
- Price of Allowance *resembles* optimal Pigovian tax rate albeit in a *decentralized manner!*
- Different Marginal Costs of Control → Incentive for Trade

Initial Allowance Allocation Mechanisms

① Grandfathering

- ▶ Considering *historical pollution levels* per Source
- ▶ Need for accurate data

Initial Allowance Allocation Mechanisms

① Grandfathering

- ▶ Considering *historical pollution levels* per Source
- ▶ Need for accurate data

② Key Performance Indicators (KPIs)

- ▶ Polluting Source Production, Employment, Productivity
- ▶ Macroeconomic Indicators at the national/regional level

Initial Allowance Allocation Mechanisms

1 Grandfathering

- ▶ Considering *historical pollution levels* per Source
- ▶ Need for accurate data

2 Key Performance Indicators (KPIs)

- ▶ Polluting Source Production, Employment, Productivity
- ▶ Macroeconomic Indicators at the national/regional level

3 Auction

- ▶ Market mechanism expecting high polluters to bid high

Example

- Authorities have perfect information on optimal CO₂ level

Example

- Authorities have perfect information on optimal CO₂ level
- 2 Sources of Pollution
 - ▶ Source 1: Controlling Pollution →
 - ▶ Source 2: Controlling Pollution ←

Example

- Authorities have perfect information on optimal CO₂ level
- 2 Sources of Pollution
 - ▶ Source 1: Controlling Pollution →
 - ▶ Source 2: Controlling Pollution ←
- Sources need one Permit per unit of pollution

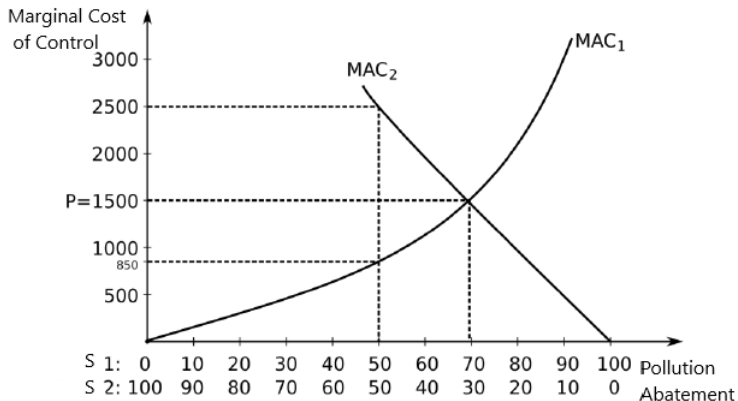
Example

- Authorities have perfect information on optimal CO₂ level
- 2 Sources of Pollution
 - ▶ Source 1: Controlling Pollution →
 - ▶ Source 2: Controlling Pollution ←
- Sources need one Permit per unit of pollution
- Target: ↓ **Pollution from 200 to 100 units**

Example

- Authorities have perfect information on optimal CO2 level
- 2 Sources of Pollution
 - ▶ Source 1: Controlling Pollution →
 - ▶ Source 2: Controlling Pollution ←
- Sources need one Permit per unit of pollution
- Target: ↓ **Pollution from 200 to 100 units**
- **Initial Endowment:** 50 Permits each

Cap and Trade Example



Gains from Trade

- Controlling 50 units each requires:
 - ▶ $MC_1 = 850 \text{ €}$
 - ▶ $MC_1 = 2500 \text{ €}$

Gains from Trade

- Controlling 50 units each requires:
 - ▶ $MC_1 = 850 \text{ €}$
 - ▶ $MC_1 = 2500 \text{ €}$
- Gain of 1650 € if Source 1 bears the cost of Abatement

Gains from Trade

- Controlling 50 units each requires:
 - ▶ $MC_1 = 850 \text{ €}$
 - ▶ $MC_2 = 2500 \text{ €}$
- Gain of 1650 € if Source 1 bears the cost of Abatement
- Source 2: Buys Permit as long as $P < 2500 \text{ €}$

Gains from Trade

- Controlling 50 units each requires:
 - ▶ $MC_1 = 850 \text{ €}$
 - ▶ $MC_2 = 2500 \text{ €}$
- Gain of 1650 € if Source 1 bears the cost of Abatement
- Source 2: Buys Permit as long as $P < 2500 \text{ €}$
- Source 1: Sells Permit as long as $P > 850 \text{ €}$

Gains from Trade

- Controlling 50 units each requires:
 - ▶ $MC_1 = 850 \text{ €}$
 - ▶ $MC_2 = 2500 \text{ €}$
- Gain of 1650 € if Source 1 bears the cost of Abatement
- Source 2: Buys Permit as long as $P < 2500 \text{ €}$
- Source 1: Sells Permit as long as $P > 850 \text{ €}$
- **Equilibrium:** $P = MAC_1 = MAC_2$

Gains from Trade

- Controlling 50 units each requires:
 - ▶ $MC_1 = 850 \text{ €}$
 - ▶ $MC_2 = 2500 \text{ €}$
- Gain of 1650 € if Source 1 bears the cost of Abatement
- Source 2: Buys Permit as long as $P < 2500 \text{ €}$
- Source 1: Sells Permit as long as $P > 850 \text{ €}$
- **Equilibrium:** $P = MAC_1 = MAC_2$
- At $P = 1500 \text{ €}$ Source 1 has 30 Permits (controls 70 units) and Source 2 has 70 Permits (controls 30 units)

EU Emissions Trading System

- The **EU Emissions Trading System (ETS)** is a *Cap-and-Trade System* for Carbon Permits established in 2005 ([Link](#))
 - ▶ Phase I: 2005–2007, Phase II: 2008–2012, Phase III: 2013–2020, Phase IV: 2021–2030

EU Emissions Trading System

- The **EU Emissions Trading System (ETS)** is a *Cap-and-Trade System* for Carbon Permits established in 2005 ([Link](#))
 - ▶ Phase I: 2005–2007, Phase II: 2008–2012, Phase III: 2013–2020, Phase IV: 2021–2030
- Covering **more than 11k** manufacturing and power plants and about 45% of the EU's GHG emissions in 31 countries

EU Emissions Trading System

- The **EU Emissions Trading System (ETS)** is a *Cap-and-Trade System* for Carbon Permits established in 2005 ([Link](#))
 - ▶ Phase I: 2005–2007, Phase II: 2008–2012, Phase III: 2013–2020, Phase IV: 2021–2030
- Covering **more than 11k** manufacturing and power plants and about 45% of the EU's GHG emissions in 31 countries
- 2005 → 2018 ↓ of GHG emissions by 26% (target 21 %)

EU Emissions Trading System

- The **EU Emissions Trading System (ETS)** is a *Cap-and-Trade System* for Carbon Permits established in 2005 ([Link](#))
 - ▶ Phase I: 2005–2007, Phase II: 2008–2012, Phase III: 2013–2020, Phase IV: 2021–2030
- Covering **more than 11k** manufacturing and power plants and about 45% of the EU's GHG emissions in 31 countries
- 2005 → 2018 ↓ of GHG emissions by 26% (target 21 %)
- Phase IV Target: ↓ 43% vs 2005

EU Emissions Trading System

- The **EU Emissions Trading System (ETS)** is a *Cap-and-Trade System* for Carbon Permits established in 2005 ([Link](#))
 - ▶ Phase I: 2005–2007, Phase II: 2008–2012, Phase III: 2013–2020, Phase IV: 2021–2030
- Covering **more than 11k** manufacturing and power plants and about 45% of the EU's GHG emissions in 31 countries
- 2005 → 2018 ↓ of GHG emissions by 26% (target 21 %)
- Phase IV Target: ↓ 43% vs 2005
- *Cornerstone* of EU Climate Policy coupled with *Carbon Border Adjustment Mechanism (CBAM)*

ETS Functioning

- A **Cap** is set on the total amount of GHG Emissions
↓ over time

ETS Functioning

- A **Cap** is set on the total amount of GHG Emissions
↓ over time
- Within the cap, installations *Buy or Receive emissions allowances*, which they can trade with one another

ETS Functioning

- A **Cap** is set on the total amount of GHG Emissions
↓ over time
- Within the cap, installations *Buy or Receive emissions allowances*, which they can trade with one another
- The **limit** on the total number of allowances available ensures that they have a **value**

ETS Functioning

- A **Cap** is set on the total amount of GHG Emissions
↓ over time
- Within the cap, installations *Buy or Receive emissions allowances*, which they can trade with one another
- The **limit** on the total number of allowances available ensures that they have a **value**
- Enterprises must surrender enough allowances each year to cover emissions, otherwise **heavy fines are imposed**

ETS Functioning

- A **Cap** is set on the total amount of GHG Emissions
↓ over time
- Within the cap, installations *Buy or Receive emissions allowances*, which they can trade with one another
- The **limit** on the total number of allowances available ensures that they have a **value**
- Enterprises must surrender enough allowances each year to cover emissions, otherwise **heavy fines are imposed**
- Trading flexibility → Emissions ↓ where it costs least to do so

ETS Functioning

- A **Cap** is set on the total amount of GHG Emissions
↓ over time
- Within the cap, installations *Buy or Receive emissions allowances*, which they can trade with one another
- The **limit** on the total number of allowances available ensures that they have a **value**
- Enterprises must surrender enough allowances each year to cover emissions, otherwise **heavy fines are imposed**
- Trading flexibility → Emissions ↓ where it costs least to do so
- ↑ Carbon Price → *Incentive for Green Innovation*

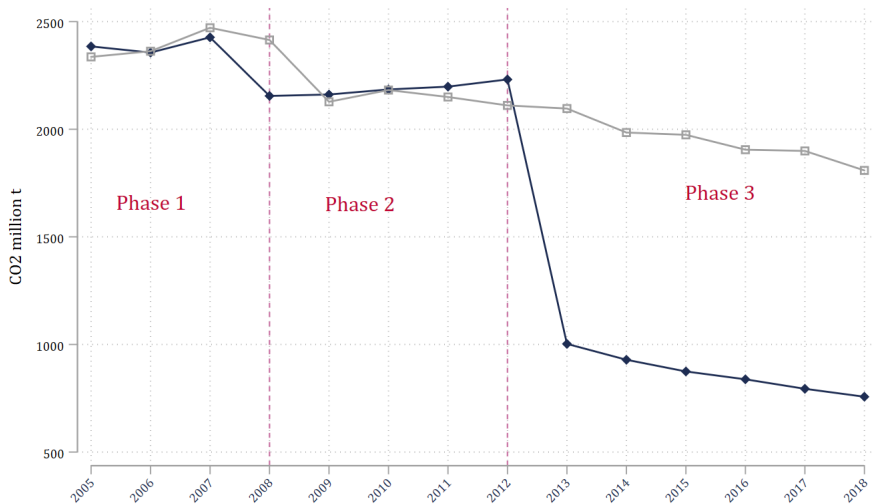
Carbon Price - ETS

EU Carbon Permits

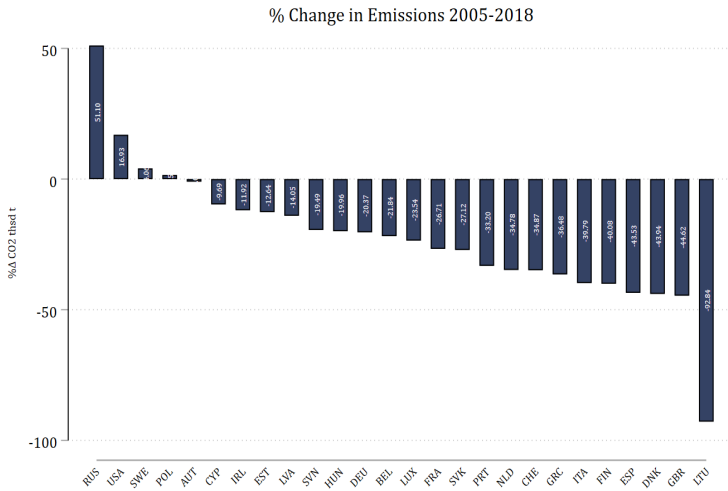


source: tradingeconomics.com

Verified & Allocated Emissions - ETS



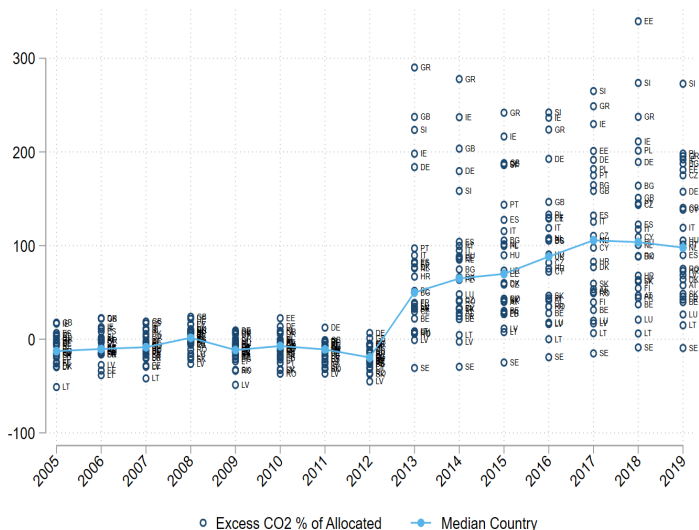
GHG Emissions Change - ETS



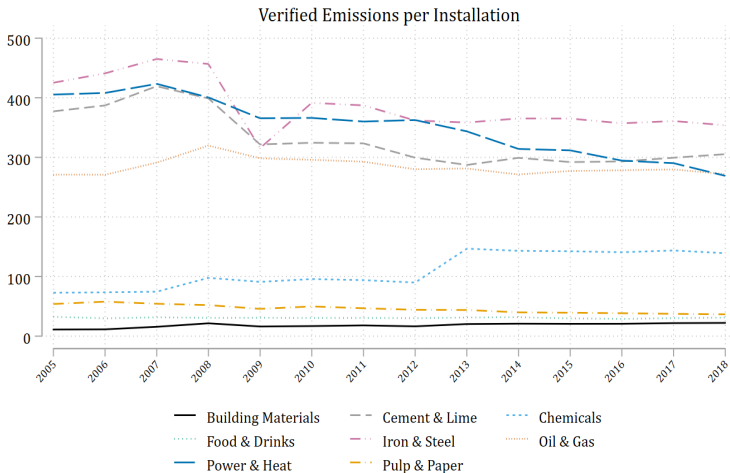
Source: EU-ETS

Excluding Romania and Norway

Excess Emissions % of Allocated by Year



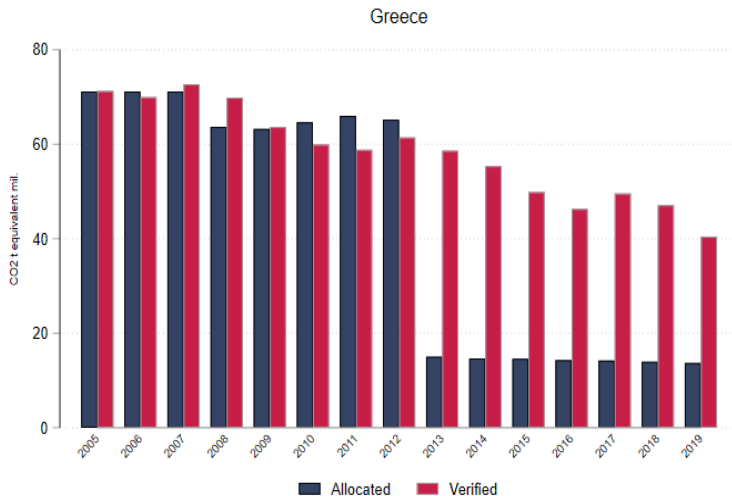
GHG Emissions by Industry - ETS



Source: EU ETS

Industries with >400 Installations

GHG Emissions Greece - ETS



Source: EU-ETS

ETS Evaluation

- Notable Emissions ↓ driven largely by **Power & Heat Industry**

ETS Evaluation

- Notable Emissions ↓ driven largely by **Power & Heat Industry**
- Most distance covered in Phase III due to *Grandfathering* (over-supply if free allowances) during Phases I & II

ETS Evaluation

- Notable Emissions ↓ driven largely by **Power & Heat Industry**
- Most distance covered in Phase III due to *Grandfathering* (over-supply if free allowances) during Phases I & II
- Lack of *flexibility* against the 2008 Financial Crisis

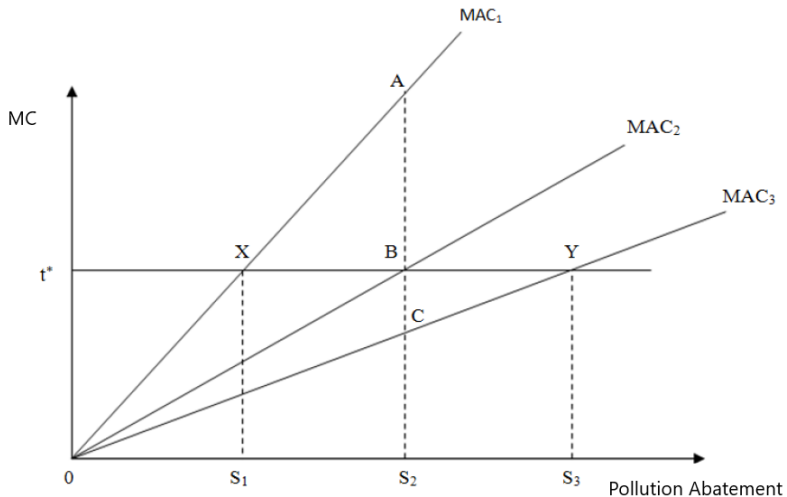
ETS Evaluation

- Notable Emissions ↓ driven largely by **Power & Heat Industry**
- Most distance covered in Phase III due to *Grandfathering* (over-supply if free allowances) during Phases I & II
- Lack of *flexibility* against the 2008 Financial Crisis
- Modest Impact on Environmental Innovation due to initial lack of stringency - greater expectations for Phase IV
 - ▶ Need to commingle ETS with *R&D Subsidies and Institutional Support*

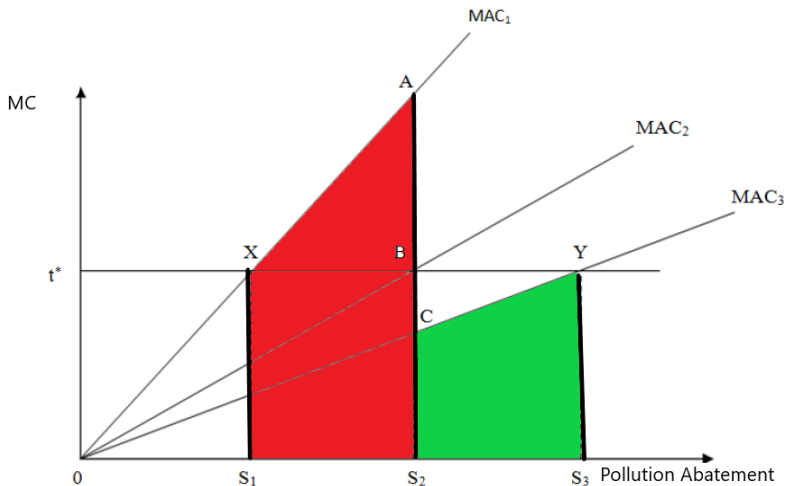
ETS Evaluation

- Notable Emissions ↓ driven largely by **Power & Heat Industry**
- Most distance covered in Phase III due to *Grandfathering* (over-supply if free allowances) during Phases I & II
- Lack of *flexibility* against the 2008 Financial Crisis
- Modest Impact on Environmental Innovation due to initial lack of stringency - greater expectations for Phase IV
 - ▶ Need to commingle ETS with *R&D Subsidies and Institutional Support*
- Challenging Balance between ETS targets & broadening and Energy Resilience for the EU

Comparison of Environmental Measures



Comparison of Environmental Measures



Minimizing Abatement Costs

- **Taxes** reduce costs vs **Standards** → Paying taxes instead of costly Abatement measures

Minimizing Abatement Costs

- **Taxes** reduce costs vs **Standards** → Paying taxes instead of costly Abatement measures
- 3 Polluting Sources → MAC_1, MAC_2, MAC_3

Minimizing Abatement Costs

- **Taxes** reduce costs vs **Standards** → Paying taxes instead of costly Abatement measures
- 3 Polluting Sources → MAC_1, MAC_2, MAC_3
- Abatement Standard S_2 **Each** → Total Abatement = $3S_2$

Minimizing Abatement Costs

- **Taxes** reduce costs vs **Standards** → Paying taxes instead of costly Abatement measures
- 3 Polluting Sources → MAC_1, MAC_2, MAC_3
- Abatement Standard S_2 **Each** → Total Abatement = $3S_2$
- Tax t → Total Abatement = $OS_1 + S_1S_2 + S_2S_3 = 3S_2$

Minimizing Abatement Costs

- **Taxes** reduce costs vs **Standards** → Paying taxes instead of costly Abatement measures
- 3 Polluting Sources → MAC_1, MAC_2, MAC_3
- Abatement Standard S_2 **Each** → Total Abatement = $3S_2$
- Tax t → Total Abatement = $OS_1 + S_1S_2 + S_2S_3 = 3S_2$
- Total Abatement Cost (Tax) = $OXS_1 + OBS_2 + OYS_3$

Minimizing Abatement Costs

- **Taxes** reduce costs vs **Standards** → Paying taxes instead of costly Abatement measures
- 3 Polluting Sources → MAC_1, MAC_2, MAC_3
- Abatement Standard S_2 **Each** → Total Abatement = $3S_2$
- Tax t → Total Abatement = $OS_1 + S_1S_2 + S_2S_3 = 3S_2$
- Total Abatement Cost (Tax) = $OXS_1 + OBS_2 + OYS_3$
- Total Abatement Cost (Standard) = $OAS_1 + OBS_2 + OCS_3$

$$TAC_{standard} - TAC_{tax} = S_1XAS_2 - S_2CYS_3 > 0$$

Assessment of Environmental Measures

- **Innovation Incentives**

- ▶ **Taxes and Allowances** encourage Innovation \neq **Standards**

Assessment of Environmental Measures

- **Innovation Incentives**

- ▶ **Taxes and Allowances** encourage Innovation \neq **Standards**

- **Revenue Generation**

- ▶ **Taxes** and *Allowances under Auction*

Assessment of Environmental Measures

- **Innovation Incentives**

- ▶ **Taxes and Allowances** encourage Innovation \neq **Standards**

- **Revenue Generation**

- ▶ **Taxes** and *Allowances under Auction*

- **Complexity**

- ▶ **Taxes** require constant monitoring \neq **Standards**
- ▶ **Standards** \rightarrow Compliance Costs \neq **Allowances**

Assessment of Environmental Measures

- **Innovation Incentives**

- ▶ **Taxes and Allowances** encourage Innovation \neq **Standards**

- **Revenue Generation**

- ▶ **Taxes** and *Allowances under Auction*

- **Complexity**

- ▶ **Taxes** require constant monitoring \neq **Standards**
- ▶ **Standards** \rightarrow Compliance Costs \neq **Allowances**

- **Popularity**

- ▶ **Taxes** opposed by Business Sector
- ▶ Potentially *Passed-through* to consumers