



Future from the very beginning

Introduction to Freie Universität Berlin

History Overview

1947

Humboldt-Universität, in the Soviet sector of Berlin, revokes the teaching licenses of professors, and study permits of students who are critical of the Soviet system.

1948

On December 04, with support from the USA, students and professors found Freie Universität Berlin; founding students are murdered by the KGB.

1968

Freie Universität Berlin becomes a focal point of the student movement.

1975 ff.

Freie Universität Berlin develops into a large-scale university with 65,000 students.

1989

Freie Universität Berlin provides financial and structural support for the development and redefinition of Humboldt Universität.

since 1998

Freie Universität reforms its organizational processes and academic structures.



Facts and Figures

- Multi-discipline, comprehensive university with over 160 fields of study
- approx. 28,500 students, 17% international students
- 320 professors, of whom 77 are assistant professors
- 4300 doctorate students, 24% international
- approx. 4000 employees
- 15 departments and central institutes, including Charité – University Medicine
- State subsidy: 290 mio €
- External funding: 112 mio €

** Figures exclude human medicine*



Departments and Central Institutes

- Biology, Chemistry and Pharmacy
- Educational Science and Psychology
- Earth Sciences
- History and Cultural Studies
- Mathematics and Computer Sciences
- Philosophy and Humanities
- Physics
- Political and Social Sciences
- Law
- **Business & Economics**
- Charité – University Medicine Berlin (joint department with Humboldt University)
- Central Institutes:
 - The John F. Kennedy Institute for North American Studies
 - The Latin America Institute
 - Institute for East-European Studies



Facilities

- **Campus:** several sites and research institutes around the city
- **Library:** Freie Universität Berlin has one of the largest libraries in Germany for business and economics, with over 600.000 volumes
- **Cafeterias:** wide offer of affordable food for students
- **Accomodation:** nice and affordable student apartments - assistance in searching for accommodation provided by Freie Universität Berlin
- **Recreation:** wide range of college sport activities and university clubs



School of Business & Economics

- **Students:** appr. 2,200 students (21% international students) of whom 1,300 study Business Administration
- **Professors:** 31 Professors and Assistant Professors, 103 Research Assistants

Business Administration	Economics
<ul style="list-style-type: none"> • Finance, Accounting, Taxation (FACTS) • Management • Marketing • Information Systems and Operations Research 	<ul style="list-style-type: none"> • Public Finance and Social Policy • Statistics and Econometrics • Economic Policy and History • Economic Theory • Endowed Professorship from Deutsche Bundesbank



Library



Lecture Halls

Research Profile: Business Administration

Management & Marketing

- inter-organizational networking and interdisciplinary relations in organizations
- consumer-, business-to-business and service marketing
- research activity is largely empirical and uses a broad methodological spectrum

Finance

- company evaluation, model-supported analysis of the reaction of capital costs to changes of debt- and distribution policy and to changes in the tax burden.

Accounting

- Empirical and logical-analytical discussion of audit practice. Auditing of the going concern assumption, the expectation gap, the determination of materiality thresholds, the group audit as well as the auditing of sustainability reports.
- Current standard setting processes, e.g. the reform suggestions of the EU green paper

Taxation

- Impact of national and cross-border taxation on business administrative decisions, business taxation systematization and tax policy, meaning the optimal design of business action parameters under consideration of the taxation.

Information Systems

- analysis, modeling and optimization of business processes
- drafting and implementation of appropriate IT systems
- design of multi-business value-adding structures

Research Profile: Economics

Public Economics

- current policy, taxes, regulations or the job market policy

Applied micro-economics

- governance of markets and organizations
- Application of micro-economics and game theory in the areas of industrial economics, information economics and contract theory

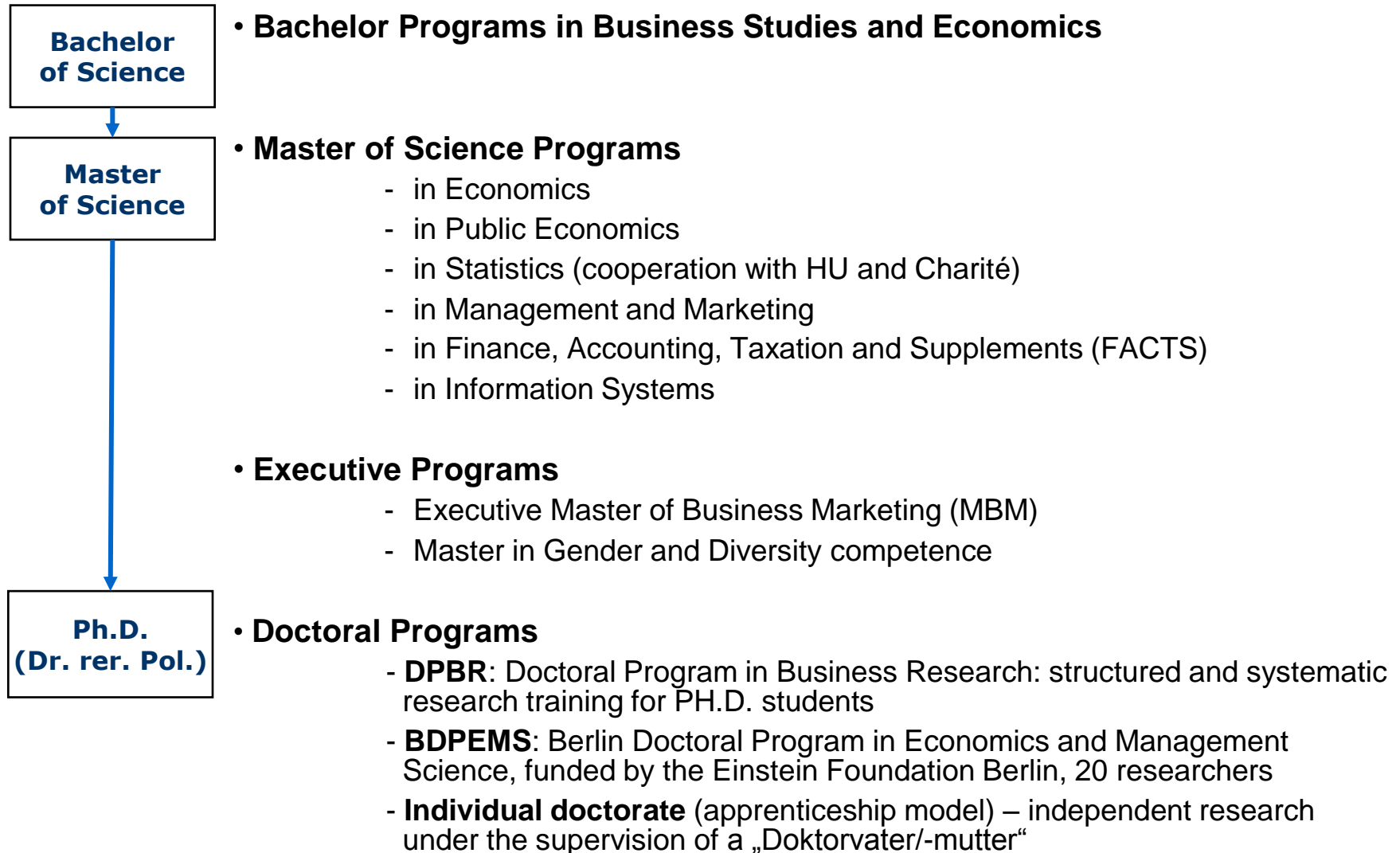
Economic policy

- European economic and monetary union
- Design of decision-making committees for monetary politics
- Central bank communication
- Job market regulation and fiscal policy from a macroeconomic perspective

Statistics

- Methodology of statistical surveys, particularly panel surveys
- Non-response problems
- Analysis of longitudinal data

Programs



The B. Sc. Programs in Business Studies / Economics

- initial degree to qualify graduates to enter a profession
- **General objectives:**
 - knowledge and skills needed to work and think academically
 - extensive methodological skills
 - familiarity with essential concepts in business administration / economics and the ability to assess the strengths and weaknesses of each and apply them in practice
 - the ability to identify, formulate, and communicate problems related to business administration / economics and bring about resolutions
 - basic knowledge of aspects of law and regulations that are important from a business standpoint
 - key qualifications, such as foreign language skills, presentation skills, and moderation abilities or teamwork experience
 - advanced knowledge that qualifies the student to enter a profession in the chosen area of specialization
- Duration: 6 semesters



The M.Sc. Program in Management & Marketing

- Cohort size: approx. 40 students
- Duration: 4 semesters (2 years); starting every Fall semester
- **Concept:**
 - covers theoretical and practical issues
 - promotes the acquisition of
 - **technical management skills** including scientifically sound knowledge, heuristics, and know-how in problem-solving in the subjects of Management and Marketing
 - **conceptual skills** via solving complex case studies, structuring new problems and fields of knowledge, debates and the compilation of a master's thesis
 - **social skills** through teamwork, group discussions, role-play, and team projects
 - **intercultural competence** by sending our students to our trusted international partner institutions
- Our highest priority is to equip our graduates with managerial theory and operation skills as well as the ability of critical reflection.



M.Sc. Program in Management & Marketing

- Master of Science in Management & Marketing
- Each cohort consists of approx. 40 students, starting every Fall semester
- Duration: 4 semester, 3rd semester abroad
- Outline

Compulsory Courses

1. Compulsory courses (48 ECTS):
 - Empirical Research Methods
 - Consumer Behavior and Marketing Communication
 - Business-to-Business Marketing
 - Leadership and Innovation
 - Human Resources Management
 - Strategic Management
 - Alliances and Networks

Elective Courses

2. Elective Courses (48 ECTS):
in areas of Management and Marketing

The Master of Science Program in FACTS

- cohorts of 40 students (550 applications)
- Duration: 2 years (120 ECTS), starts every fall semester
- Languages: English and German
- Individual supervision by the lecturers and interactive teaching
- Regulators in accounting, tax and finance as well as big audit firms (headquarters of KPMG, Deloitte & Touche) are located in Berlin
 - regular exchange with representatives of the above in teaching, research and seminars
- Teaching of international standards (such as IFRS and ISA) and international taxation as an integral part of the program

M.Sc. in Information Systems

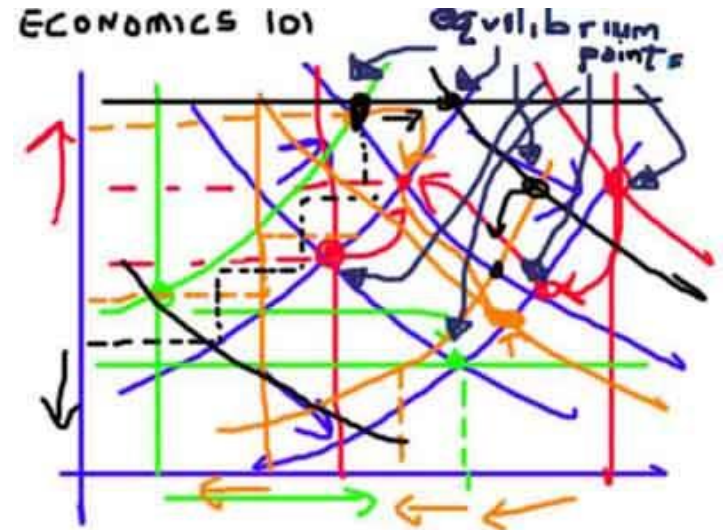
- Combination of technical capabilities in computer science with the key concepts of business and economics.
- Addition of sociotechnical components.
- Four semester program
- Courses in the core fields of:
 - information systems
 - computer science
 - business administration
- Specializations in:
 - business analytics
 - e-business
 - IT-entrepreneurship
 - operations research
 - decision support systems.
- Courses are conducted through blended- and e-learning in small seminar groups.

The Master of Science Program in Public Economics

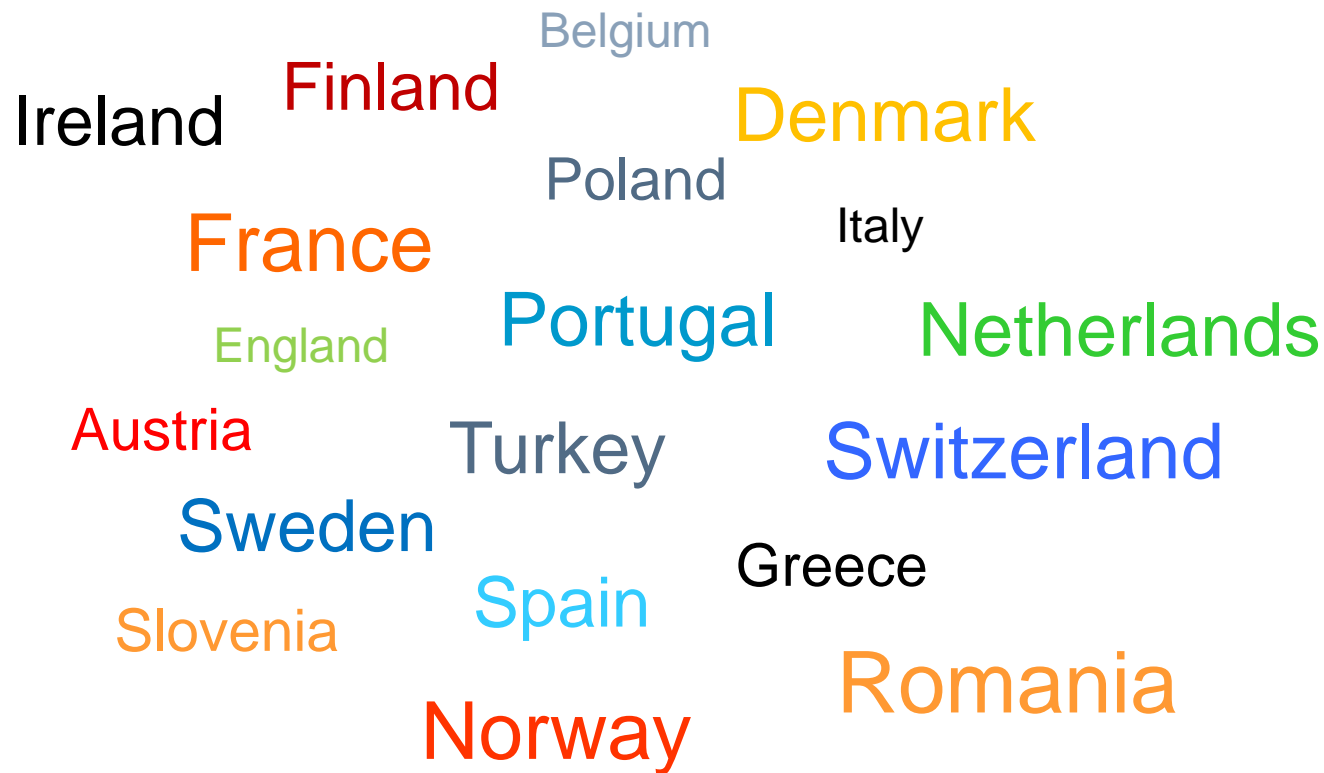
- Four-semester program starting each Fall semester
- Comprises the three economic disciplines: public economics, economic policy and macroeconomics
- Program focuses both on research and practical application of economic tools
- **Phase 1**
comprehensive theoretical and empirical introduction to the field of the core subjects
- **Phase 2**
intense training in applying public economic theories to politically relevant issues
- **Phase 3**
selection of focus areas, e.g., economic tax analysis or labor market. Supplements in business economics and law can also be acquired.
- **Phase 4**
Specialization in the analysis of the state's role in economy or macroeconomic policy topics
- Integrated internship to get to know potential job sectors in ministries, economic research institutes or university chairs

The Master of Science Program in Economics

- Four-semester program starting each Fall semester
- Comprises microeconomics, macroeconomics, public economics, economic policy and quantitative methods
- Program focuses on both research and practical application of economic tools
- Graduates are qualified for leading, planning, analyzing, or consulting professions in sectors such as national and international organizations, companies and public administrations, associations and chambers, university and non-university scientific institutions



Erasmus Partner universities



- The School of Business & Economics has over **75** partners in **19** countries of Europe
- Freie Universität Berlin has over **100** direct exchange programs


Studying at FU Berlin



- **Student Exchange Office**
 - Counseling
 - Enrolment
 - Support
- Center of Academic Advising and Psychological Counseling
- International Office at the School of Business & Economics
- International Club

Services: Distributed Campus

Internet portal for exchange students: scheduling tool for all administrative tasks



Calendar (September 2012):

- 30/Sep/
- Personal Enrolment / Registration
- Second Semester - Request for Continued Enrolment
- Transcript of Records
- Of stay
- Cafeteria / Mensa
- Direct Exchange Scholarship
- E-mail, internet and computer facilities

Welcome

To-Do's

Current Tasks

- ▶ Arrival in Berlin / Orientation Days !
- ▶ [Student Exchange Office](#) !
- ▶ [BVG - Public Transportation](#) !
- ▶ [German Language requirements](#) !
- ▶ [German Language Courses / Language Courses](#) !
- ▶ [ERASMUS-Learning Agreement](#) !
- ▶ [Enrolment - Pre-enrolment](#) !
- ▶ [Health Insurance](#) !
- ▶ [Semesterticket and Social Fees](#) !
- ▶ [Study Visa](#) !
- ▶ [Housing](#) !
- ▶ [ERASMUS - Prolongation/Extension of stay](#) !
- ▶ [Bürgeramt - Residence Registration](#) !
- ▶ [Campus Management - Register for classes](#) !
- ▶ [Personal Enrolment / Registration](#) !
- ▶ [Bank Account](#) !
- ▶ [Cafeteria / Mensa](#) !
- ▶ [Direct Exchange Scholarship](#) !
- ▶ [E-mail, internet and computer facilities](#) !
- ▶ [Academic Calendar](#)
- ▶ [Residence Permit](#)
- ▶ [ECTS](#)
- ▶ [Courses / Modules](#)
- ▶ [Locations](#)
- ▶ [Study Programmes](#)
- ▶ [Transcript of Records](#)

Selected for date: 8/6/2012

- ▶ Academic Calendar
- ▶ Residence Permit
- ▶ ECTS
- ▶ Courses / Modules
- ▶ Locations
- ▶ Study Programmes
- ▶ Transcript of Records
- ▶ Second Semester - Request for Continued Enrolment
- ▶ Departure / Exmatriculation

Tip of the Day

- ▶ [Campus Surroundings at FU Berlin](#)
- ▶ [Search for accommodation in a foreign country / offering rooms to exchange students](#)

Services: Orientation Days

Orientierungstage 2012

für internationale Studierende



- Welcome by FU Executives, Student Council and Student Union
- Registration for German language classes
- Information:
 - Enrolment
 - Class organization and registration
 - Credit points and transcripts
 - IT services and use at FU
- Campus tour
- Meeting with student tutors from the various departments / schools for getting to know the resp. parts of campus
- City tour / boat trip

Berlin: Cost of living



- Semester Ticket (public transport) and student amenities fees: approx. 250 € /semester
- Accommodation:
 - 250 – 250 € / p.m. at student colleges
 - 250 – 350 € / p.m. in shared apartments
- Food:
 - 150 – 200 € / p.m.
- Leisure, cultural activities:
 - approx. 80 – 120 € / p.m. dep. on personal life style

Contact



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